

THE NCS™

The National Community Survey™

Moorpark, CA

*Comparisons by Demographic Subgroups
2020*



POWERED BY POLCO

National Research Center, Inc.
2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863



Leaders at the Core of Better Communities

International City/County Management Association
777 North Capitol Street NE Suite 500
Washington, DC 20002
icma.org • 800-745-8780

About the Demographic Comparisons

The National Community Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Moorpark's Comparisons by Demographic Subgroups is part of a larger project for the City and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by age, gender, race/ethnicity, housing tenure (rent or own) and housing unit type (detached or attached).



The National Community Survey™
© 2001-2020 National Research Center, Inc.

The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by selected respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant.

Each column in the following tables is labeled with a letter for each subgroup being compared. The “Overall” column, which shows the ratings for all respondents, also has a column designation of “(A)”, but no statistical tests were done for the overall rating.

For each pair of subgroups ratings within a row (a single question item) that has a statistically significant difference, an uppercase letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no uppercase letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table 1 on the following page, respondents age 35 to 54 (B) and 55 and over (C) gave significantly higher rating to their likelihood of remaining in Moorpark for the next five years than those age 18 to 34 (A), as denoted by the “A” listed in the cell of the ratings for those 35-54 and 55+. This was also true of women (A) over men (B); and homeowners (B) over renters (A).

TABLE 1: QUALITY OF LIFE

Percent rating positively (e.g., excellent/good, very/somewhat likely)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall image or reputation of Moorpark	85% B C	74%	73%	74%	79%	73%	83% A	75%	77%	74%	82%	76%
The overall quality of life in Moorpark	84%	87%	90%	85%	91%	86%	90%	80%	90% A	88%	86%	88%
Moorpark as a place to live	93%	90%	95%	92%	93%	90%	97% A	90%	93%	93%	92%	92%
Recommend living in Moorpark to someone who asks	97%	92%	96%	94%	96%	94%	96%	95%	95%	95%	92%	95%
Remain in Moorpark for the next five years	78%	90% A	90% A	91% B	82%	86%	88%	78%	90% A	87%	86%	87%

TABLE 2: GOVERNANCE

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall confidence in Moorpark government	50%	56%	50%	50%	55%	49%	58%	44%	54%	53%	50%	52%
The overall direction that Moorpark is taking	53%	52%	55%	55%	51%	52%	57%	57%	52%	48%	70% A	53%
The value of services for the taxes paid to Moorpark	64%	59%	58%	60%	60%	58%	64%	48%	63% A	58%	66%	60%
Generally acting in the best interest of the community	63%	60%	57%	58%	63%	56%	67% A	68%	57%	59%	62%	60%

The National Community Survey™ - Demographic Subgroup Report

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Being honest	79% C	71%	64%	68%	74%	68%	78% A	74%	70%	72%	67%	71%
Being open and transparent to the public	60%	66%	57%	59%	65%	61%	65%	58%	62%	62%	60%	61%
Informing residents about issues facing the community	54%	55%	56%	53%	58%	55%	56%	55%	55%	52%	64% A	55%
The job Moorpark government does at welcoming resident involvement	50%	55%	46%	48%	55%	51%	51%	54%	50%	50%	54%	51%
Treating all residents fairly	74%	73%	67%	69%	75%	72%	72%	68%	73%	71%	72%	72%
Treating residents with respect	80%	78%	75%	75%	79%	80%	75%	77%	77%	76%	80%	77%
Overall customer service by Moorpark employees (police, receptionists, planners, etc.)	94% C	86%	83%	87%	88%	88%	86%	89%	86%	86%	90%	87%
Public information services	76%	70%	71%	70%	75%	71%	75%	63%	75% A	73%	70%	72%
The City of Moorpark	80% C	78%	70%	77%	75%	75%	78%	76%	76%	75%	78%	76%
The Federal Government	47% C	43%	33%	44%	37%	35%	52% A	42%	40%	42%	38%	41%

The National Community Survey™ - Demographic Subgroup Report

TABLE 3: ECONOMY

Percent rating positively (e.g., excellent/good, very/somewhat positive)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall economic health of Moorpark	47%	43%	52%	44%	52%	41%	58% A	53%	45%	46%	52%	47%
Economic development	44% B	29%	34%	36%	32%	24%	53% A	41%	32%	32%	41%	34%
Overall quality of business and service establishments in Moorpark	67% B	51%	57%	58%	55%	53%	64% A	60%	56%	57%	56%	57%
Variety of business and service establishments in Moorpark	53% B C	26%	33%	35%	35%	31%	42% A	34%	35%	36%	33%	35%
Vibrancy of downtown/commercial area	18%	16%	18%	18%	17%	15%	21%	26% B	14%	16%	22%	17%
Shopping opportunities	43% B C	26%	30%	33%	29%	27%	40% A	40% B	29%	28%	43% A	31%
Moorpark as a place to visit	35%	38%	48% A B	38%	44%	40%	41%	39%	41%	38%	46%	40%
Moorpark as a place to work	51%	42%	57% B	51%	47%	48%	51%	39%	53% A	53% B	37%	49%
Employment opportunities	21%	15%	13%	19%	13%	15%	17%	24% B	13%	16%	15%	16%
Cost of living in Moorpark	39%	40%	39%	38%	41%	36%	44%	34%	41%	39%	39%	39%
Economy will have positive impact on income	21%	22%	20%	20%	23%	19%	26%	20%	21%	22%	19%	21%
NOT under housing cost stress	49%	66% A	56%	50%	68% A	60%	54%	30%	68% A	69% B	26%	58%

The National Community Survey™ - Demographic Subgroup Report

TABLE 4: MOBILITY

Percent rating positively (e.g., excellent/good, yes in the last 12 months)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall quality of the transportation system (auto, bicycle, foot, bus) in Moorpark	71% B C	56%	57%	58%	63%	54%	71% A	60%	60%	59%	63%	60%
Traffic flow on major streets	46%	40%	42%	46%	38%	35%	54% A	37%	44%	43%	41%	42%
Ease of travel by car in Moorpark	86% B C	73%	67%	77%	70%	69%	83% A	71%	75%	74%	73%	74%
Ease of travel by public transportation in Moorpark	59%	51%	46%	51%	53%	42%	64% A	51%	52%	52%	51%	52%
Ease of travel by bicycle in Moorpark	72% C	68%	57%	61%	70%	64%	67%	79% B	62%	67%	61%	66%
Ease of walking in Moorpark	85%	77%	77%	77%	81%	76%	83%	86% B	77%	79%	78%	79%
Ease of public parking	78%	84%	79%	86% B	74%	79%	82%	70%	84% A	82%	77%	81%
Bus or transit services	75%	72%	63%	75%	66%	69%	71%	79% B	65%	70%	71%	70%
Traffic enforcement	77% B	63%	73% B	72%	67%	66%	77% A	66%	71%	68%	73%	70%
Traffic signal timing	78% B C	56%	53%	61%	61%	55%	72% A	54%	63%	60%	62%	61%
Street repair	53%	55%	50%	54%	52%	51%	57%	58%	51%	51%	57%	53%
Street cleaning	87%	78%	79%	81%	80%	80%	81%	78%	81%	81%	80%	80%

The National Community Survey™ - Demographic Subgroup Report

Percent rating positively (e.g., excellent/good, yes in the last 12 months)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Street lighting	78%	84%	78%	74%	88%	77%	85%	78%	81%	79%	82%	80%
Sidewalk maintenance	67%	75%	65%	71%	67%	68%	72%	76%	67%	69%	70%	69%
Used bus, rail, subway, or other public transportation instead of driving	34%	10%	12%	17%	16%	12%	27%	28%	13%	14%	24%	17%
Carpooled with other adults or children instead of driving alone	73%	42%	30%	56%	32%	41%	54%	49%	45%	42%	55%	46%
Walked or biked instead of driving	75%	67%	50%	65%	61%	60%	69%	63%	63%	65%	56%	63%

TABLE 5: COMMUNITY DESIGN

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall design or layout of Moorpark's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	69%	68%	69%	66%	73%	68%	70%	60%	72%	72%	60%	69%
Overall appearance of Moorpark	83%	76%	73%	76%	77%	75%	79%	84%	74%	75%	81%	77%
Your neighborhood as a place to live	92%	90%	96%	93%	92%	92%	93%	83%	96%	95%	84%	93%
Overall quality of new development in Moorpark	58%	53%	49%	56%	48%	48%	60%	45%	55%	53%	51%	53%

The National Community Survey™ - Demographic Subgroup Report

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Well-planned residential growth	52%	56%	62%	56%	60%	57%	57%	50%	60%	59%	51%	57%
Well-planned commercial growth	19%	26%	30% A	25%	26%	22%	31% A	34% B	23%	23%	33% A	26%
Well-designed neighborhoods	74%	80%	77%	77%	77%	76%	78%	73%	78%	79%	72%	77%
Preservation of the historical or cultural character of the community	48%	54%	49%	46%	57% A	47%	57%	54%	50%	53%	45%	51%
Public places where people want to spend time	53% C	47%	39%	44%	49%	46%	46%	42%	47%	48%	39%	46%
Variety of housing options	57%	58%	51%	52%	59%	54%	56%	46%	58% A	58% B	47%	55%
Availability of affordable quality housing	25%	39% A C	24%	26%	36% A	26%	35%	23%	33%	28%	36%	30%
Land use, planning, and zoning	69% B C	40%	53% B	53%	48%	46%	59% A	44%	52%	50%	52%	50%
Code enforcement (weeds, abandoned buildings, etc.)	55%	49%	56%	58%	48%	49%	58%	51%	53%	54%	49%	53%

The National Community Survey™ - Demographic Subgroup Report

TABLE 6: UTILITIES

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall quality of the utility infrastructure in Moorpark (water, sewer, storm water, electric/gas)	71%	79%	81% A	76%	82%	80%	76%	75%	79%	76%	85% A	78%
Affordable high-speed internet access	58%	58%	48%	52%	59%	55%	54%	70% B	49%	52%	60%	54%
Power (electric and/or gas) utility	91% B C	81%	77%	79%	87% A	82%	84%	84%	82%	81%	87%	82%
Garbage collection	92%	90%	89%	91%	89%	90%	91%	83%	92% A	91%	87%	90%
Drinking water	86%	79%	81%	82%	80%	80%	85%	73%	84% A	83%	78%	82%
Sewer services	91%	92%	89%	90%	92%	92%	90%	89%	92%	91%	91%	91%
Storm water management (storm drainage, dams, levees, etc.)	72%	90% A	87% A	82%	87%	83%	86%	79%	86%	86% B	77%	84%
Utility billing	74%	71%	75%	71%	76%	75%	72%	69%	75%	70%	84% A	73%

The National Community Survey™ - Demographic Subgroup Report

Table 7: Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall feeling of safety in Moorpark	100% B C	94%	95%	97%	95%	96%	95%	97%	95%	96%	95%	96%
Police/Sheriff services	91%	92%	91%	93%	90%	91%	93%	89%	92%	90%	97% A	92%
Crime prevention	92%	91%	88%	91%	90%	90%	91%	87%	91%	91%	89%	90%
Animal control	87%	84%	79%	86% B	78%	81%	87%	80%	84%	81%	86%	83%
Ambulance or emergency medical services	95%	91%	94%	94%	93%	93%	93%	94%	93%	92%	97%	93%
Fire services	91%	97% A	97% A	96%	95%	97%	93%	91%	97% A	96%	94%	95%
Fire prevention and education	67%	83% A	79% A	77%	80%	82% B	72%	69%	81% A	81% B	68%	78%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	66%	66%	63%	66%	65%	68%	62%	59%	67%	70% B	53%	65%
In your neighborhood during the day	96%	99%	99% A	98%	98%	98%	99%	96%	99% A	98%	99%	98%
In Moorpark's downtown/commercial area during the day	97%	95%	94%	94%	96%	95%	95%	97%	94%	95%	94%	95%
From property crime	82%	86%	84%	83%	87%	83%	87%	82%	85%	85%	82%	84%
From violent crime	83%	94% A	93% A	90%	93%	93%	88%	92%	91%	91%	93%	91%
From fire, flood, or other natural disaster	71%	73%	70%	69%	74%	69%	76%	66%	73%	71%	74%	71%

TABLE 8: NATURAL ENVIRONMENT

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall quality of natural environment in Moorpark	88%	89%	89%	91%	86%	85%	94% A	83%	91% A	90%	84%	89%
Cleanliness of Moorpark	93% B C	84%	84%	86%	87%	86%	86%	89%	85%	86%	87%	86%
Water resources (beaches, lakes, ponds, riverways, etc.)	22%	36% A	34%	34%	31%	31%	34%	34%	31%	32%	33%	32%
Air quality	79%	88% A	88% A	84%	88%	86%	84%	85%	86%	85%	87%	86%
Preservation of natural areas (open space, farmlands, and greenbelts)	73%	76%	78%	76%	76%	75%	80%	61%	81% A	77%	73%	76%
Moorpark open space	67%	74%	79% A	75%	73%	74%	76%	66%	77% A	75%	72%	74%
Recycling	74%	76%	69%	72%	74%	77% B	64%	72%	73%	72%	77%	73%
Yard waste pick-up	71%	82% A	88% A	81%	82%	85% B	74%	58%	87% A	86% B	60%	81%

TABLE 9: PARKS AND RECREATION

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall quality of parks and recreation opportunities	93%	87%	86%	91% B	83%	86%	91%	84%	89%	90% B	82%	88%
Availability of paths and walking trails	80% C	77% C	68%	74%	77%	75%	75%	78%	74%	76%	71%	75%
City parks	96%	91%	91%	94%	89%	93%	90%	87%	94% A	93%	90%	92%
Recreational opportunities	71%	72%	65%	69%	69%	66%	75% A	73%	68%	70%	67%	69%
Recreation programs or classes	70%	84% A	80%	79%	79%	82% B	73%	69%	82% A	80%	74%	79%
Recreation centers or facilities	79%	78%	81%	78%	81%	81%	75%	69%	82% A	79%	80%	79%
Fitness opportunities (including exercise classes and paths or trails, etc.)	77% C	71%	64%	67%	75%	72%	67%	76%	68%	71%	68%	70%

TABLE 10: HEALTH AND WELLNESS

Percent rating positively (e.g., excellent/good, excellent/very good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall health and wellness opportunities in Moorpark	81%	77%	72%	74%	79%	75%	78%	77%	76%	77%	74%	76%
Health services	82% C	75% C	64%	76%	69%	68%	82% A	72%	74%	73%	74%	73%
Availability of affordable quality health care	73% C	62% C	47%	60%	59%	58%	62%	73% B	54%	60%	57%	59%
Availability of preventive health services	47%	62% A C	45%	50%	57%	53%	52%	49%	54%	58% B	38%	53%
Availability of affordable quality mental health care	32%	35%	23%	30%	31%	26%	35%	20%	34% A	34%	22%	30%
Availability of affordable quality food	83% B C	57%	58%	65%	63%	61%	69%	80% B	59%	61%	72% A	64%
Would you say that in general your health is:	90% B C	81% C	72%	82%	78%	81%	78%	83%	79%	82%	74%	80%

TABLE 11: EDUCATION, ARTS, AND CULTURE

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall opportunities for education, culture, and the arts	71% C	67% C	51%	67% B	57%	57%	70% A	73% B	59%	60%	70%	62%
Opportunities to attend cultural/arts/music activities	42% B C	30%	26%	34%	29%	32%	32%	33%	31%	33%	29%	32%
Community support for the arts	45% C	39%	30%	38%	38%	36%	41%	49% B	34%	38%	36%	38%
Availability of affordable quality childcare/preschool	21%	52% A	38%	35%	49% A	41%	39%	32%	44%	46% B	28%	41%
K-12 education	80%	86%	86%	83%	86%	83%	87%	82%	85%	85%	82%	84%
Adult educational opportunities	48%	53%	54%	54%	49%	56%	47%	49%	53%	54%	49%	52%
Opportunities to attend special events and festivals	60%	53%	49%	59% B	47%	54%	54%	58%	52%	54%	50%	53%
Public library services	79%	73%	70%	76%	70%	75%	71%	80%	71%	72%	77%	73%

TABLE 12: INCLUSIVITY AND ENGAGEMENT

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Residents' connection and engagement with their community	68%	68%	63%	61%	73% A	69%	61%	70%	65%	65%	69%	66%
Sense of community	82%	78%	78%	80%	78%	80%	76%	73%	81%	82% B	70%	79%
Sense of civic/community pride	73%	73%	68%	71%	73%	74%	68%	75%	70%	73%	66%	71%

The National Community Survey™ - Demographic Subgroup Report

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Neighborliness of residents in Moorpark	78%	79% C	70%	72%	80%	74%	77%	74%	76%	79% B	66%	76%
Moorpark as a place to raise children	100% B	94%	97%	98%	95%	96%	96%	98%	96%	97%	95%	96%
Moorpark as a place to retire	78% B	66%	68%	69%	70%	66%	76% A	70%	70%	71%	64%	70%
Openness and acceptance of the community toward people of diverse backgrounds	62%	65%	69%	62%	70%	71% B	55%	60%	67%	68% B	57%	65%
Making all residents feel welcome	86% C	77%	74%	77%	80%	78%	78%	71%	80% A	78%	80%	78%
Attracting people from diverse backgrounds	74%	65%	68%	67%	71%	73% B	61%	61%	71%	70%	64%	69%
Valuing/respecting residents from diverse backgrounds	82%	77%	77%	76%	82%	81% B	73%	84%	77%	77%	81%	78%
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	79% C	67%	58%	66%	69%	58%	80% A	68%	66%	68%	65%	67%
Opportunities to participate in social events and activities	58%	54%	51%	58%	50%	56%	52%	59%	53%	54%	55%	54%
Opportunities to volunteer	57%	52%	67% B	59%	58%	60%	55%	45%	63% A	59%	55%	58%
Opportunities to participate in community matters	57%	58%	60%	60%	57%	60%	56%	50%	61%	57%	65%	59%

TABLE 13: PARTICIPATION

Percent rating positively (e.g., yes in the last 12 months)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Contacted the City of Moorpark (in-person, phone, email or web) for help or information	33%	35%	34%	32%	36%	31%	39%	19%	39% A	36%	29%	34%
Contacted Moorpark elected officials (in-person, phone, email or web) to express your opinion	6%	17% A	18% A	12%	17%	15%	14%	10%	16%	17% B	8%	15%
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	21%	22%	24%	21%	24%	20%	25%	13%	26% A	26% B	12%	22%
Watched (online or on television) a local public meeting	26%	27%	27%	27%	26%	25%	28%	20%	29% A	31% B	14%	27%
Volunteered your time to some group/activity in Moorpark	13%	35% A C	24% A	24%	28%	32% B	12%	22%	27%	30% B	13%	26%
Campaigned or advocated for a local issue, cause or candidate	23%	17%	23%	22%	18%	16%	29% A	14%	23% A	25% B	8%	21%
Voted in your most recent local election	93%	92%	90%	92%	91%	95% B	85%	93%	91%	92%	91%	92%

TABLE 14: ONLINE ENGAGEMENT

Percent rating positively (e.g., at least once every few weeks)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Access the internet from your home using a computer, laptop or tablet computer	96%	100% C	95%	96%	98%	97%	98%	93%	98% A	99% B	91%	97%
Access the internet from your cell phone	100% C	98% C	91%	97%	95%	94%	99% A	94%	96%	97% B	92%	96%
Visit social media sites such as Facebook, Twitter, WhatsApp, etc.	92% C	90% C	69%	88% B	76%	82%	85%	91% B	80%	83%	83%	83%
Use or check email	100% C	100% C	97%	99%	99%	98%	100%	98%	99%	99% B	97%	99%
Share your opinions online	41% C	46% C	29%	43% B	33%	35%	46% A	47% B	36%	38%	40%	39%
Shop online	67%	78% A C	65%	72%	70%	72%	69%	61%	74% A	73%	65%	71%

TABLE 15: COMMUNITY FOCUS AREAS

Percent rating positively (e.g., essential/very important)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall economic health of Moorpark	86%	94% A	95% A	90%	95% A	94%	91%	93%	92%	93%	90%	92%
Overall quality of the transportation system (auto, bicycle, foot, bus) in Moorpark	71% B	57%	68% B	69% B	58%	56%	79% A	68%	63%	62%	70%	64%
Overall design or layout of Moorpark's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	60%	77% A	85% A	73%	79%	71%	84% A	73%	76%	75%	76%	76%
Overall quality of the utility infrastructure in Moorpark (water, sewer, storm water, electric/gas)	70%	78%	91% A B	78%	83%	77%	87% A	81%	80%	80%	81%	80%
Overall feeling of safety in Moorpark	85%	92% A	94% A	91%	92%	92%	90%	93%	91%	92%	89%	91%
Overall quality of natural environment in Moorpark	89%	83%	85%	88%	82%	82%	91% A	81%	87%	85%	86%	85%
Overall quality of parks and recreation opportunities	78%	81%	80%	77%	83%	79%	81%	83%	79%	80%	78%	80%
Overall health and wellness opportunities in Moorpark	87% B C	71%	74%	79%	72%	72%	84% A	86% B	72%	74%	81%	76%
Overall opportunities for education, culture and the arts	75%	69%	71%	78% B	63%	68%	77% A	75%	70%	71%	73%	71%
Residents' connection and engagement with their community	75%	69%	71%	74%	68%	66%	81% A	70%	72%	73%	67%	71%

TABLE 16: QUESTION 13

How likely or unlikely would you to be to shop and dine in Moorpark if the following amenities were added? (Percent rating as "very" or "somewhat likely").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
More unique dining opportunities	90%	96% A	96% A	94%	96%	95%	94%	94%	95%	96%	91%	94%
More national chain restaurants	60%	71% A	72% A	67%	70%	65%	75% A	75%	66%	66%	76% A	68%
More small, independent, locally owned or "mom and pop" businesses	94%	98% C	93%	95%	96%	97% B	92%	95%	95%	96%	93%	95%
More large franchise businesses	68%	72%	67%	67%	72%	65%	77% A	72%	69%	69%	71%	69%
More service-oriented businesses (e.g., spa/nail/esthetician services, beer/wine bar, coffee shops, dry cleaner, etc.)	86% B C	76%	70%	78%	74%	74%	80%	86% B	73%	75%	79%	76%
More nightlife opportunities	81% B C	65% C	52%	68%	60%	61%	73% A	68%	63%	65%	62%	64%
Increased safety and security	96% B	86%	89%	96% B	81%	88%	93%	90%	89%	88%	95% A	89%
More accessible transportation and parking options (e.g., local bus service, on-demand rideshare, bicycle, etc.)	83% B C	45%	55%	64% B	49%	51%	72% A	70% B	54%	54%	67% A	58%
More transportation options on nights and weekends	77% B C	46%	50%	62% B	45%	49%	66% A	63%	52%	51%	66% A	55%

TABLE 17: QUESTION 14

Please indicate how much you would support or oppose the City of Moorpark investing in each of the following: (Percent rating as "strongly" or "somewhat support").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
More sidewalks and other pedestrian walkways	94%	91%	88%	91%	91%	91%	91%	95%	90%	89%	96% A	91%
More trails and greenways	100% C	97%	95%	97%	97%	97%	97%	99%	96%	97%	99%	97%
More bicycle lanes	60%	79% A	75% A	76% B	68%	71%	75%	66%	74%	73%	72%	73%
New bicycle sharing programs	54%	49%	53%	63% B	38%	47%	62% A	60% B	49%	48%	63% A	52%
New electric scooter sharing programs	31%	34%	34%	39% B	26%	29%	42% A	48% B	28%	29%	46% A	33%
New or expanded bus routes	93% B C	73%	70%	80%	72%	73%	85% A	89% B	71%	73%	85% A	76%
More frequent bus service for existing routes	91% B C	66%	67%	82% B	60%	69%	79% A	78%	70%	69%	79%	72%
More city-sponsored rideshare programs	84% B C	63%	65%	76% B	59%	65%	77% A	85% B	62%	66%	75%	68%
New rideshare partnership programs with Uber/Lyft, etc.	73%	74%	77%	77%	72%	72%	80%	80%	73%	76%	70%	75%
More park-n-rides for access to public transportation	79% B	63%	73%	75% B	65%	66%	79% A	74%	69%	67%	78% A	70%
More rail options	87% B	74%	81%	84% B	74%	78%	84%	79%	79%	78%	84%	79%