

Sign Criteria for Parklane Center Los Angeles Ave Moorpark, Ca.

City of Moorpark
Community Development Department

APPROVED

CASE NUMBER: SIGN Permit 2008-30

APPROVAL DATE: 8/5/08

APPROVAL AUTHORITY: CDM

RESOLUTION NUMBER: 1/2

CASE PLANNER: 2008 *TR*

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SIGN CRITERIA FOR *Parklane Center* **Los Angeles Ave. Moorpark, Ca.**

DATE July 2008

PURPOSE OF THIS CRITERIA

This sign criteria was designed for the purpose of assuring a functional, coordinated and visually attractive sign program for the mutual benefit of all tenants. Conformance will be strictly enforced. Upon demand by the landlord, or the City of Moorpark, any installed non-conforming or unapproved signs must be brought into conformance or removed at the tenants expense. No sign shall extend above the roof eave line or parapet. Signs shall be designed and located so as no to interfere with the unobstructed clear view of the public right-of-way and nearby traffic regulatory signs or any pedestrain, or bicyclist. All cabinet signs shall be removed and the new signs shall be installed to give the center a more updated look.

APPROVAL PROCESS AND GUIDELINES

All signage shall comply with these standards set forth. Tenants must get the approval of the landlord and City of Moorpark before any work can be done. No signs shall be fabricated before permits are obtain from the City of Moorpark Planning Department and Building and Safety. Please submit colored drawings to landlord at The drawings should include a plot plan showing where the signs are to be located, an elevation plan showing the signs on the building, and a sectional showing how the sign is to be installed. The sign contractor will also need to additionally insure the owner of the property before any signs are installed. Once drawings are back from Landlord, approved plans may be submitted to the City of Moorpark for planning approval and the Building and Safety approval. Please keep one set of approved plans at the job site when installing the signs. No changes to the approved sign plans shall be allowed unless approved by the landlord and City of Moorpark. All sign contractors doing work in the City of Moorpark must have a Business Registration with the City of Moorpark.

WALL SIGNS

All signs shall be fabricated, constructed, erected or installed and maintained in such a manner as will comply with this sign criteria and the City of Moorpark. No exposed neon, LEDs, are allowed. All signs shall be U/L approved and listed. One sign centered on each frontage. Tenant shall pay for all signs and their permits, installation, maintance, and operation of sign. Signs must be on a timmer and may not illuminated past 2 am.

SIZES

Each tenant is allowed (1) sign for the front of their store frontage and (1) sign for the Tenants with corner locations. Signs shall not exceed 75% of the tenants frontage. No sign shall exceed 1 sq. ft. per linear foot of store frontage for each tenant. Tenants with a corner location may have a second sign not to exceed 1/2 sq. ft. per linear foot of the tenants frontage. The letters are not to exceed 18" tall. If more than one line of copy the total heights of all copy shall comply. Every tenant shall be allowed 1 logo per sign not to exceed 3 sq. ft.

TYPES

Halo Reverse Channel Letters with clear lexan backs for halo lighting & 3" deep returns painted to match the face color. Illumination to be white LED or white neon 30 M.A. low out put .

COLORS

Colors of Reverse Channel Letters shall be painted Espresso Coffee PPH-74 BEHR Premium Plus Exterior paints (Unless you have a national or registered trade mark.) LED's to be white only. Returns to be 3 1/2" deep painted to match face color.

FONTS & LOGOS

Fonts for the Center are to be (Unless you have a national or registered trade mark.) *Tirant Solid*, **FUTURA BOLD**, **CLAREDON**, **Times Roman Bold**, **OPTIMA**.
Logos shall be allowed not to exceed 3 sq. ft.

UNDER CANOPY SIGNS

All signs shall be fabricated, constructed, erected or installed and maintained in such a manner as will comply with this sign criteria and the City of Moorpark. One sign centered on each frontage above the door. Tenant shall pay for all signs and their installation, maintance, permits, and operation of sign.

Each tenant is allowed (1) one 5 sq. ft. sign under the canopy. The shapes and colors are subject to landlord and City of Moorpark approvals. Each tenant shall use a uniform bracket for attachment. The sign shall not hang lower than 7'4" to grade. The signs shall be double sided and non-illuminated. The material shall be 2" deep sandblasted material to give the sign a 3D dimension. Colors of under canopy sign shall match colors of the on building sign. Maximum height to be 18" tall.

WINDOW GRAPHICS

Each tenant shall be allowed to have the name of their business, business hours, address, emergency contact and emergency phone numbers in computer cut vinyl graphics as approved by

landlord. Each tenant shall be allowed the same on the rear door. Signs not to exceed 25% of the total window area. Colors are subject to landlord approval. Only posters, vinyl or neon signs are allowed.

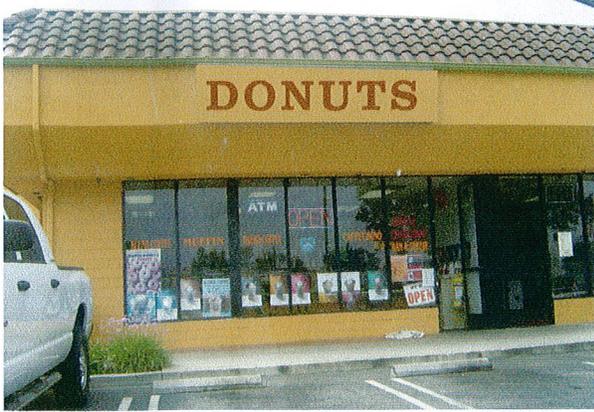
BANNERS

Each tenant shall be allowed to have one banner not to exceed 20 sq. ft. Banners are allowed for thirty (30) calendar days for Grand Openings, (15) calendar days per calendar year for a special event, no more than four times a year with at least 30 days between events. No banner may be hung higher than the eave of the roof of the building and may not attach to trees or posts. Landlord must approve the method of attachment.

PROHIBITED SIGNS

Signs constituting a traffic hazard shall not be allowed. No signs with any traffic signal or that use the words "STOP, LOOK, or DANGER." No signs that are immoral or with unlawful advertising shall be allowed. No signs shall be allowed in walkway areas of the center. No signs which are flashing, blinking, rotating, swinging, animated or fluctuating shall be allowed. No signs off sight in parking area landscaped area of vehicles shall be allowed. Any signs that have been installed by the tenant which are not approved by the landlord shall be removed at tenants expense. No Advertising devices such as attraction boards, and flags. No paper styrofoam signs or cardboard signs shall be allowed. No signs shall be installed, relocated or maintained so as to prevent free ingress and egress from any door. No signs shall be attached to a stand or pipe except those as required by code. No off premises signs will be allowed.

EXAMPLES OF SIGNS



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PARKLANE

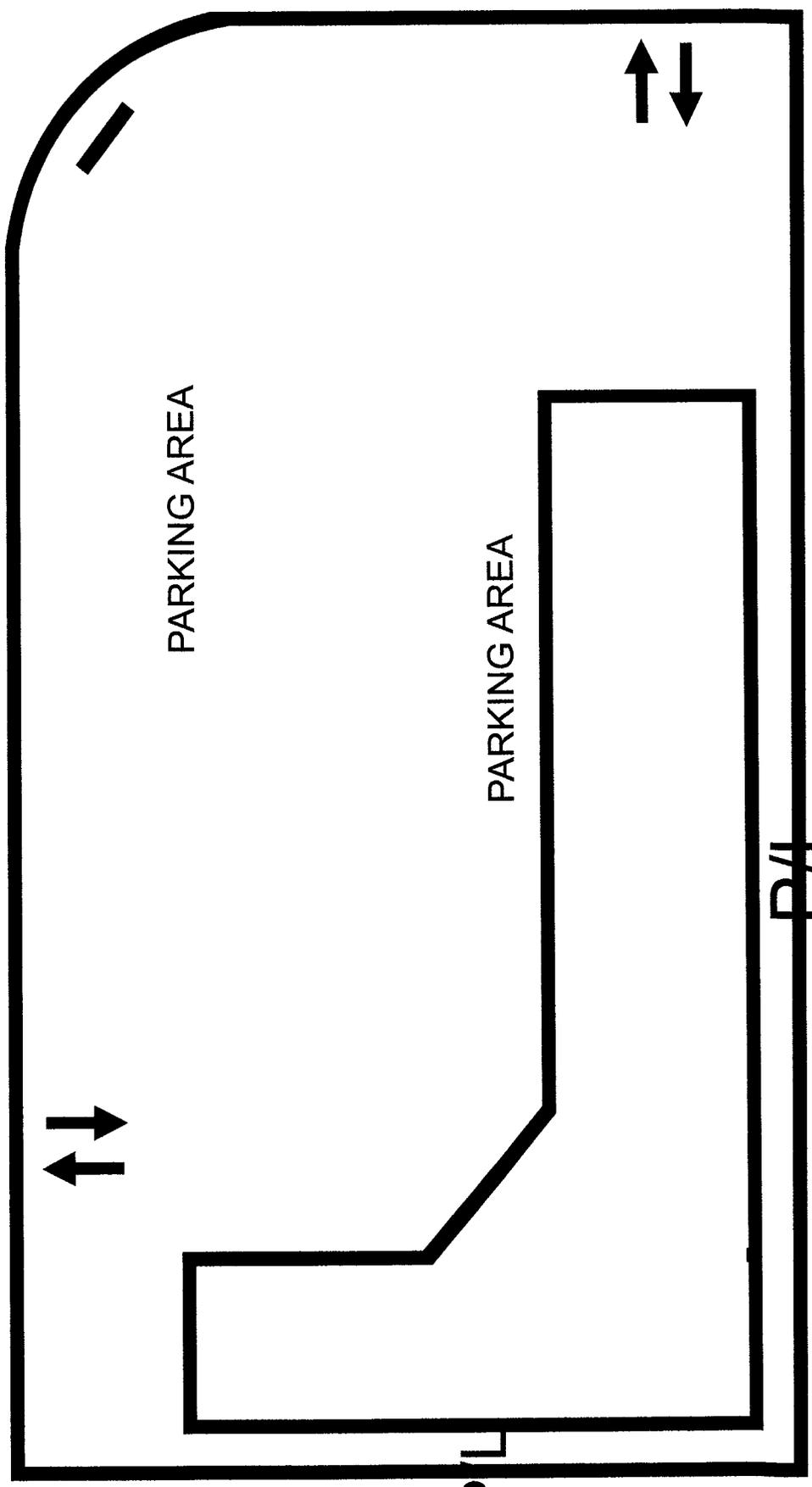
L.A. AVE

PARKING AREA

PARKING AREA

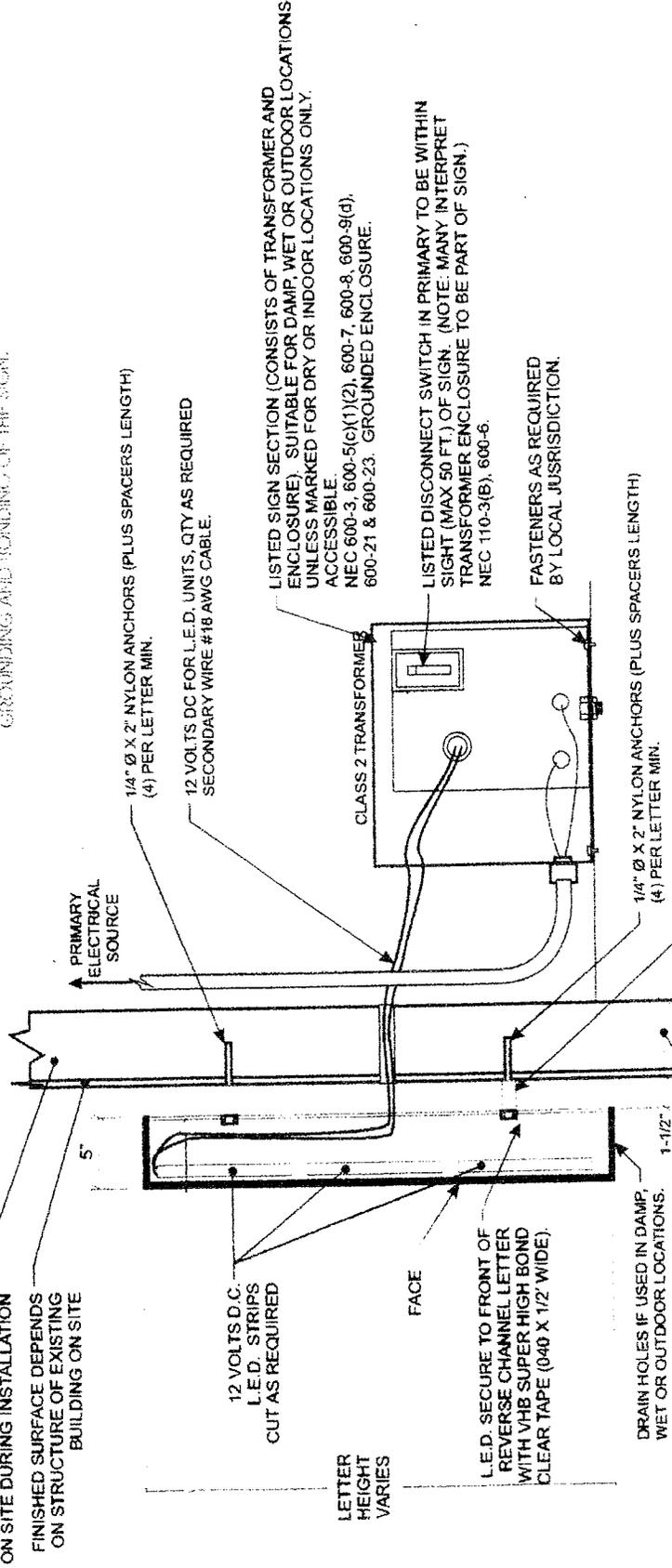
P/L

P/L



THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRIC CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

WALL MATERIAL DETERMINED ON SITE DURING INSTALLATION
FINISHED SURFACE DEPENDS ON STRUCTURE OF EXISTING BUILDING ON SITE



1/4" Ø X 2" NYLON ANCHORS (PLUS SPACERS LENGTH)
(4) PER LETTER MIN.

12 VOLTS DC FOR L.E.D. UNITS, QTY AS REQUIRED
SECONDARY WIRE #18 AWG CABLE.

LISTED SIGN SECTION (CONSISTS OF TRANSFORMER AND ENCLOSURE). SUITABLE FOR DAMP, WET OR OUTDOOR LOCATIONS UNLESS MARKED FOR DRY OR INDOOR LOCATIONS ONLY. ACCESSIBLE.
NEC 600-3, 600-5(C)(1)(2), 600-7, 600-8, 600-9(d), 600-21 & 600-23. GROUNDED ENCLOSURE.

LISTED DISCONNECT SWITCH IN PRIMARY TO BE WITHIN SIGHT (MAX 50 FT.) OF SIGN. (NOTE: MANY INTERPRET TRANSFORMER ENCLOSURE TO BE PART OF SIGN.)
NEC 110-3(B), 600-6.

FASTENERS AS REQUIRED BY LOCAL JURISDICTION.

1/4" Ø X 2" NYLON ANCHORS (PLUS SPACERS LENGTH)
(4) PER LETTER MIN.

DRAIN HOLES IF USED IN DAMP, WET OR OUTDOOR LOCATIONS.

LETTER HEIGHT VARIES

L.E.D. SECURE TO FRONT OF REVERSE CHANNEL LETTER WITH VHB SUPER HIGH BOND CLEAR TAPE (0.40 X 1/2" WIDE).