

LA/SPRING

555-561 NEW LOS ANGELES AVENUE

STAND ALONE PAD

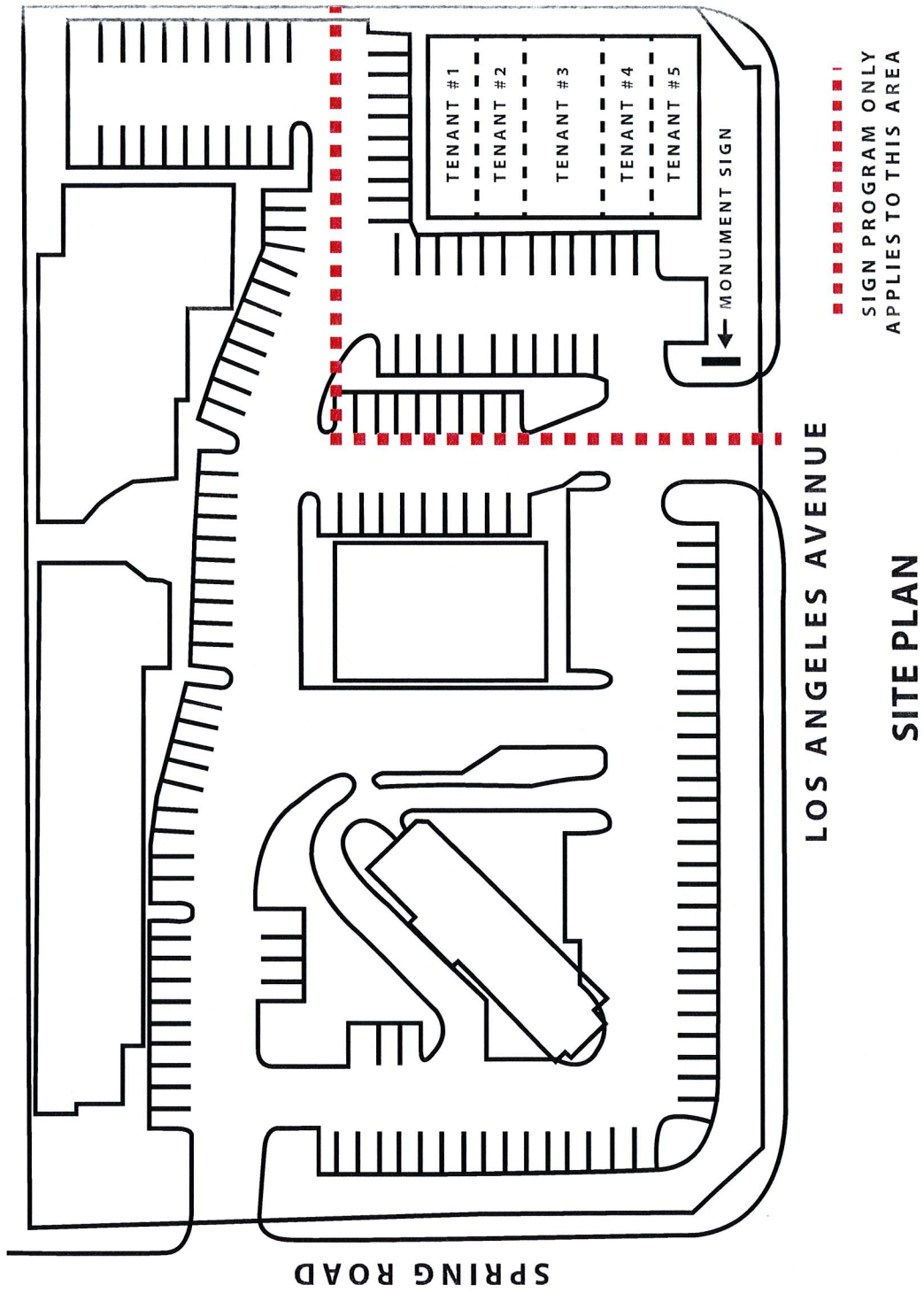
SIGN PROGRAM

VOGUE SIGN
C O M P A N Y
S I N C E 1 9 6 2

715 Commercial Ave. Oxnard, CA 93030 • (805) 487-7222

www.voguesigns.com

City of Moorpark
Community Development Department
APPROVED
CASE NUMBER: SLC 190444
APPROVAL DATE: 7/19/16
APPROVAL AUTHORITY: CD
RESOLUTION NUMBER: 14
CASE PLANNER: TR



BUILDING SIGN DETAIL

PERMITTED TYPESTYLES

Letter height: Maximum allowable letter height to be 24" including descender. Lettering may be in up to two rows, with the overall height of the two rows Not To Exceed 24" in overall height, including ascenders and descender.

Logos: Maximum height to be 24" when incorporated with lettering on the West elevation or up to 20 sq. feet if it is the only element with no lettering on the South fascia only. Must fit within 75% of the frontage within the architectural element to which it is attached.

Frontage: Overall length of sign shall not exceed 75% of the tenant store frontage. Sign shall be centered on the fascia above their entry door.

Sign area: Tenant's primary sign on the West elevation shall not exceed one square foot of signage for each frontage foot of leased/owned area.

Details:

Individual internally illuminated LED Channel letters or Halo lit channel letters. The following are not allowed: Cabinet signs, non-illuminated signs, raceways behind the signs and all other sign types not allowed by City Ordinance.

If a tenant does not have a registered trademark, logo, and/or typestyle, tenant will be limited to using one of the permitted typestyles and colors.

Font: Must use listed font unless the tenant has a Trademark for the lettering/logo style letters.

Colors: The permitted and allowable channel letter acrylic face colors are:

2793 (RED) 2114 (BLUE) 2030 (GREEN) 2119 (ORANGE)

TRIM CAP: 3/4" BRONZE

RETURNS: BRONZE FINISH

Exception is for Trademarked colors when integrated with Trademarked font.

Cable Heavy
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
NOPQRSTUVWXYZ
0123456789 !"#\$%&'()*~<@:~?~!~!~

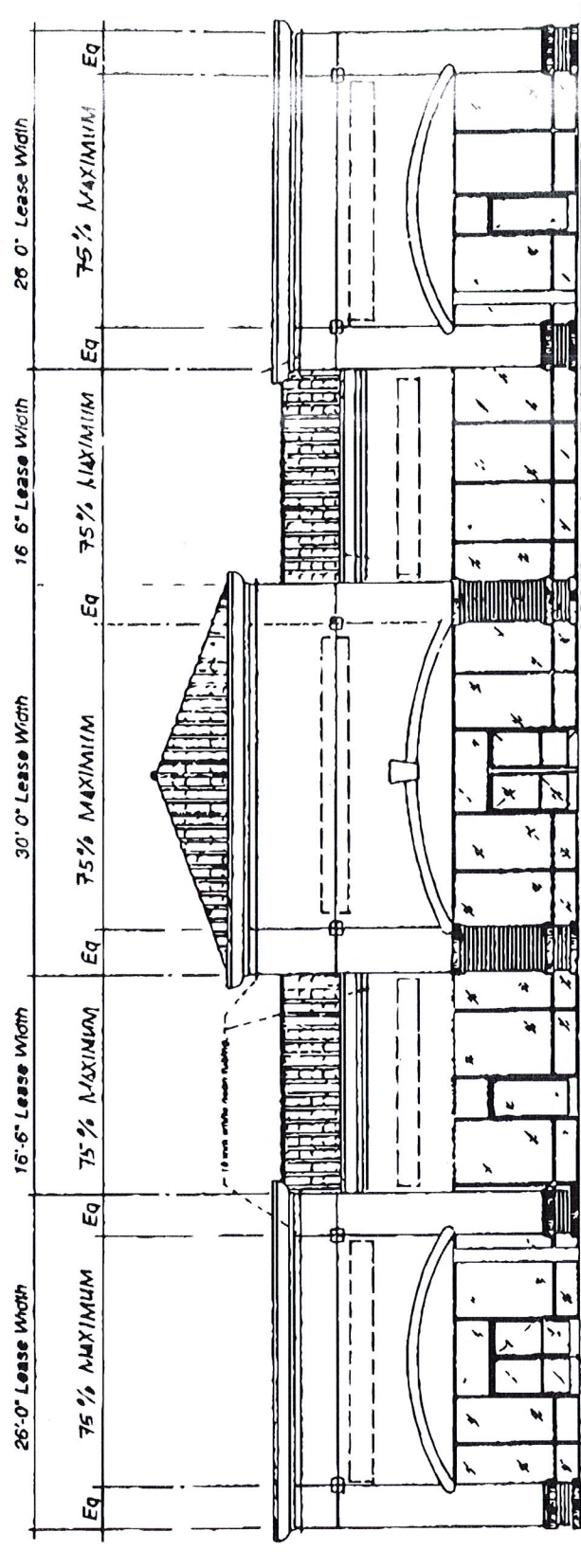
Cooper Black
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
NOPQRSTUVWXYZ
0123456789 !"#\$%&'()*~<@:~?~!~!~

Helvetica Medium
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
NOPQRSTUVWXYZ
0123456789 !"#\$%&'()*~<@:~?~!~!~

Clarendon Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
NOPQRSTUVWXYZ
0123456789 !"#\$%&'()*~<@:~?~!~!~

Fritz Quadrata Bold
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
NOPQRSTUVWXYZ
0123456789 !"#\$%&'()*~<@:~?~!~!~

If a tenant does not have a registered trademark, logo, and/or typestyle, tenant will be limited to using one of the recommended typestyles and colors.



WEST ELEVATION

65'-6" BB Lease

Eq 75% MAXIMUM Eq

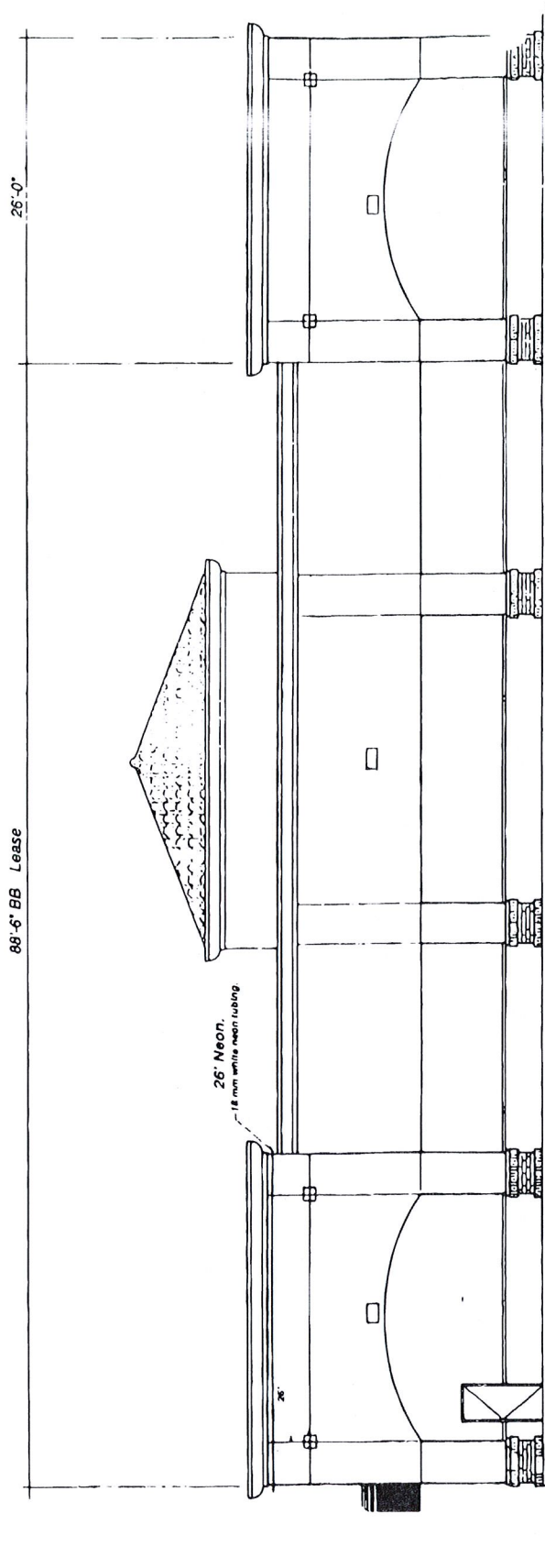
4'-8" Logo

20'-0" Sq. Foot

4'-8" Logo

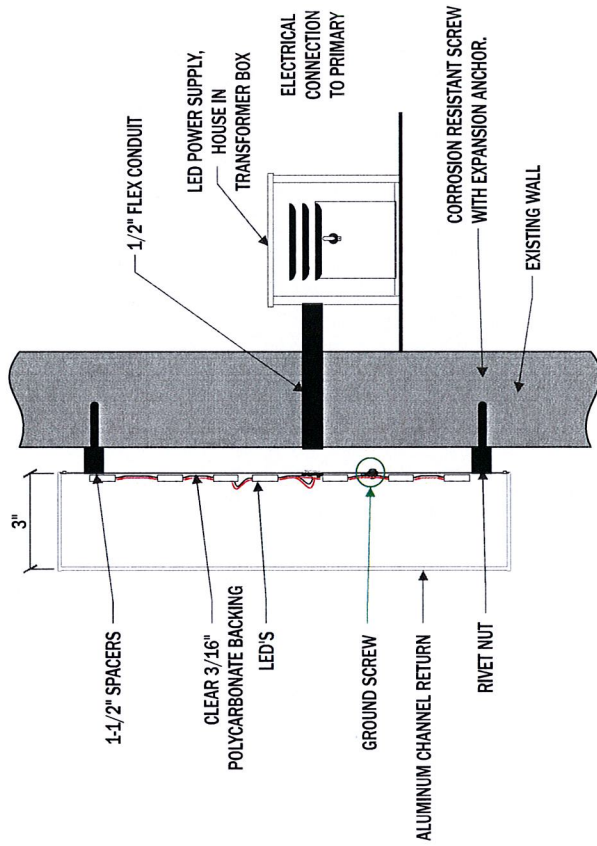
Note: In the event "Blockbuster" and "Starbucks" move out, future tenants will have to go through sign modification approved by both the City and landlord.

SOUTH ELEVATION

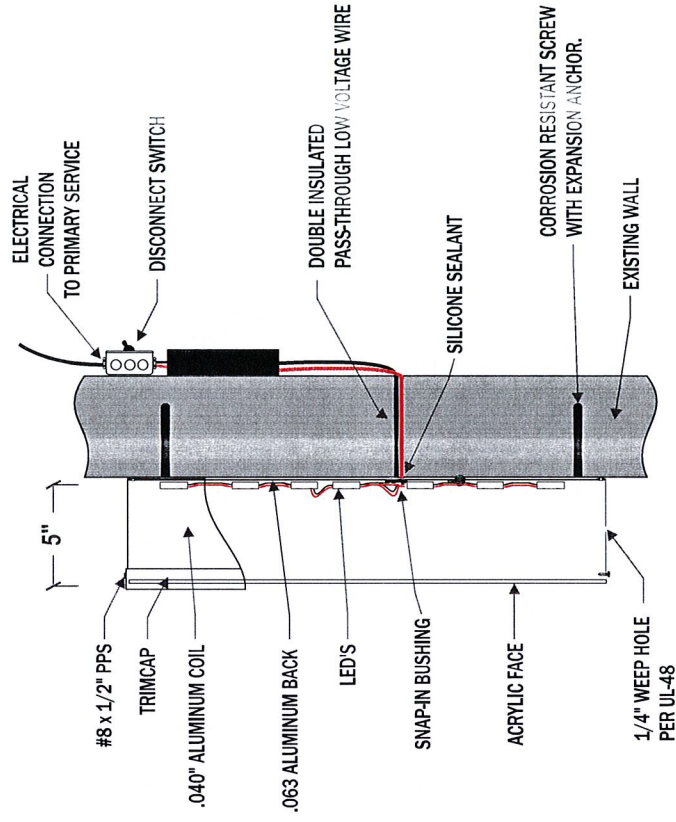


EAST ELEVATION

NO SIGN ON THIS ELEVATION



SECTION DETAIL @ REVERSE HALO LIT



SECTION DETAIL @ CHANNEL LETTERS:

MONUMENT SIGN DETAILS

Quantity: 1 monument sign for this pad.

Illumination: Internally illuminated only

Panels:

- Opaque router cut panels with acrylic lettering with translucent vinyl
- Opaque panels must have consistent manufacturing method and appearance.
- Aluminum panels with router cut letters, backed with acrylic. Blank panels to be solid.
- Monument panels shall match background PMS 7500c Beige Color
- No White translucent acrylic panels with lettering.
- Not to exceed 4 tenant panels.
- Not to exceed 6 feet in length

Signage Size:

- Maximum height 6 feet from top of sign to ground.
- Overall signage area NTE 28 sq. ft.

Sign structure to not exceed 6 feet in height from the top of sign to ground and 10 in width.
Monument structure shall have a 4' planter all around.

