



ANNUAL REPORT

Moorpark
CITY LIBRARY

FISCAL YEAR 2021-2022



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Letter from the Director

As we continue to welcome patrons back into the Library, we often hear how happy people are to socialize, meet face-to-face, and connect in person again. During the pandemic, Zoom, Facetime, and other technologies allowed us to remain connected, though the need for human connection and shared experiences couldn't be replaced.

The Moorpark City Library is a place to build community and strengthen relationships between the Library, the community, and one another. In 2022, Library programs such as our Local Author Spotlight and Tiny Art Show highlighted our residents' creative talents. Patrons of all ages shared their love of science with others during Future Einsteins, Everyday Spacer, Linking Art & Science, and the Astonishing Theremin. Not only did these programs bring people together, but they happened because someone had a talent and passion that they wanted to share and knew the Library was the place to bring it all together.

While COVID-19 conditions may have improved, we also recognize that not everyone can or is ready to participate in public events. Staff continue to offer curbside service to those interested, and some programs such as the summer nature series and Book Club for Adults are delivered virtually. We are exploring ways to offer hybrid programs that allow patrons to participate in-person or online in real-time.

I'm incredibly grateful for the support the Library receives from the California State Library. In 2022, the State Library continued to provide a variety of workforce development platforms to support personal economic developments and increase digital equity. In partnership with the California State Parks, the State Parks Passes were launched in April 2022. The Moorpark City Library's summer programs encouraged patrons to explore nature and Read Beyond the Beaten Path. The Moorpark City Library was also awarded \$4.6 million in grant funding from the Building Forward Grant Program provided by the California State Library to support the new library project.

I want to acknowledge and thank the Moorpark City Library staff for their commitment to providing high-quality services despite the challenges and uncertainties of the pandemic. Many individuals and families in our community struggle with critical needs beyond what the Library can provide yet Library staff continue to connect patrons with their needed resources.

With great pride, I present to you the 2022 Annual Report of the Moorpark City Library.

Sincerely,
Christine Conwell



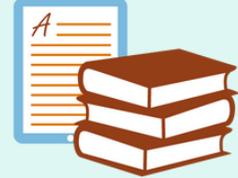
2022 By the Numbers



54,214
VISITORS
(2021: 36,905)



1,291
NEW CARDHOLDERS
(2021: 931)



94,697
ITEMS BORROWED
(2021: 77,467)



95,422
UNIQUE WEBSITE
VISITS
(2021: 23,868)



846
REFERENCE QUESTIONS
ANSWERED
(2021: 609)



3,781
PUBLIC COMPUTER
SESSIONS
(2021: 1,791)



181
VOLUNTEERS
(2021: 111)



417
VOLUNTEER HOURS
(2021: 203)



335
PROGRAMS AND EVENTS
(2021: 179)

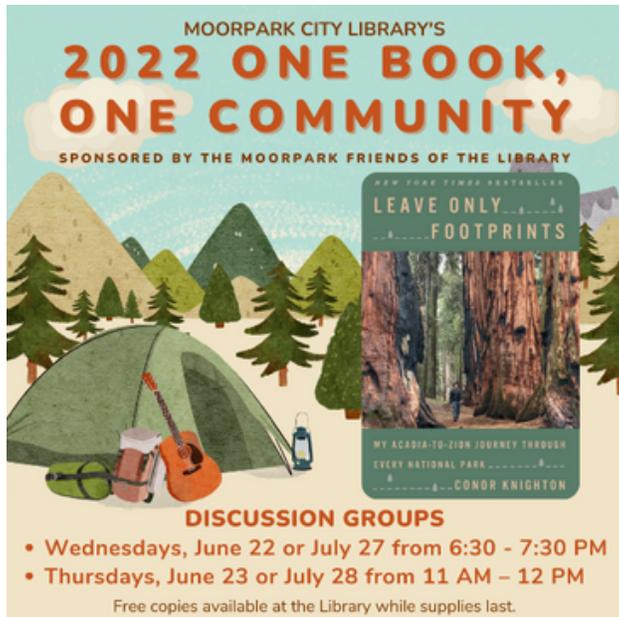


5,796
PROGRAM AND EVENT
ATTENDANCE
(2021: 2,429)

Moorpark
CITY LIBRARY

moorparklibrary.org

Programming Highlights



One Book, One Community

In summer 2022, the Library launched its first One Book, One Community literary event, encouraging patrons to read the same book together and join in a lively discussion through a variety of events. Inspired by the 2022 summer reading theme, Read Beyond the Beaten Path, the first One Book, One Community selection was *Leave Only Footprints: My Acadia-to-Zion Journey through Every National Park* by Conor Knighton. 100 copies of the book were given away within days of launching the program and an additional 56 copies were borrowed from the Library.

One Book, One Community activities included discussion groups, virtual outdoor training sessions led by Community Nature Connection, and programs related to nature conservation and sustainability.

Summer Learning Club

The 2022 Summer Learning Club, Read Beyond the Beaten Path, ran from June 1 to August 5. A total of 54,829 minutes of reading were logged by 156 readers! This annual program aims to encourage reading through fun programs and prizes for all ages. This year, one lucky grand prize winner won camping equipment and entry for four at the City's Summer Camp Out.



Ridhima completed 2,010 minutes of reading and won the grand prize drawing. Her family was so excited to win because they had never been camping before.



New teen programs for summer:

- A professional Dungeon Master was hired to run a four-week virtual Dungeons & Dragons campaign for middle school students beginning in June.
- The Bird Scouts explored feathers, flight, and the unique features of birds. Using tools and technology, teens identified local species and investigated environmental changes that impact bird behavior.
- Teens gathered weekly for Tabletop Teens to try out exciting and innovative board games.



Children participated in fun activities, outdoor games, camp crafts, and art projects inspired by a weekly theme during Camp Time. Themes included:



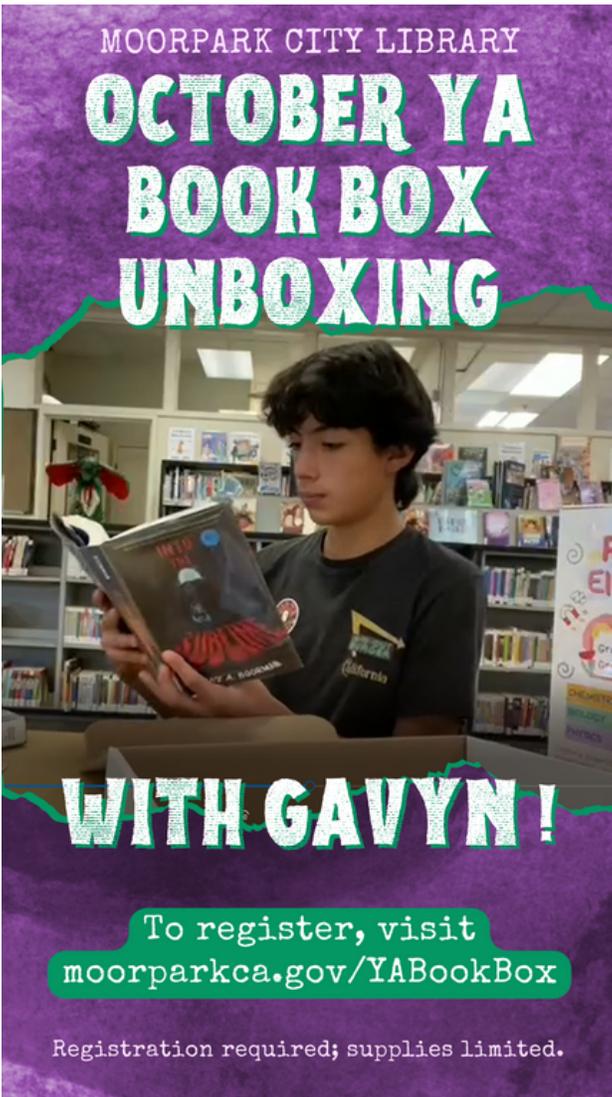
- Bugs are Rad - an exploration on the benefits of insects
- Young Environmentalist - children learned about nature, recycling, and the world around them
- Under the Sea - fantastic facts about sea animals and live footage from the Aquarium of the Pacific were provided to children at Camp Time
- Down on the Farm - activities included discovering where milk comes from and how some dairy farmers get milk via using a rubber glove to simulate milking a cow
- Rainbows Rock - a walking watercolor experiment where children learned about colors, coloring mixing, and capillary action
- Our Place in Space - a journey into outer space through a dramatic play



Tiny Art Show

The Tiny Art Show allowed patrons the opportunity to share their artistic talents with the community by creating tiny masterpieces. The Library provides the 3x3 inch canvas, paint, and pack of modeling clay, and patrons bring the creativity! Local artists return completed projects to the Library at the end of October to be put on display through November. Of the 93 registered participants, 88 patrons returned art to be displayed.

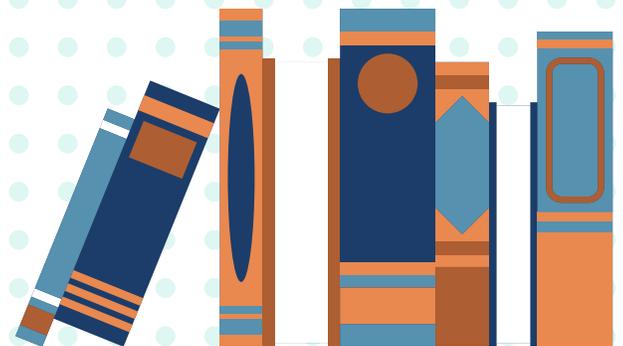
Tiny art submitted by Olivia Warren, titled Just Another Toadstool Tuesday



Young Adult Book Boxes & Take and Make Craft Kits

The Young Adult Book Boxes and Take and Make Craft Kits are immensely popular with busy Moorpark teens. Each book box includes two library books, a small craft, and free swag. The boxes are specially curated to fit a new theme each month. Teens complete a short survey after returning the books, allowing the teen librarian the opportunity to select books to best fit specific teen's interests and reading levels. Registration, a requirement for this program, continues to grow each month.

The Take and Make Kits provide teens with all the supplies and instructions necessary in completing a craft at home. The crafts are simple but fun, and teens are encouraged to share their finished projects with the Library.



COMMUNITY LED PROGRAMS

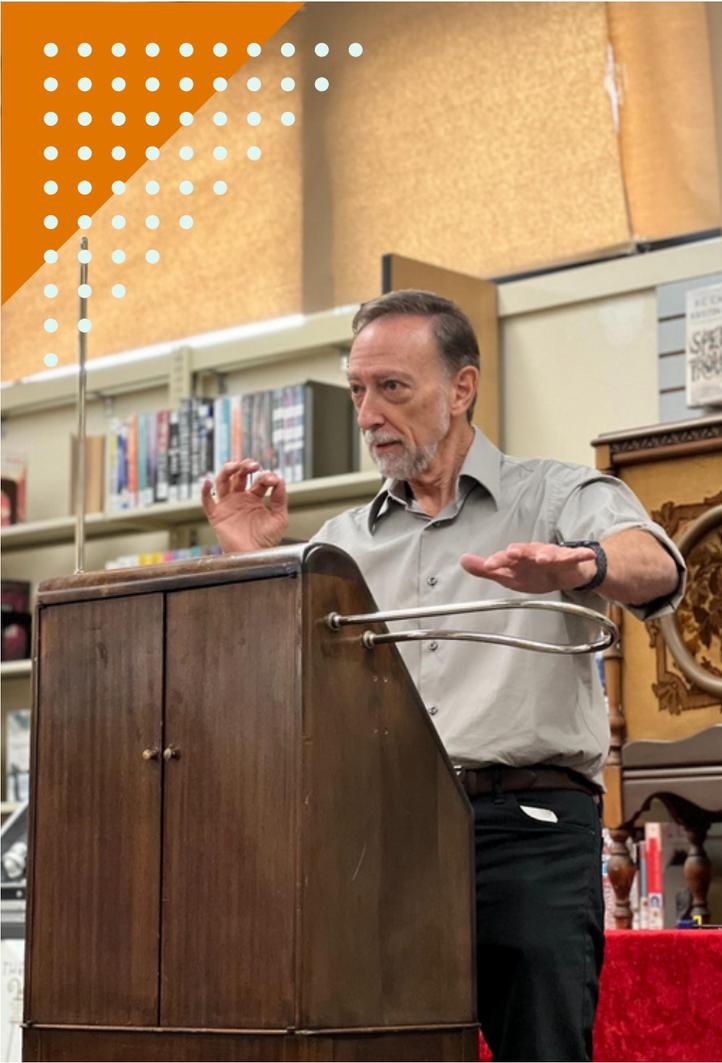
In 2022, the Moorpark City Library hosted several successful programs led by local patrons. These collaborative partnerships provided a platform from which patrons could share their knowledge, create new learning opportunities, and build community.

The Astonishing Theremin

In October 2022, 42 teens and adults gathered at the Library for a unique demonstration and history lesson of the theremin by Ed Sussman. This 1920s instrument is played without physical contact and is often used to create music and sound effects for science fiction and horror movies. After the presentation, Sussman stayed for an additional two hours, allowing audience members to try the instrument for themselves.

Future Einsteins

Future Einsteins is a new Science, Technology, Engineering, and Math (STEM) program developed and run by local high school honor student, Riya Agrawal. Riya began the club in her garage in 2020 as a way to get young children, especially girls, excited about science. At the library, Riya leads two different experiments each month for children in 1st-5th grades. Popular topics include static electricity, DNA, chemical reactions, and water filtration.



Linking Art & Science

Brian Matsumoto, a consultant on photomicrography, and Carol Roullard, a Moorpark Art Commission member, have extensive scientific and artistic photography backgrounds. For the Linking Art & Science program, they displayed art illustrations created by photographing objects under a microscope and explained how to make science art photographs with a cell phone.

Everyday Spacer

Pam Hoffman is a Space Frontier Foundation advocate recognized for bringing the thrill of space exploration to regular folks. Her presentation, Everyday Spacer, explored ways in which families can personally and directly participate in space exploration, science, and astronomy from their backyards.

Expanded Services



California State Library Parks Pass

Thanks to a collaboration between the California State Library and California State Parks, all Californians have a new way to access the state's beautiful beaches, forests, deserts, monuments, lakes, and rivers. The California State Library Parks Pass provides free vehicle day-use entry into participating state parks, and Moorpark cardholders can visit more than one state park with the checked-out pass. For detailed information, please visit CheckOutCAStateParks.com.

The Beaudine family were the first to check out a parks pass from the Library and shared their pictures with us on social media.

Grants & Special Projects

Building Forward Library Infrastructure Grant

The City of Moorpark was awarded \$4.6 million in grant funding from the Building Forward Library Infrastructure Program provided by the California State Library. The grant promotes the development and growth of public libraries throughout California by offering funding, access to resources, and ongoing technical assistance.

Día de los Niños

The Moorpark City Library received \$500 in cost reimbursement from the California State Library and the Southern California Library Cooperative (SCLC) to engage in Día de los Niños events in April 2022. Día is a multicultural celebration of children, families, and reading while emphasizing the importance of advocating literacy for children of all linguistic and cultural backgrounds.

Instrument Lending Program

Maya Godard, a Moorpark High School senior, built a musical instrument lending program at the Library as part of her Girl Scout Gold Award project. In late summer 2022, Godard began collecting new and gently used string and percussion instrument donations. In the fall, she set up a GoFundMe account to collect monetary donations to support the lending program and instrument repairs. The Moorpark Friends of the Library are the listed benefactor of the fundraiser and will manage the funds on behalf of the Library. The instruments will begin circulating in January 2023.



Parenting Packs

Parenting Packs are designed to help young children and their caregivers have meaningful, age-appropriate conversations about important topics. Each pack includes books on a specific theme, such as Potty Training, New Baby, First Day of School, and Visiting the Doctor. The Parenting Packs were funded in part through a donation from the Moorpark Women's Fortnightly Club.

#PlantWildflowers

In Fall 2021, HHMI Tangled Bank Studios and PBS Nature launched a national effort to highlight the crucial role bees and other pollinators play and encouraged audiences to plant flowers and create pollinator habitats in their communities. Through actions as simple as planting a small section of a yard or community space with native wildflowers, library patrons can make a big impact.

The Moorpark City Library localized this national initiative for our communities to participate. Between May and August 2022, the Library gave away 500 packets of free region-specific wildflower seeds and 200 bee identification cards and hosted a screening of *My Garden of a Thousand Bees*. Library staff also created the #PlantWildflowers webpage that contains program information and links to videos and additional resources.



Additional activities included:

- Crafting decorative bee skeps while discussing the importance of bees during May's Crafty Adults program
- Bug Week activities and Storytimes with a special focus on bees and pollinators for preschoolers and elementary-aged children
- Creating and dispersing seed bombs using native wildflower seeds and recycled construction paper during the Moorpark Earth Festival & Arbor Day Celebration and the Library's Summer Reading Kick-Off event



Teens teaching visitors how to create seed bombs with recycled paper at the Community Earth Festival and Yard Sale.

Zip Books

The Library was awarded \$2,219 in California Library Services Act funds for the Zip Books grant project in FY 2021-2022 and \$2,648 for FY 2022-2023. Zip Books is a statewide project of the California State Library and bridges the gaps between a library's patron request service, normal acquisitions process, and outreach/home delivery service. Materials are ordered through Amazon and shipped directly to patrons. When patrons finish with the materials, they return them to the Library to potentially be added to the collection.

Friends of the Library, Moorpark City Library Board, & Library Board Ad Hoc Committee

Moorpark Friends of the Library (MFOTL) provided \$10,000 in direct support for programs and services in the following areas:

- Children, teen, and family programs
- Summer Learning Club
- One City, One Book
- Teen and Adult Book Clubs
- Teen Advisory Group
- Bird Scouts, including online training for program staff
- Crafty Adults
- Take & Make Activities for children and teens
- Enhanced marketing of Library programs and services at outreach events



MFOTL members during a parking lot sale.

Along with program support, the Friends approved two additional areas of funding: new landscaping at the entrance of the Library and upgrades to the Shakespeare Garden. MFOTL covered the cost of labor to install new, low-water tolerant plants to the right of the entrance to the Library. Patrons are greeted with the fresh scent of rosemary, English roses, and crepe myrtles as they enter the building.

The second project supports the replanting of the Shakespeare Garden as a pollinator garden. In 1988, the Shakespeare Garden was first gifted to the Library from the Friends of the Library. The new project will revitalize the Shakespeare Garden with pollinator plants referenced in the works of Shakespeare, and is planned as a bridge between reading and doing.



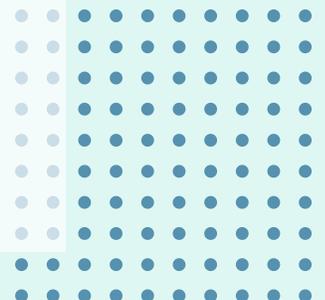
The Moorpark City Library Board consists of five citizens appointed by the Mayor and City Council for a three-year term. The Board may recommend to the City Council all rules, regulations, and bylaws necessary for the administration, government, and protection of the Moorpark City Library.

- Sandra Banks
- Laura Burnett
- Michelle Barrett
- Linda Goble
- Chaya Turrow



The Library Board Ad Hoc Committee was established in 2020 to raise funds to support equipping the new Moorpark City Library and to raise awareness of the new Library project. The committee consists of members from the Library Board, Moorpark Friends of the Library, the Moorpark Women's Fortnightly Club, and the Library Director. Community members are also invited to participate in the committee.

- Moorpark Library Board members – Sandra Banks, Linda Goble
- Moorpark Friends of the Library - Rosalie Barili, Diana Fowler
- Moorpark Women's Fortnightly Club - Dona Pugh
- Moorpark Library Director – Christine Conwell



Statistics - A Comparison

	Visitors		New Borrowers		Public Computer Sessions		Reference Transactions	
	2022	2021	2022	2021	2022	2021	2022	2021
January	3,717	-	85	53	250	-	18	-
February	3,643	-	99	41	266	-	24	-
March	4,904	36	127	43	336	36	24	-
April	4,642	5,902	77	76	351	88	29	-
May	4,249	3,293	86	91	327	135	51	52
June	5,427	3,869	161	105	322	175	-	108
July	4,890	4,108	118	106	316	222	127	124
August	4,513	4,079	146	101	340	229	128	99
September	4,117	3,955	156	109	371	240	130	105
October	5,782	4,301	78	94	337	263	105	60
November	4,014	3,793	88	61	283	204	118	42
December	4,316	3,569	70	51	282	199	92	19
1 QTR Total	12,264	36	311	137	852	36	66	-
2 QTR Total	14,318	13,064	324	272	1,000	398	80	160
3 QTR Total	13,520	12,142	420	316	1,027	691	385	328
4 QTR Total	14,112	11,663	236	206	902	666	315	121
Year-to-Date	54,214	36,905	1,291	931	3,781	1,791	846	609

	Physical Circulation		Electronic Books & Magazines		Video Streaming (Kanopy & Craftsy)		Total Circulation	
	2022	2021	2022	2021	2022	2021	2022	2021
January	6,295	1,472	755	928	174	164	7,224	2,564
February	6,231	2,129	593	868	186	198	7,010	3,195
March	7,343	2,378	709	822	299	149	8,351	3,349
April	6,623	5,224	720	808	168	201	7,511	6,233
May	6,664	6,556	697	673	132	197	7,493	7,426
June	7,391	7,482	715	676	262	176	8,368	8,334
July	7,614	7,868	825	596	216	118	8,655	8,582
August	7,129	7,468	755	549	225	165	8,109	8,182
September	7,527	7,414	653	585	179	196	8,359	8,195
October	7,672	6,938	755	564	319	214	8,746	7,716
November	6,623	6,184	644	521	187	179	7,454	6,884
December	6,467	6,051	787	573	163	183	7,417	6,807
1 QTR Total	19,869	5,979	2,057	2,618	659	511	22,585	9,108
2 QTR Total	20,678	19,262	2,132	2,157	562	574	23,372	21,993
3 QTR Total	22,270	22,750	2,233	1,730	620	479	25,123	24,959
4 QTR Total	20,762	19,173	2,186	1,658	669	576	23,617	21,407
Year-to-Date	83,579	67,164	8,608	8,163	2,510	2,140	94,697	77,467

	Number of Volunteers		Volunteer Hours		Unique Webpage Views	
	2022	2021	2022	2021	2022	2021
January	17	-	31	-	1,493	1,505
February	29	-	56	-	1,470	1,904
March	27	-	54	-	7,419	2,226
April	12	-	43	-	11,806	2,275
May	14	-	25	-	8,913	2,252
June	4	8	12	13	8,994	2,122
July	-	12	-	18	9,532	2,038
August	18	7	32	9	9,381	1,841
September	16	21	58	43	9,272	2,154
October	16	23	38	53	9,047	1,923
November	13	19	30	28	8,432	1,917
December	15	21	38	39	9,663	1,711
1 QTR Total	73	-	141	-	10,382	5,635
2 QTR Total	30	8	80	13	29,713	6,649
3 QTR Total	34	40	90	70	28,185	6,033
4 QTR Total	44	63	106	120	27,142	5,551
Year-to-Date	181	111	417	203	95,422	23,868

	Children Programs		Children Program Attendance		Young Adult Programs		Young Adult Program Attendance	
	2022	2021	2022	2021	2022	2021	2022	2021
January	17	-	269	-	3	-	12	-
February	19	-	317	-	5	-	24	-
March	22	-	380	-	5	-	24	-
April	16	-	181	-	4	1	21	-
May	12	-	223	-	4	1	41	1
June	10	-	256	-	12	1	41	1
July	11	18	310	206	18	-	48	-
August	16	13	306	120	9	3	38	7
September	17	16	504	209	2	4	17	22
October	18	20	799	226	1	4	5	22
November	13	-	227	-	3	-	6	-
December	12	16	208	241	3	8	18	37
1 QTR Total	58	-	966	-	13	-	60	-
2 QTR Total	38	-	660	-	20	3	103	2
3 QTR Total	44	47	1,120	535	29	7	103	29
4 QTR Total	43	36	1,234	467	7	12	29	59
Year-to-Date	183	83	3,980	1,002	69	22	295	90

	Adult Programs		Adult Program Attendance		All Ages Programs		All Ages Program Attendance	
	2022	2021	2022	2021	2022	2021	2022	2021
January	1	1	7	10	-	-	-	-
February	4	1	41	2	-	-	-	-
March	6	5	57	47	-	-	-	-
April	5	3	42	20	-	-	-	-
May	5	2	44	16	-	-	-	-
June	8	3	47	24	-	-	-	-
July	8	3	46	20	-	-	-	-
August	6	3	48	14	1	-	39	-
September	6	3	55	22	1	-	19	-
October	7	4	104	27	1	-	21	-
November	6	-	71	-	1	-	21	-
December	5	3	38	25	3	-	230	-
1 QTR Total	11	7	105	59	-	-	-	-
2 QTR Total	18	8	133	60	-	-	-	-
3 QTR Total	20	9	149	56	2	-	58	-
4 QTR Total	18	7	213	52	5	-	272	-
Year-to-Date	67	31	600	227	7	-	330	-

	Total Programs		Total Program Attendance		Self-Directed Programs		Self-Directed Program Attendance	
	2022	2021	2022	2021	2022	2021	2022	2021
January	21	1	288	10	3	-	36	-
February	28	1	382	2	1	-	12	-
March	33	5	461	47	1	-	20	-
April	25	4	244	20	1	-	21	-
May	21	3	308	17	1	-	15	-
June	30	4	344	25	1	-	10	-
July	37	21	404	226	2	8	21	210
August	32	19	431	141	1	1	18	17
September	26	23	595	253	2	1	39	16
October	27	28	929	275	3	2	204	61
November	23	-	325	-	2	1	38	15
December	23	27	494	303	4	1	92	19
1 QTR Total	82	7	1,131	59	5	-	68	-
2 QTR Total	76	11	896	62	3	-	46	-
3 QTR Total	95	63	1,430	620	5	10	78	243
4 QTR Total	73	55	1,748	578	9	4	334	95
Year-to-Date	326	136	5,205	1,319	22	14	526	338