



City Council Box Item

CITY OF MOORPARK INTEROFFICE MEMORANDUM

TO: Honorable City Council

FROM: Troy Brown, City Manager

DATE: February 3, 2025

SUBJECT: 2024 National Community Survey Results

SUMMARY

In advance of the biennial Goal Setting Process with the City Council, the City administers the National Citizen Survey (NCS). This information is used to inform Council and staff with community priorities as identified by residents as the goal setting process begins. The data also serves as a point-in-time indication of how residents feel about the progress the City has made toward the identified priorities (and the quality of services offered by the City) over the prior two-year period. The City received the results of the 2024 NCS conducted in late 2024 by the National Research Center, Inc (NRC). This is the third time the City has participated in the NCS.

NRC maintains a database of comparative resident opinions comprised from perspectives gathered in surveys from over 600 communities. The communities in the database represent a wide geographic and population range. Moorpark's responses are compared to other residents' sentiment in their community which serves as a benchmark to measure our data against. This methodology allows the City to analyze resident responses in the context of how statistically our services and environment rank among similar services within other communities.

The survey was sent to 3,000 Moorpark randomly selected households in November 2024. A total of 375 valid completed surveys were obtained, providing an overall response rate of ¹13%. A traditional level of confidence, and the one used here, is 95%. The results have been weighted to reflect the demographic profile of the community.

The comparison evaluations are from the most recent survey completed in each community in the last five years. This information is helpful in understanding how residents in similarly-sized cities compare to Moorpark residents. Overall results

¹ About 2% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,938 households that received the invitations to participate, 375 completed the survey.

are very positive, despite local, regional and other external economic factors facing respondents.

DISCUSSION

Report of Results – Highlights from 2024 Community Survey:

Quality of Life:	2020 % excellent or good	2022 % excellent or good	2024 % excellent or good
Overall Quality of Life in Moorpark:	88%	95%	92%
Moorpark as a place to live:	92%	95%	95%
Recommend living in Moorpark to someone who asks:	95% (very or somewhat likely)	93% (very or somewhat likely)	94% (very of somewhat likely)
Governance:	2020 % excellent or good	2022 % excellent or good	2024 % excellent or good
Overall Customer Service by Moorpark employees:	89%	85%	84%
Quality of Services provided by the City of Moorpark:	76%	72%	73%
Treating residents with respect:	77%	67%	75%
Economy:	2020 % excellent or good	2022 % excellent or good	2024 % excellent or good
Overall quality of business and service establishments in Moorpark:	57%	62%	68%
Moorpark as a place to work:	49%	49%	57%
Cost of living in Moorpark:	39%	38%	33%
Mobility:	2020 % excellent or good	2022 % excellent or good	2024 % excellent or good
Ease of public parking:	81%	76%	65%
Street Cleaning:	80%	83%	73%
Street Lighting:	80%	72%	70%
Community Design:	2020 % excellent or good	2022 % excellent or good	2024 % excellent or good
Your neighborhood as a place to live:	93%	93%	91%
Well-designed neighborhoods:	77%	71%	68%
Overall appearance of Moorpark:	77%	77%	73%
Utilities:	2020 % excellent or good	2022 % excellent or good	2024 % excellent or good
Storm water management:	82%	80%	83%
Garbage collection:	88%	87%	85%

Affordable high speed internet access:	65%	52%	48%
Perceptions of Safety:	2020 % excellent or good	2022 % excellent or good	2024 % excellent or good
Overall feeling of safety in Moorpark:	96%	93%	93%
In neighborhood during the day:	98% (very or somewhat safe)	98% (very or somewhat safe)	97% (very or somewhat safe)
In downtown during the day:	95% (very or somewhat safe)	94% (very or somewhat safe)	94% (very or somewhat safe)
Natural Environment:	2020 % excellent or good	2022 % excellent or good	2024 % excellent or good
Overall quality of natural environment in Moorpark:	89%	83%	88%
Air quality:	86%	79%	83%
Cleanliness of Moorpark:	86%	86%	84%
Parks and Recreation:	2020 % excellent or good	2022 % excellent or good	2024 % excellent or good
Overall quality of parks and recreation opportunities:	88%	91%	87%
Recreation programs and classes:	82%	78%	76%
Availability of paths and walking trails:	75%	65%	69%
Health and Wellness:	2020 % excellent or good	2022 % excellent or good	2024 % excellent or good
Availability of affordable quality food:	64%	59%	59%
Overall health and wellness opportunities in Moorpark:	76%	74%	69%
Availability of affordable quality mental health care:	30%	34%	32%
Education, Arts and Culture:	2020 % excellent or good	2022 % excellent or good	2024 % excellent or good
Public library services:	80%	74%	77%
Overall opportunities for education, culture and the arts:	62%	66%	64%
K-12 education:	84%	82%	76%
Inclusivity and Engagement:	2020 % excellent or good	2022 % excellent or good	2024 % excellent or good
Moorpark as a place to raise children:	96%	95%	93%
Sense of community:	79%	77%	76%
Making all residents feel welcome:	78%	80%	82%

Key Findings

Highest-performing areas:

- Residents continued to share **high safety ratings**, as nearly all residents felt safe in their neighborhood during the day, and a higher-than-average proportion of residents offered high marks for their overall feeling of safety in Moorpark.
- Some key **economy related items saw increased ratings since 2022**, including Moorpark as a place to work and the variety of business and service establishments. A sizable increase was also seen in ratings for expected economic impact on family income, which ultimately ranked higher than national and custom benchmark comparisons.
- Rebounding ratings were seen for the Moorpark **government treating residents fairly and with respect**, both of which saw decreases in 2022 but trended upwards in the 2024 results. Additionally, ratings for the government treating residents fairly ranked higher than national averages.
- **Public transportation services continued to be a strength for Moorpark**, with higher-than-average ratings for the ease of travel by public transportation and the quality of bus or transit services. Furthermore, the usage rate of public transportation instead of driving increased from 16% to 26%.

Potential areas of focus:

- Several **mobility items saw downward trends since 2022**, including traffic flow on major streets, ease of public parking, ease of travel by car, ease of walking, traffic signal timing, street repair, and street cleaning.
- Residents ranked focus on the economy as their top priority, while ratings for the **overall economic health of Moorpark trended downward** from 61% in 2022 to 50% in 2024.
- While comparing similarly to national and custom benchmark averages, ratings for the **overall design or layout of residential and commercial areas, well-planned residential growth**, and the availability of affordable quality housing each declined since 2022.

Other notable results:

- Residents were asked to rate how much of a priority it is for Moorpark to **invest in certain recreation facilities and amenities** if additional city funding is available. Results showed the highest priority for additional open spaces for passive uses, additional trails and bicycle paths, expansion of the recreation center and gym including a teen center, and additional recreation programs.
- Just over half of residents indicated they would **oppose cannabis retail stores** if they were permitted within the City of Moorpark under strict zoning guidelines and regulations and were taxed between 5-10% to generate additional revenues to help fund police services and substance abuse education and resources.

- When asked to identify concerns regarding cannabis in Moorpark, residents largely agreed that they were most concerned of children's exposure to and/or the normalization of cannabis use, possible crime related to cannabis stores or use, and cannabis odor. Lesser concerns were shared for decreased access to medical cannabis due to local regulations and lost sales tax revenues going to neighboring cities.

Areas of greatest change since 2022:

Of the 122 evaluative questions included on both the 2022 and current survey iterations, 100 were statistically similar to previous results. Upward trends were seen in 7 items, while 15 ratings decreased since 2022. The most significant of those trends are listed below.

Increases

- Expected economic impact on family income (+15%)
- Openness and acceptance of the community toward people of diverse background (+11%)
- Community support for the arts (+11%)
- The Moorpark government treating residents with respect (+8%)
- Moorpark as a place to work (+8%)

Decreases

- Well-planned residential growth (-15%)
- Feeling of safety from fire, flood, or other natural disaster (-12%)
- Ease of public parking (-11%)
- Overall economic health of Moorpark (-11%)
- Ease of travel by car in Moorpark (-11%)

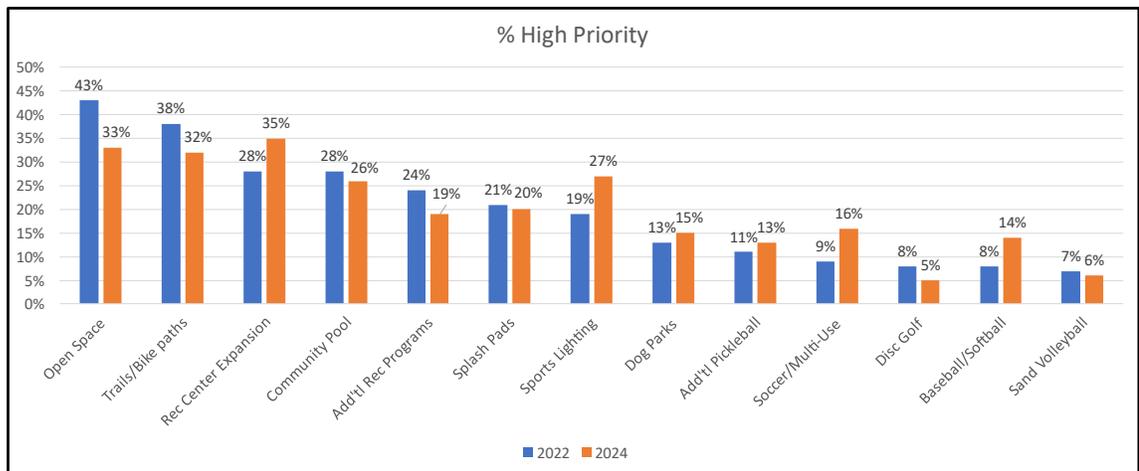
Custom Questions

The City Council approved the inclusion of custom questions in the 2022 survey. The purpose of the survey was to garner input from residents in two categories. First, the Council sought to revisit information gathered in 2022 about future investments into recreational facilities. The same question was posed to participants that was posed in 2022. Respondents were asked to, “Please rate how much of a priority, if at all, you think it is for Moorpark to invest in the following parks and recreation facilities and amenities if additional funding is available.”

Participants were provided a myriad of potential facilities and amenities (in a randomized order for each survey) and asked to categorize each as a High, Medium, Low or No priority. The results are depicted in the graph below which shows those amenities ranked, in order, as High priorities among respondents compared to 2022 results:

Chart 1

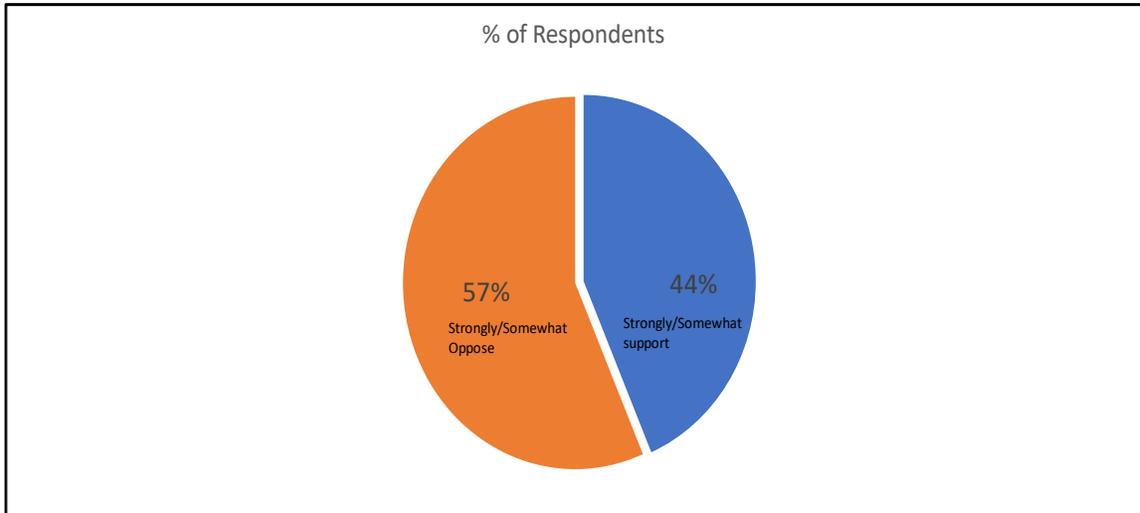
Please rate how much of priority, if at all, you think it is for Moorpark to invest in the following parks and recreation facilities and amenities if additional city funding is available.



There were additional custom questions included in the 2024 survey related to cannabis. The questions sought to seek resident support for local retail stores in the City if revenues derived from the sales of cannabis were used for police and education services, and to gain feedback on the level of concern, if any, resident may have about aspects related to the establishment of cannabis services in the city.

Chart 2

To what extent would you support or oppose cannabis retail stores if they were permitted within the City of Moorpark under strict zoning guidelines and regulations, and were taxed between 5-10% to generate additional revenues to help fund Police services and substance abuse education and resources (e.g. public awareness campaigns, addiction recovery resources, youth cannabis prevention, etc.)



The final custom question sought resident input on any chief concerns which may exist around the establishment of retail cannabis stores in the city. In this question, respondents were asked to identify their concerns about specific aspects/myths associated with retail cannabis establishments in the city.

Please indicate how concerned, if at all, you are about each of the following aspects of cannabis Moorpark.

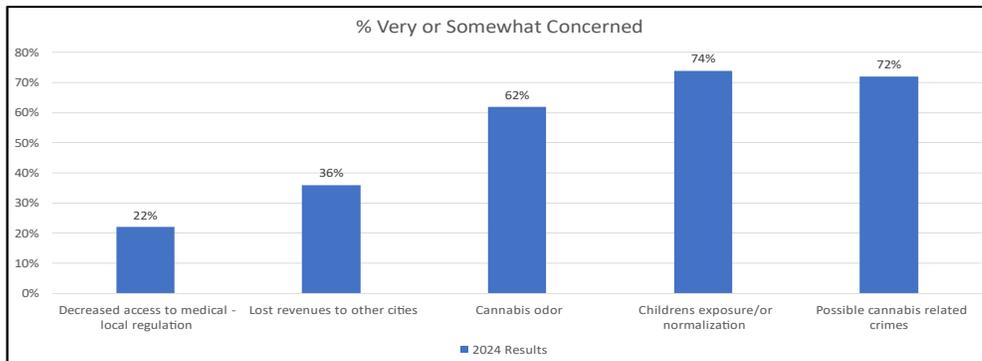


Chart 3

In an effort to garner as much participation as possible, in addition to the randomly selected “probability sample” of households, a link to an online open-participation survey was publicized by the City of Moorpark. The open-participation survey was identical to the random sample survey, with two small updates from prior years; it asked a question to confirm the respondent was a resident of Moorpark and also a question about where they heard about the survey. The open-participation survey was open to all city residents and became available on December 11th, 2024. The survey remained open for 2 weeks. The data presented excludes the open participation survey data, but a tab at the end of the results provides the complete frequency of responses to questions by the open-participation respondents.

The complete results of the web-based survey are included as a supplemental to the NCS.

Staff recommends that the City Council receive the 2022 NCS report.

cc: PJ Gagajena, Assistant City Manager
Hiromi Dever, Finance Director
Dan Kim, City Engineer/Director of Public Works
Jeremy Laurentowski, Parks and Recreation Director
Doug Spondello, Community Development Director
Brian Chong, Assistant to the City Manager
Darin Hendren, Chief of Police

Attachment:

2024 National Community Survey

Moorpark, CA

The National Community Survey

Report of Results
2024

Report by:



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National Research Center at Polco is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Moorpark. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement



POWERED BY POLCO



The report provides the opinions of a representative sample of 375 residents of the City of Moorpark collected from November 13th, 2024 to December 27th, 2024. The margin of error around any reported percentage is 5% for all respondents and the response rate for the 2024 survey was 13%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Moorpark.



How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Moorpark's results are noted as being "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark, meaning that the average rating given by Moorpark residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Moorpark's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Moorpark's average rating was more than 20 points different when compared to the benchmark.

In addition to these national benchmarks, comparisons were also made to a smaller cohort of communities that aligned more closely to the demographics in Moorpark. This cohort included communities with a similar population to Moorpark. Comparisons to these communities can be found throughout the report and in a separate table in the Custom Benchmarks tab.

Trends over time

Trend data for Moorpark represent important comparison data and should be examined for improvements or declines.¹ Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than seven percentage points between the 2022 and 2024 surveys, the change is statistically significant.

1. In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Moorpark were eligible to participate in the survey. A list of all households within the zip codes serving Moorpark was purchased from Polco's mailing vendor, Go-Dog Direct, based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Moorpark households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Moorpark boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the four areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was randomly selected using the "birthday method". The birthday method selects a person within the household by asking the "person who most recently had a birthday" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 3,000 randomly selected households received mailings beginning on November 13th, 2024 and data collection for the survey remained open for 6 weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online, as well as QR codes to further encourage participation. All follow-up mailings asked those who had not completed the survey to do so, and those who had already done so to refrain from completing the survey again.

The survey was available in English and Spanish. All mailings contained paragraphs in both languages instructing participants on how to complete the survey in their preferred language.

About 2% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,938 households that received the invitations to participate, 375 completed the survey, providing an overall response rate of 13%. The response rate was calculated using AAPOR's response rate #2 for mailed surveys of unnamed persons.²

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the City of Moorpark survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (375 completed surveys).

In addition to the randomly selected "probability sample" of households, a link to an online open-participation survey was publicized by the City of Moorpark. The open-participation survey was identical to the random sample survey, with two small updates; it asked a question to confirm the respondent was a resident of Moorpark and also a question about where they heard about the survey. The open-participation survey was open to all city residents and became available on December 11th, 2024. The survey remained open for 2 weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open-participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a "key and verify" method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022

American Community Survey estimates for adults in the City of Moorpark. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.³ The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target ⁴
Age	18-34	4%	18%	28%
	35-54	28%	40%	35%
	55+	69%	42%	36%
Area	City Council District 1	25%	23%	26%
	City Council District 2	27%	22%	25%
	City Council District 3	35%	30%	27%
	City Council District 4	13%	25%	22%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish origin	84%	69%	69%
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish origin	16%	31%	31%
Housing tenure	Own	92%	79%	79%
	Rent	8%	21%	21%
Housing type	Attached	15%	23%	23%
	Detached	85%	77%	77%
Race & Hispanic origin	Not white alone	30%	44%	45%
	White alone, not Hispanic or Latino	70%	56%	55%
Sex	Man	45%	43%	50%
	Woman	55%	57%	50%
Sex/age	Man 18-34	1%	3%	15%
	Man 35-54	11%	20%	18%
	Man 55+	34%	20%	18%
	Woman 18-34	3%	16%	14%
	Woman 35-54	17%	20%	18%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Moorpark funded this research. Please contact PJ Gagajena of the City of Moorpark at PJGagajena@moorparkca.gov if you have any questions about the survey.

Study Limitations

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged. **Non-response error** arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences than those who did respond. **Coverage error** refers to the possibility that some respondents that should have been included in the surveyed population were not (e.g., for a general resident survey, USPS mailing lists may exclude certain types of housing units, such as multi-family buildings where mail is delivered to a common area rather than to a specific unit (though this is rare), or where mail is received at a PO box instead of the at household's physical location. Finally, **recall bias** occurs when respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events), and **social desirability bias** may cause respondents to answer in ways they think cast their responses in a more favorable light.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

2. See AAPOR's Standard Definitions for more information at <https://aapor.org/standards-and-ethics/standard-definitions/>
3. Pasek, J. (2014). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>
4. Targets come from the 2020 Census and 2022 American Community Survey

Key Findings

Highest-performing areas:

- Residents continued to share high safety ratings, as nearly all residents felt safe in their neighborhood during the day, and a higher-than-average proportion of residents offered high marks for their overall feeling of safety in Moorpark.
- Some key economy related items saw increased ratings since 2022, including Moorpark as a place to work and the variety of business and service establishments. A sizable increase was also seen in ratings for expected economic impact on family income, which ultimately ranked higher than national and custom benchmark comparisons.
- Rebounding ratings were seen for the Moorpark government treating residents fairly and with respect, both of which saw decreases in 2022 but trended upwards in the 2024 results. Additionally, ratings for the government treating residents fairly ranked higher than national averages.
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Other notable results:

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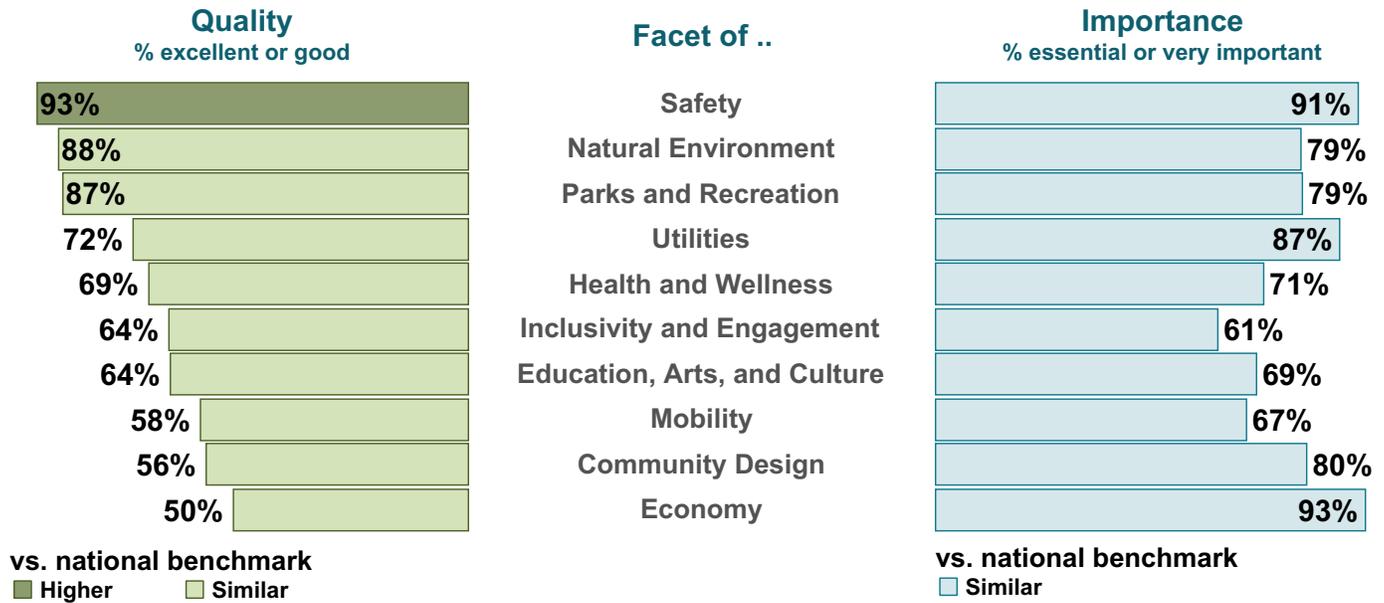
Facets of livability



Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

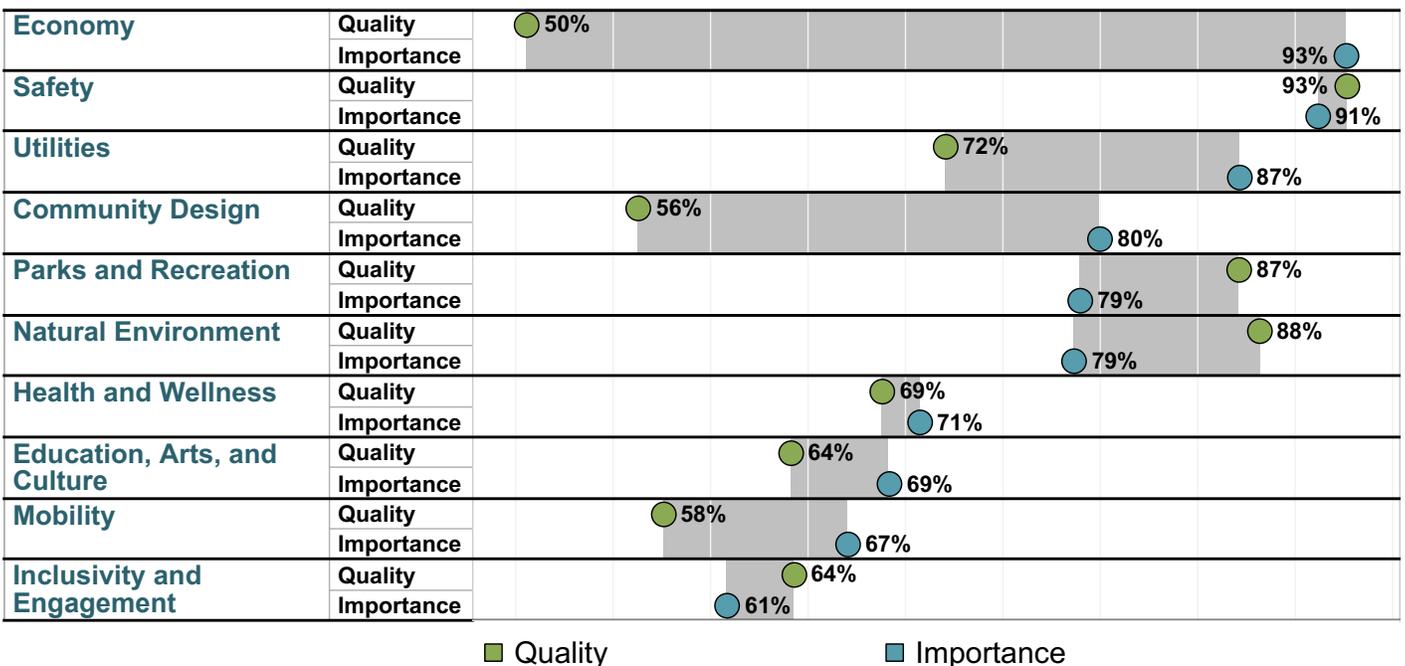
Quality and Importance by the Numbers

The table below shows the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local quality ratings were lower, similar, or higher t..



Quality/Importance Gap Analysis

The gap analysis chart below shows the same data as above; however, this chart more clearly illustrates the comparative differences in quality and importance ratings for each facet, as well as the absolute ratings for each.

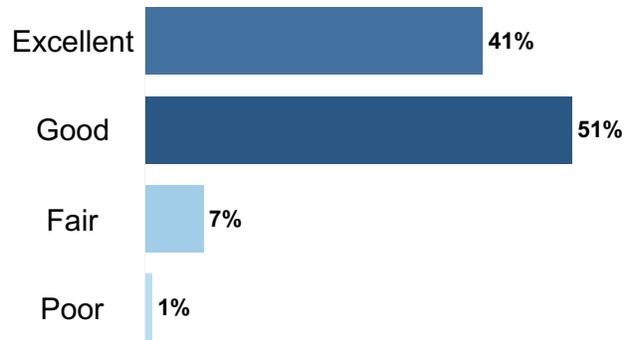




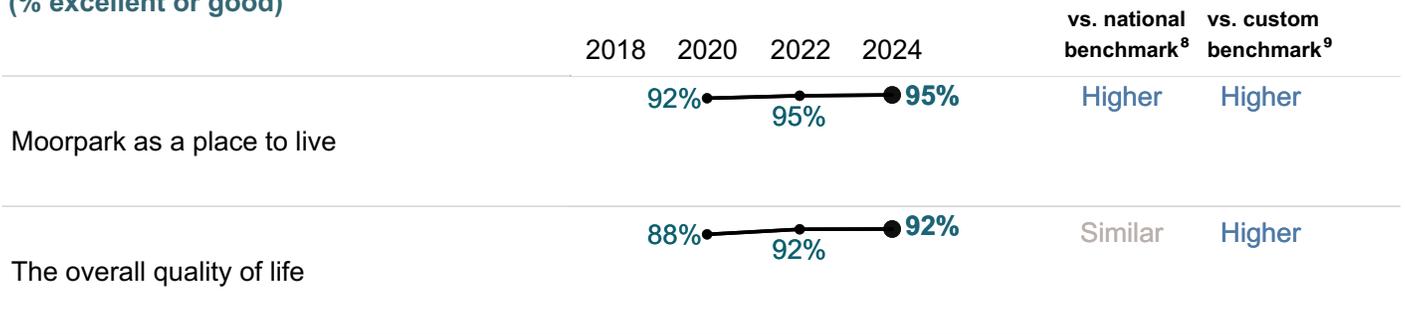
Quality of Life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

The overall quality of life in Moorpark, 2024



Please rate each of the following aspects of quality of life in Moorpark. (% excellent or good)



Please indicate how likely or unlikely you are to do each of the following. (% very or somewhat likely)



Please rate each of the following in the Moorpark community. (% excellent or good)



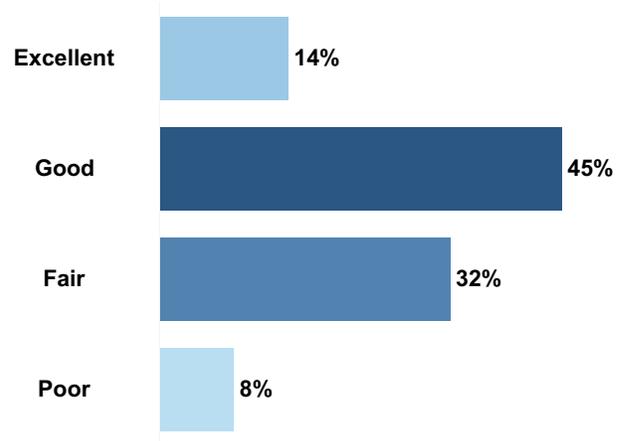
8. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

9. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

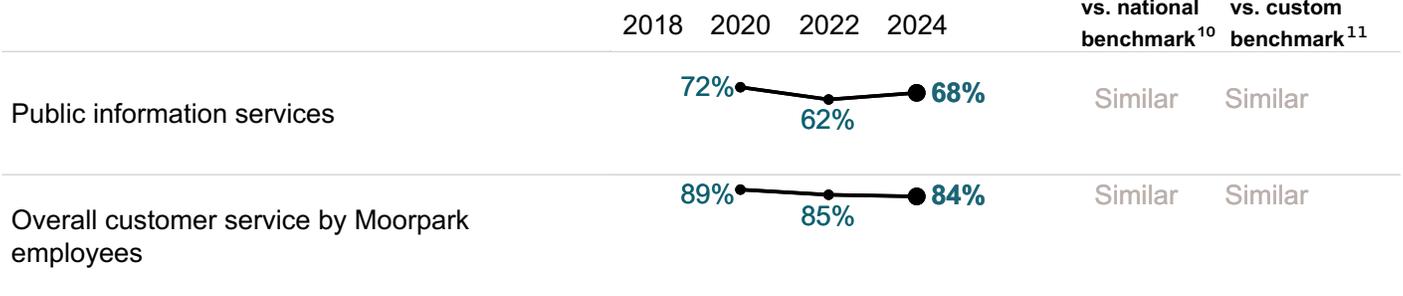
Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

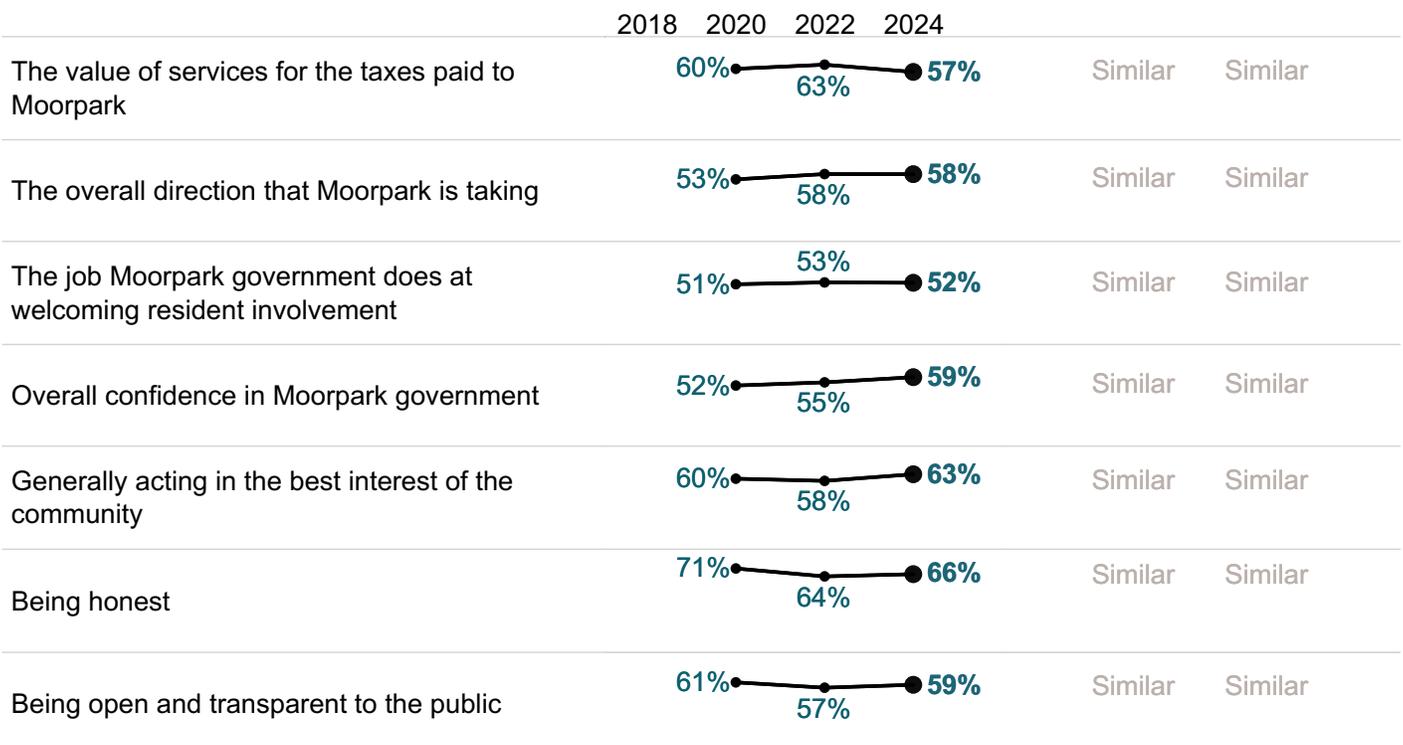
Overall confidence in Moorpark government, 2024

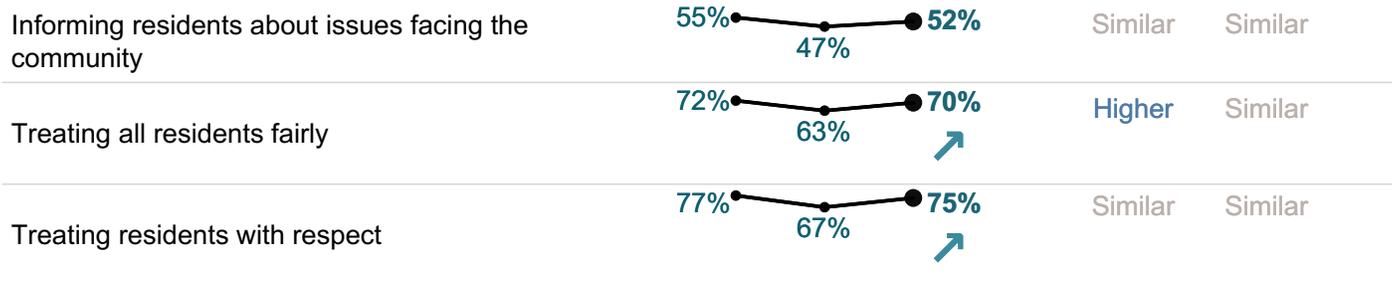


Please rate the quality of each of the following services in Moorpark. (% excellent or good)

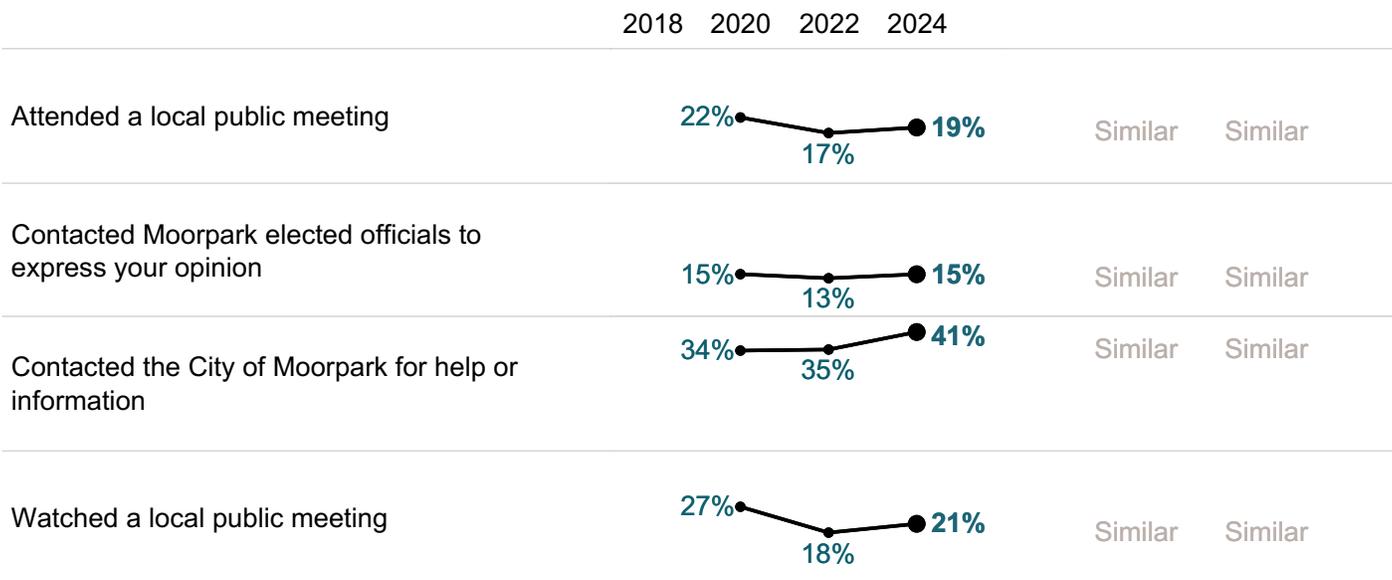


Please rate the following categories of Moorpark government performance. (% excellent or good)

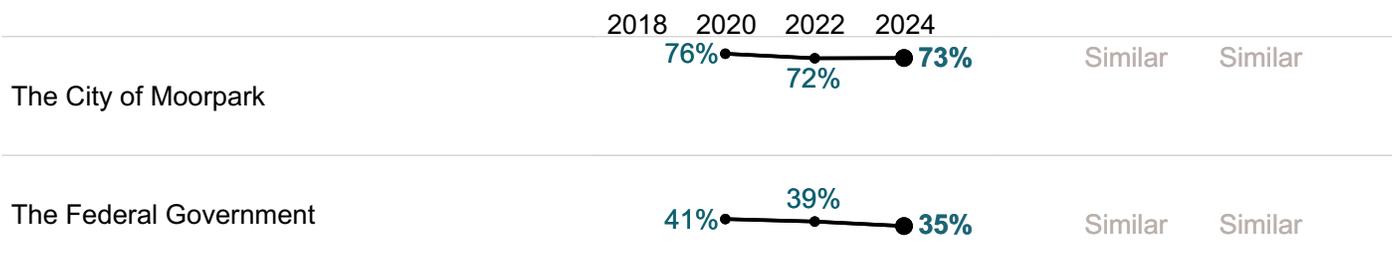




Please indicate whether or not you have done each of the following in the last 12 months. (% excellent or good)



Overall, how would you rate the quality of the services provided by each of the following? (% excellent or good)



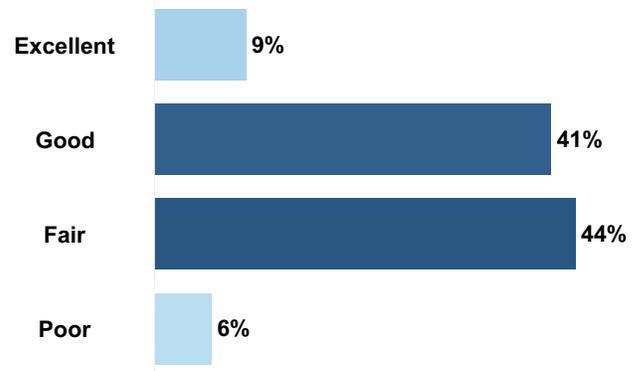
10. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

11. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

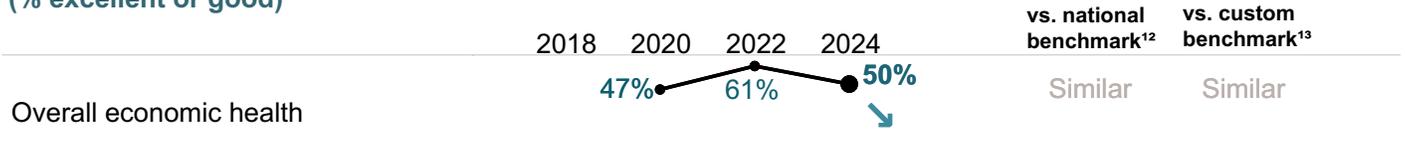
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

Overall economic health of Moorpark, 2024



Please rate each of the following characteristics as they relate to Moorpark as a whole.
(% excellent or good)



Please rate each of the following aspects of quality of life in Moorpark.
(% excellent or good)

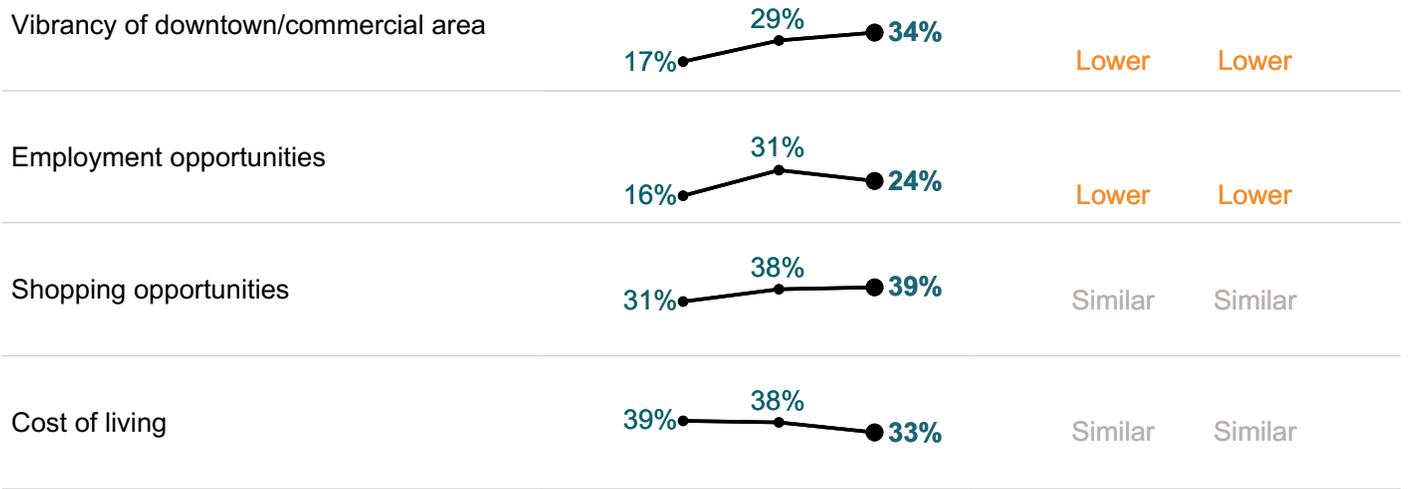


Please rate the quality of each of the following services in Moorpark.
(% excellent or good)

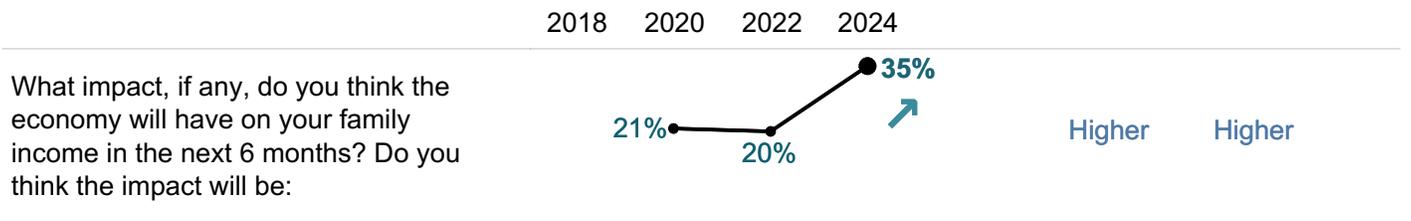


Please rate each of the following in the Moorpark community.
(% excellent or good)





What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
 (% very or somewhat positive)

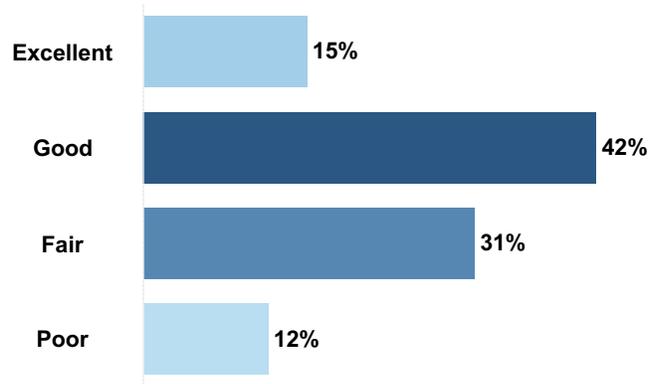


12. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
 13. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

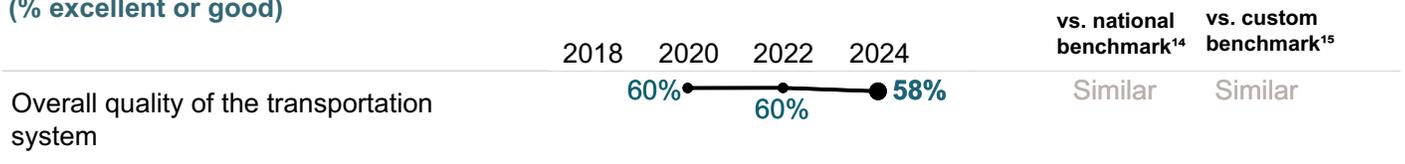
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Overall quality of the transportation system in Moorpark, 2024



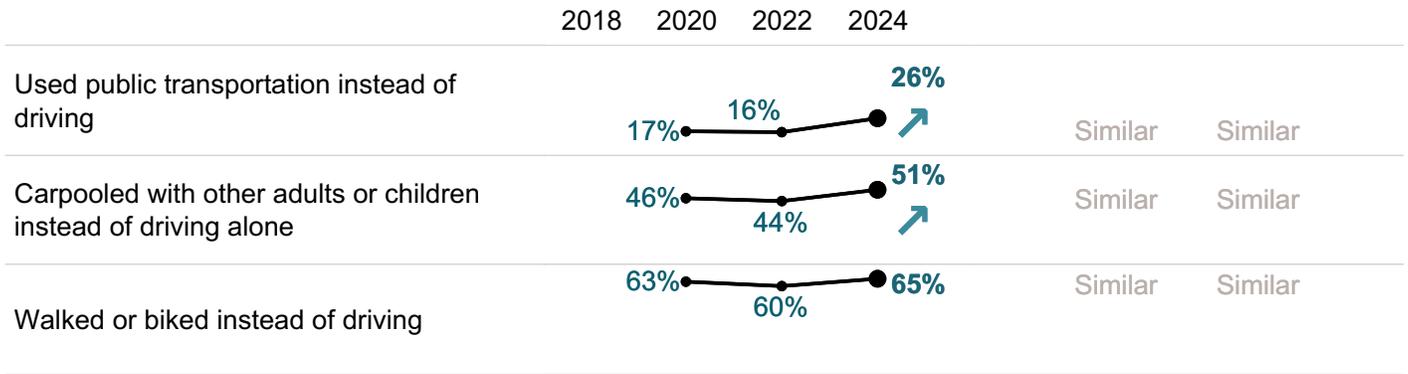
Please rate each of the following characteristics as they relate to Moorpark as a whole.
(% excellent or good)



Please also rate each of the following in the Moorpark community.
(% excellent or good)



Please indicate whether or not you have done each of the following in the last 12 months.
 (% yes)



Please rate the quality of each of the following services in Moorpark.
 (% excellent or good)



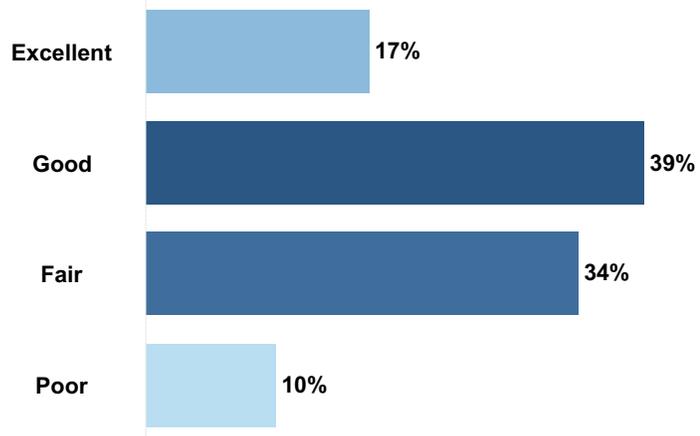
14. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

15. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

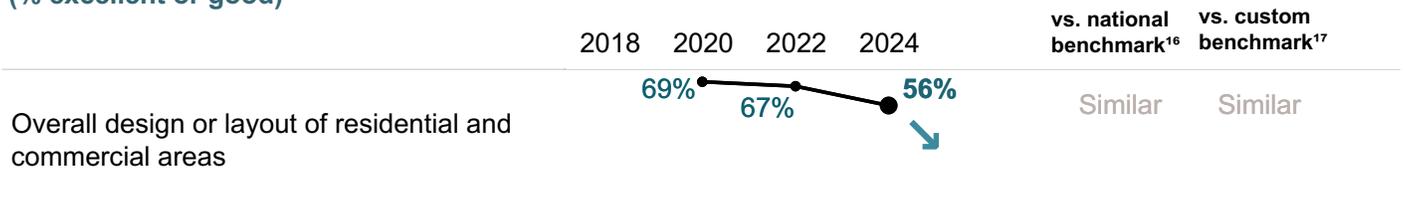
Overall design or layout of Moorpark's residential and commercial areas, 2024

Community Design

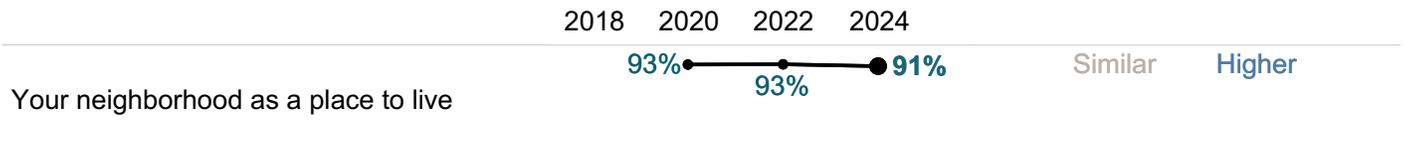
A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



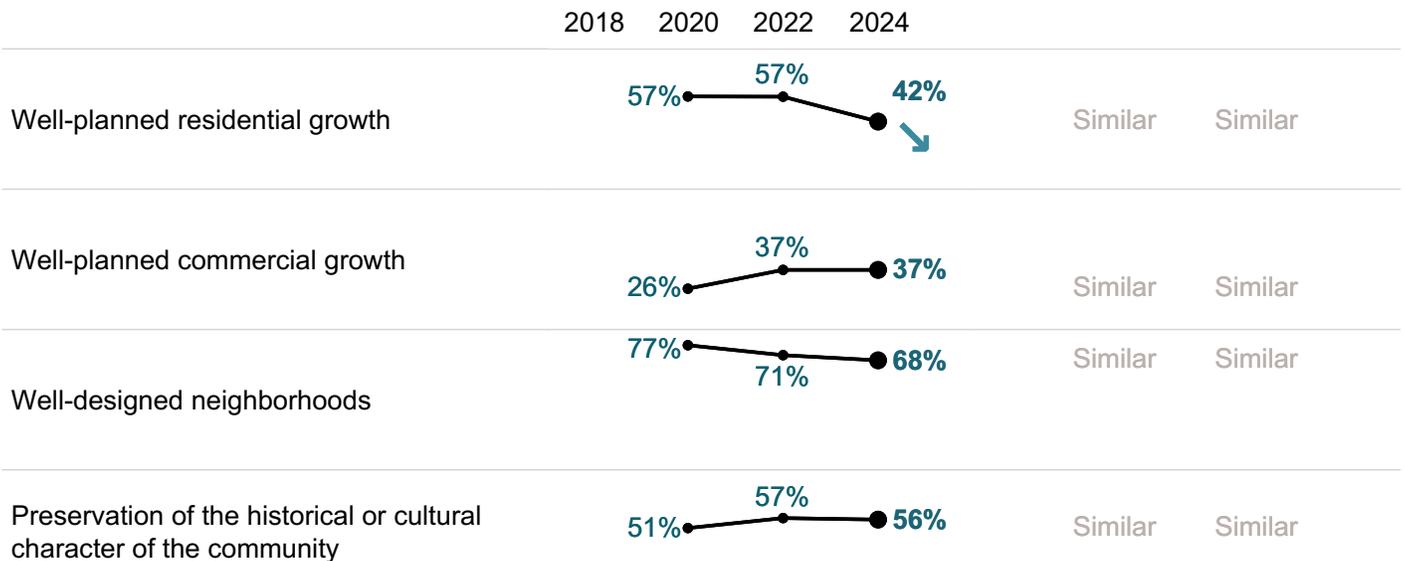
Please rate each of the following characteristics as they relate to Moorpark as a whole.
(% excellent or good)

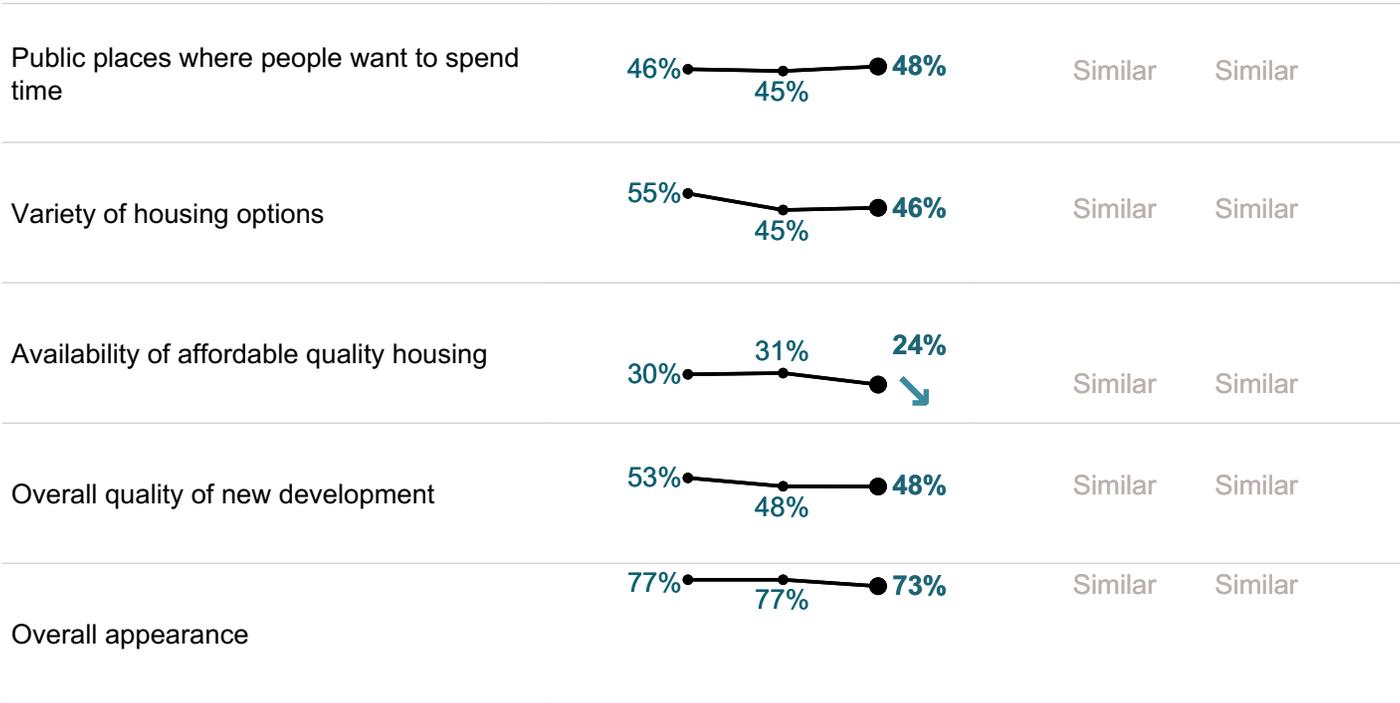


Please rate each of the following aspects of quality of life in Moorpark.
(% excellent or good)

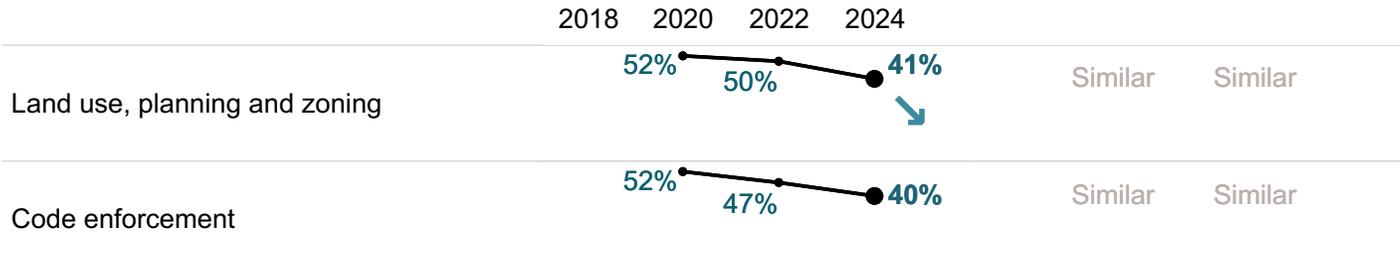


Please also rate each of the following in the Moorpark community.
(% excellent or good)





**Please rate the quality of each of the following services in Moorpark.
(% excellent or good)**



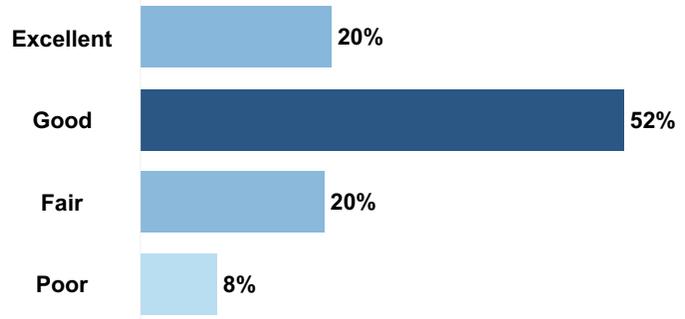
16. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

17. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Overall quality of the utility infrastructure in Moorpark, 2024



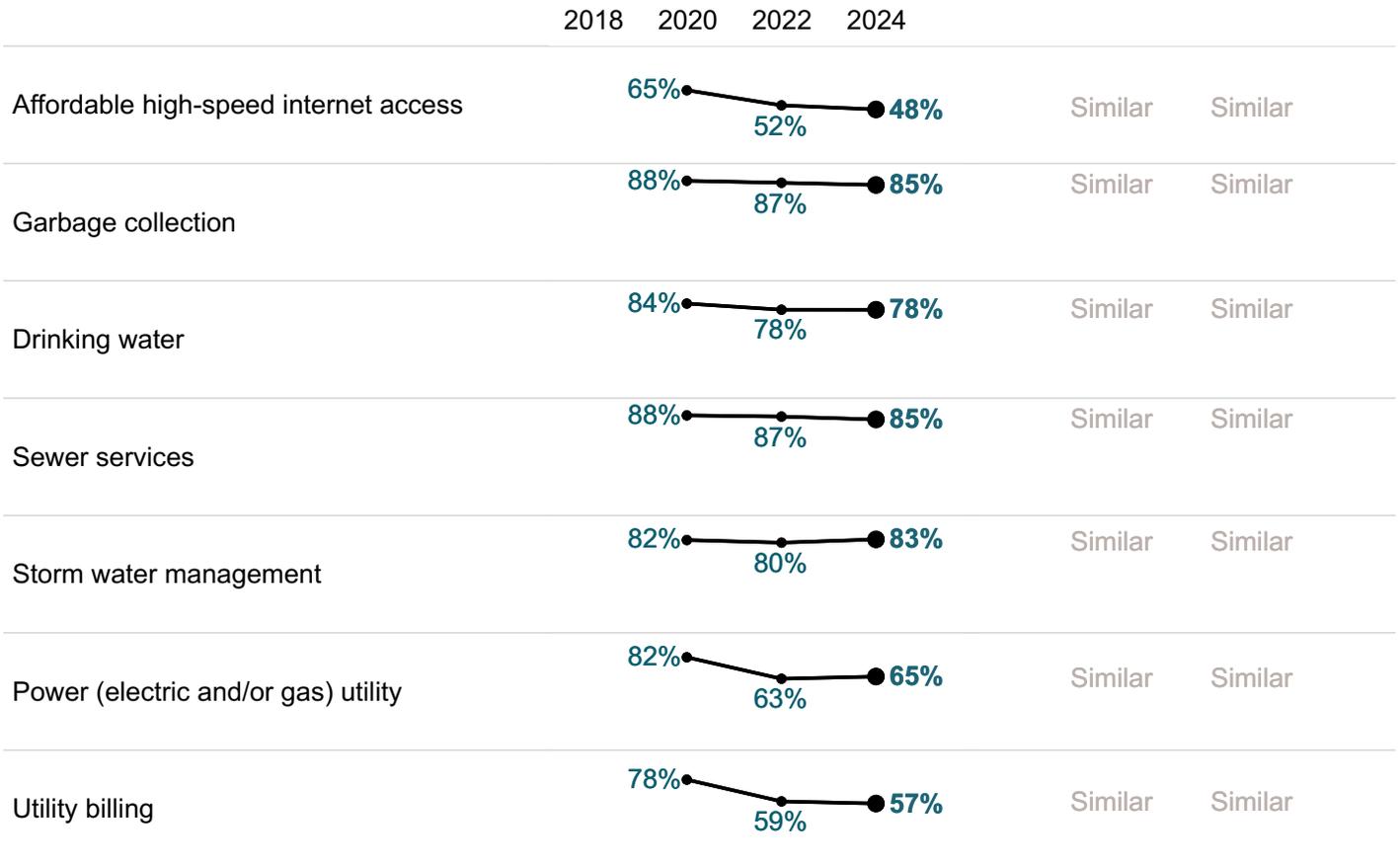
Please rate each of the following characteristics as they relate to Moorpark as a whole.

(% excellent or good)



Please rate the quality of each of the following services in Moorpark.

(% excellent or good)



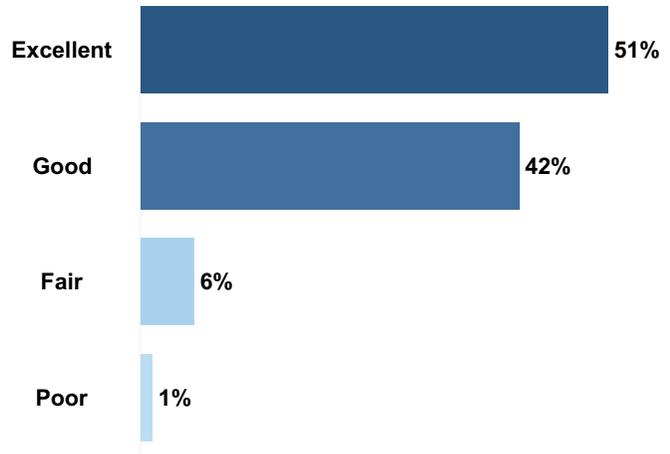
¹⁸. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

¹⁹. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

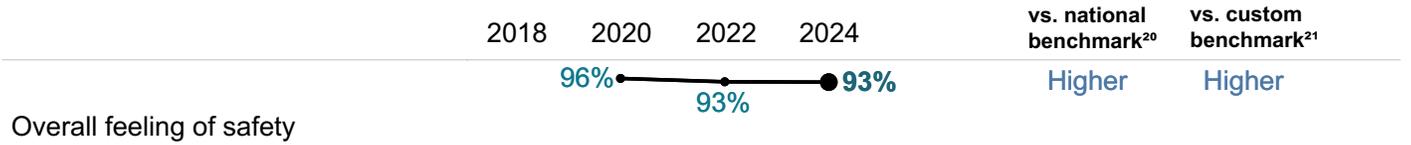
Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

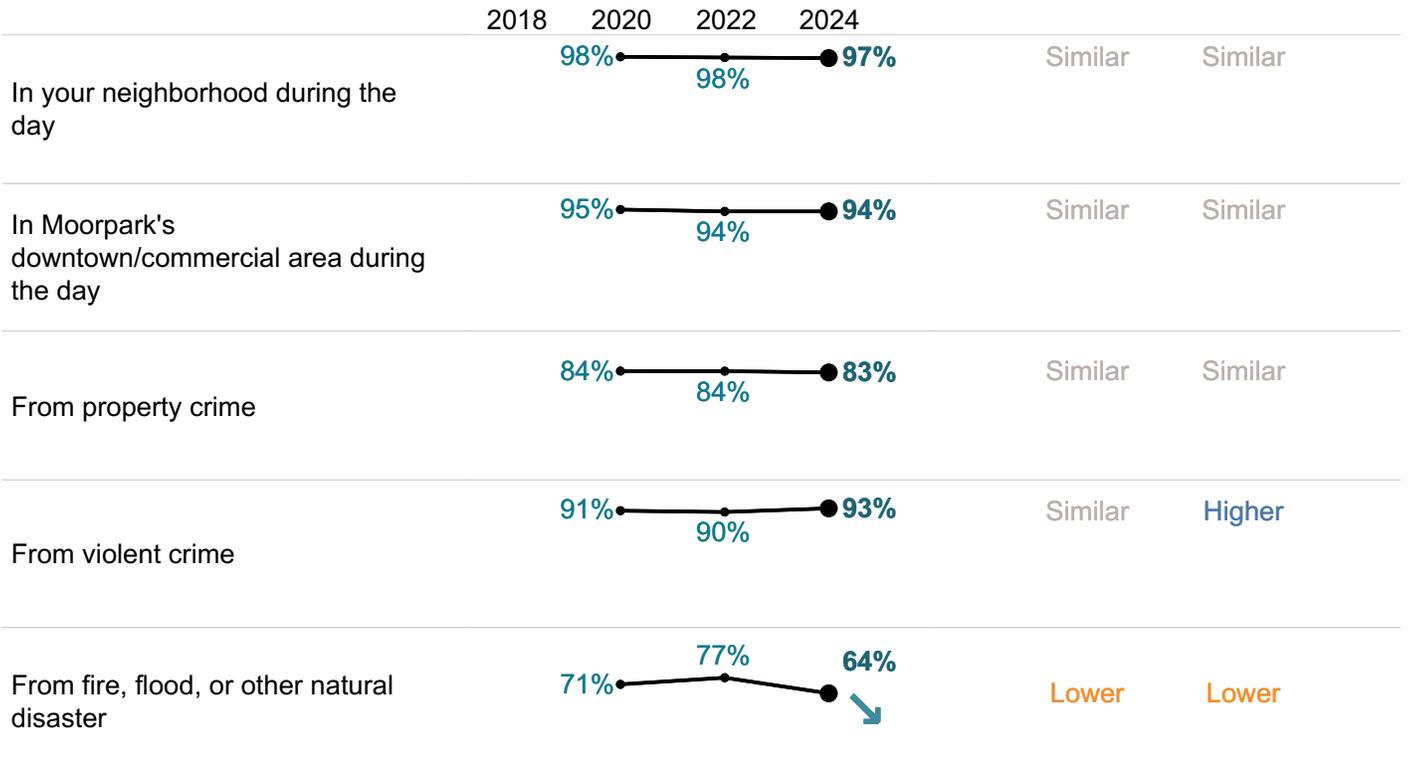
Overall feeling of safety in Moorpark, 2024



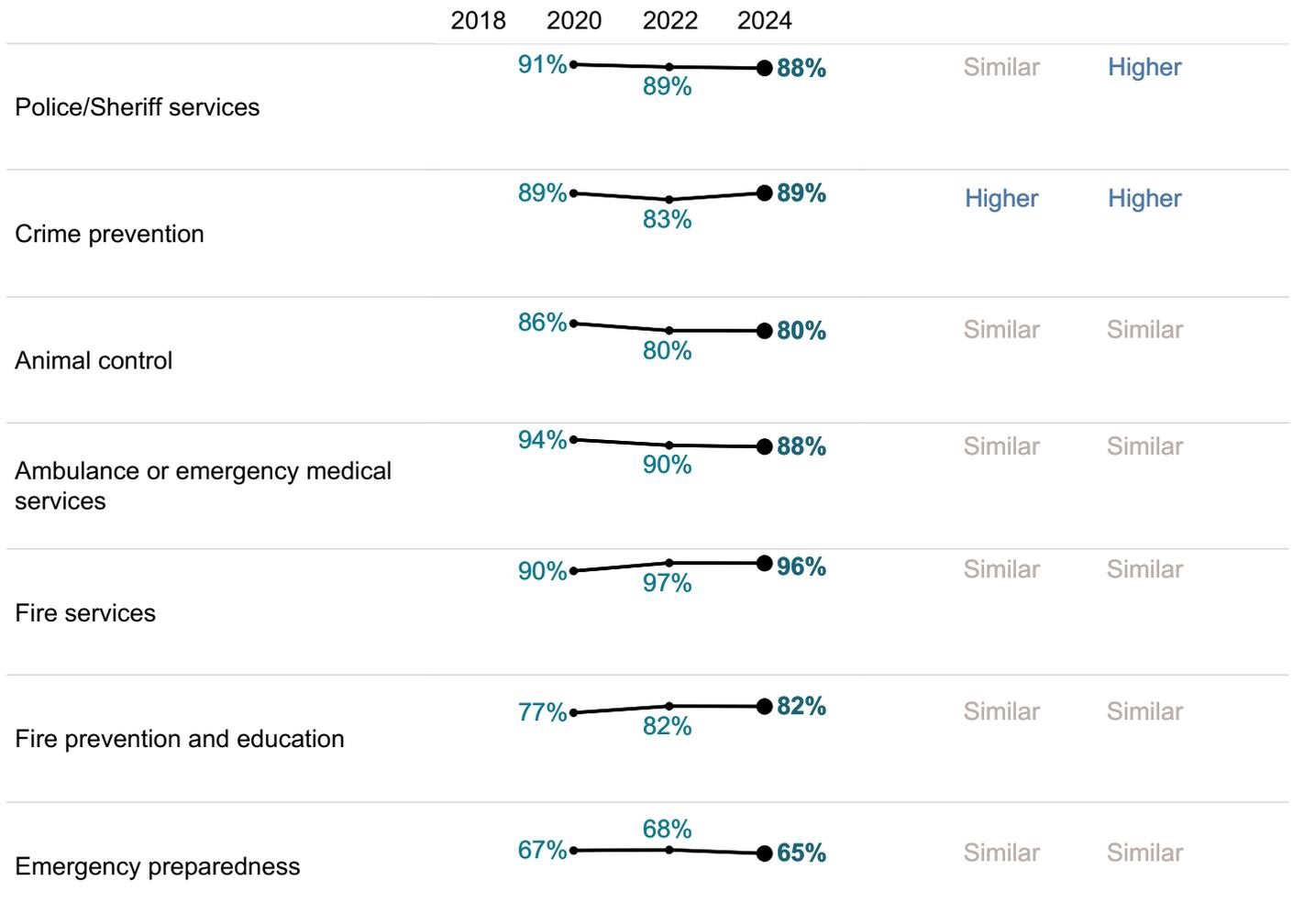
Please rate each of the following characteristics as they relate to Moorpark as a whole.
(% excellent or good)



Please rate how safe or unsafe you feel:
(% very or somewhat safe)



**Please rate the quality of each of the following services in Moorpark.
(% excellent or good)**



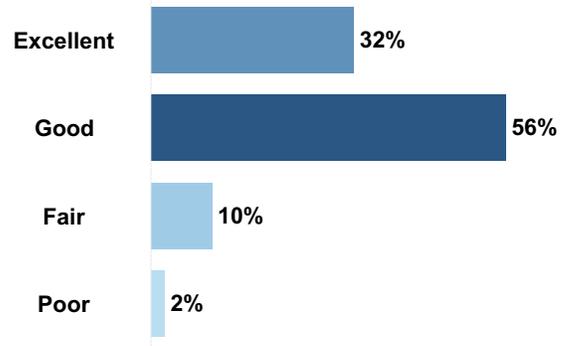
20. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

21. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

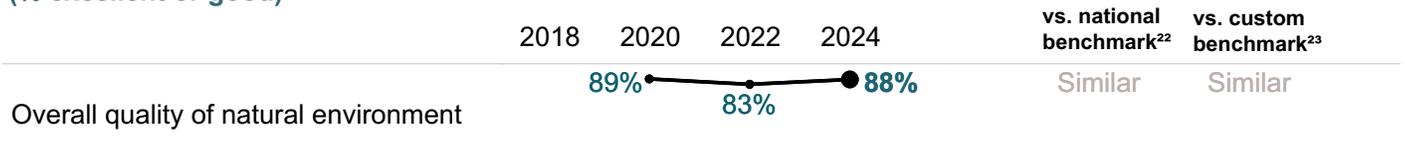
Overall quality of natural environment in Moorpark, 2024

Natural Environment

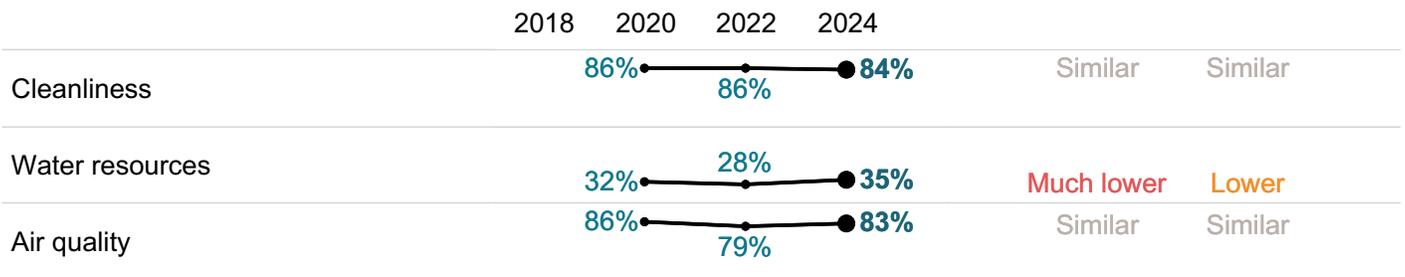
The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.



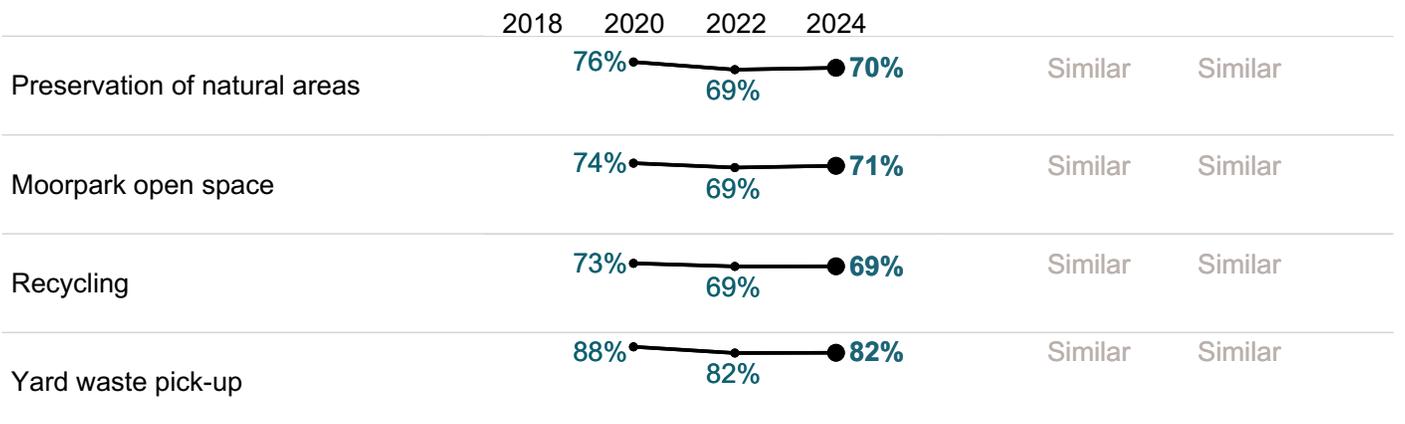
Please rate each of the following characteristics as they relate to Moorpark as a whole.
(% excellent or good)



Please also rate each of the following in the Moorpark community.
(% excellent or good)



Please rate the quality of each of the following services in Moorpark.
(% excellent or good)



22. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

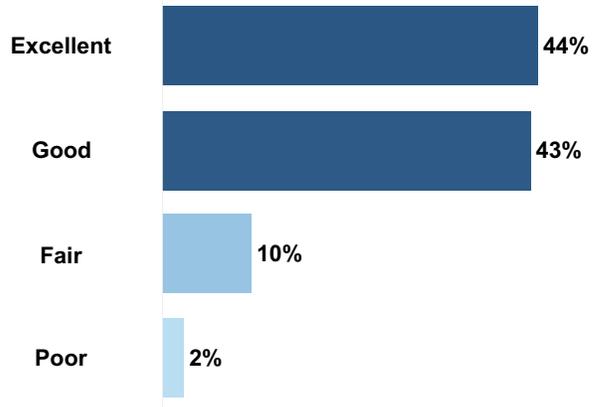
23. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

Parks and Recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association

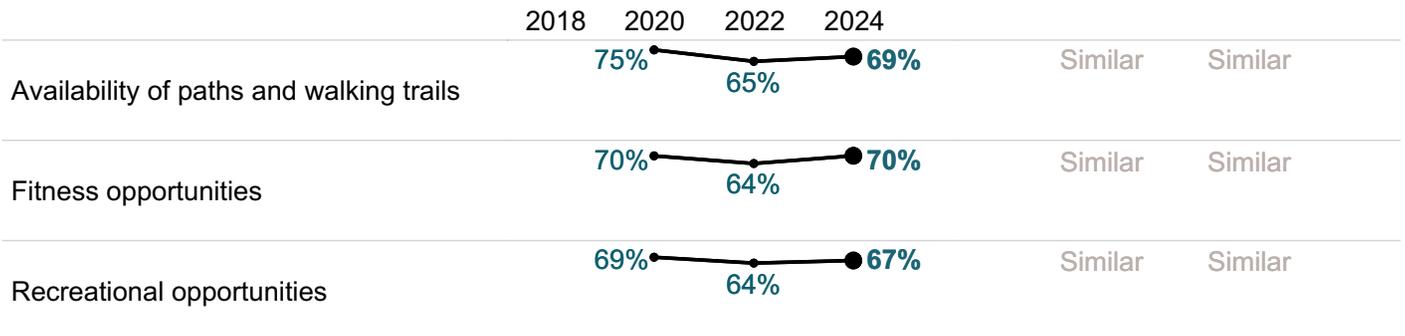
Overall quality of parks and recreation opportunities, 2024



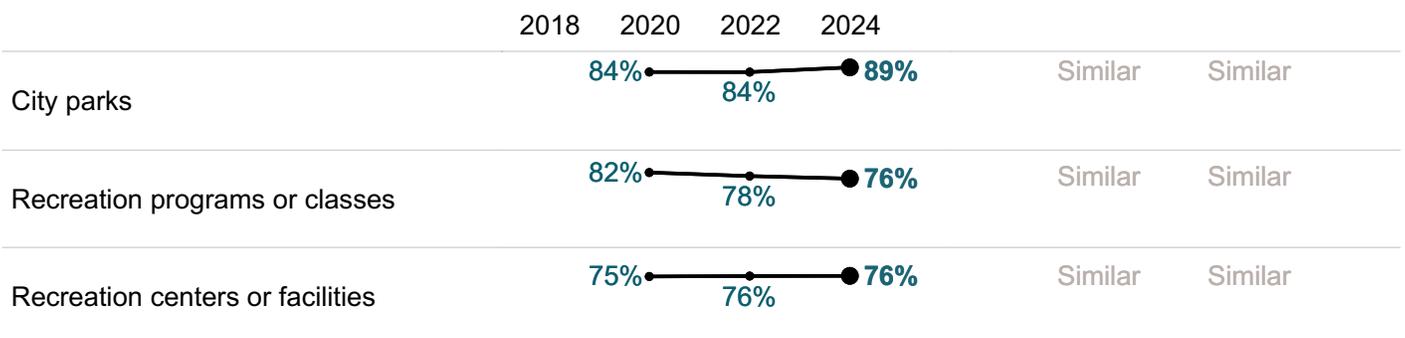
Please rate each of the following characteristics as they relate to Moorpark as a whole. (% excellent or good)



Please also rate each of the following in the Moorpark community. (% excellent or good)



Please rate the quality of each of the following services in Moorpark. (% excellent or good)



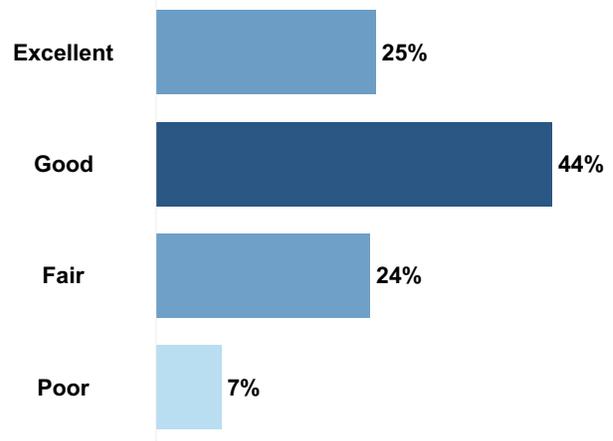
24. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

25. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If..

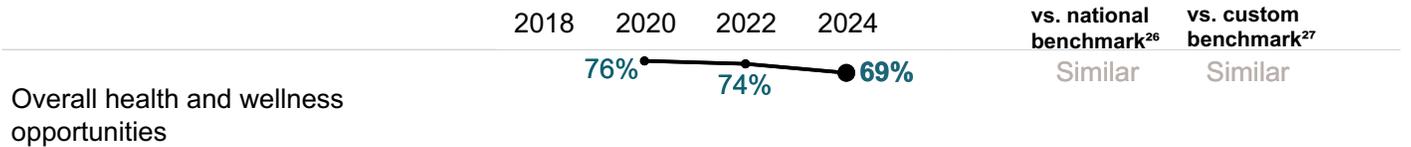
Overall health and wellness opportunities in Moorpark, 2024

Health and Wellness

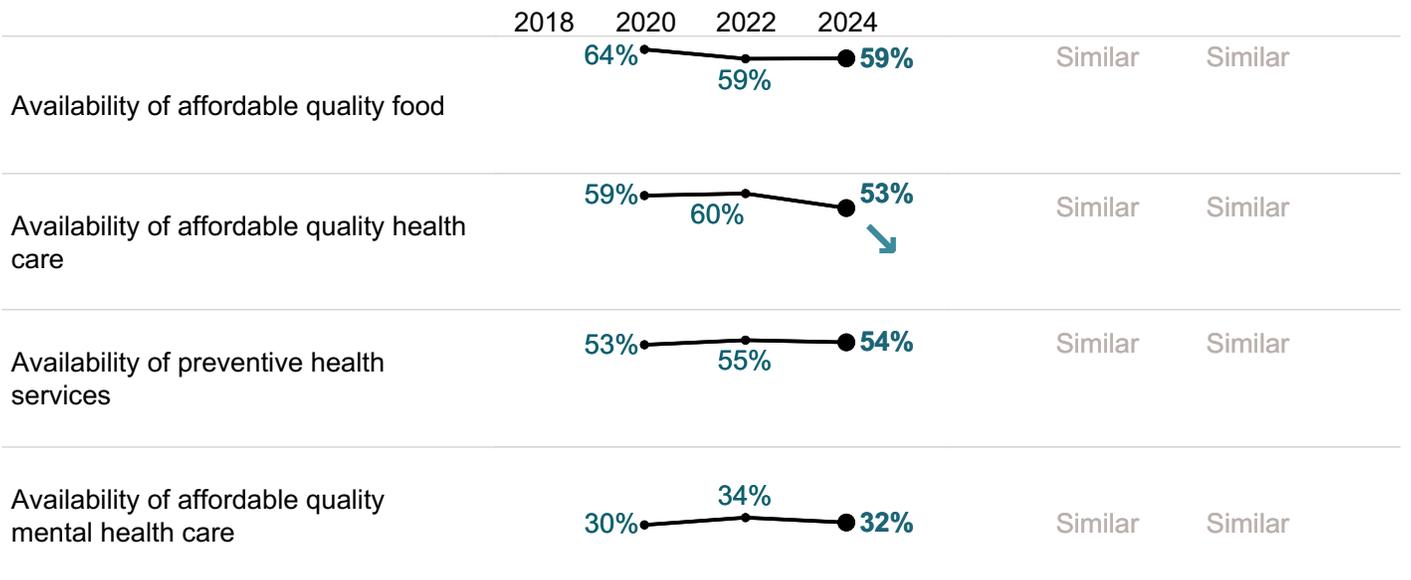
The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.



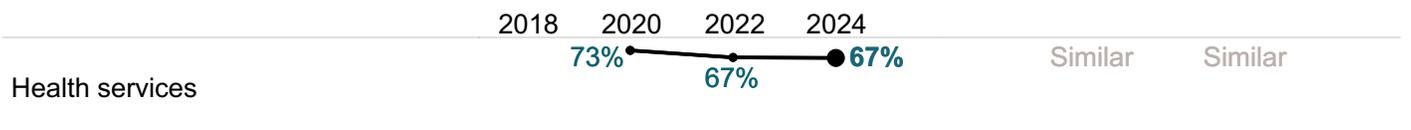
Please rate each of the following characteristics as they relate to Moorpark as a whole. (% excellent or good)



Please also rate each of the following in the Moorpark community. (% excellent or good)



Please rate the quality of each of the following services in Moorpark. (% excellent or good)



Please rate your overall health.
(% excellent or very good)



Similar

Similar

Please rate your overall health.

26. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

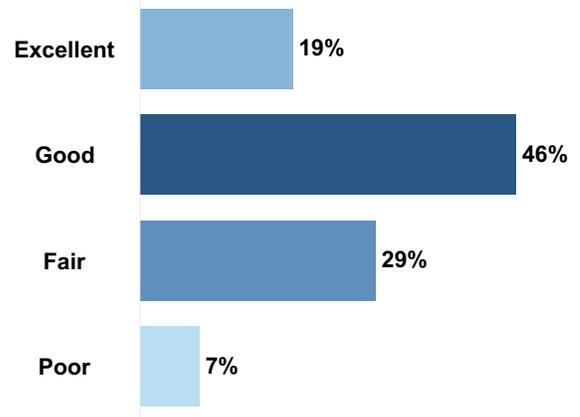
27. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.



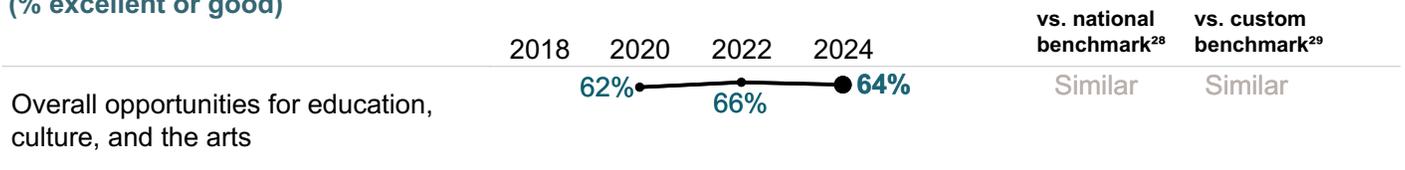
Education, Arts, and Culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

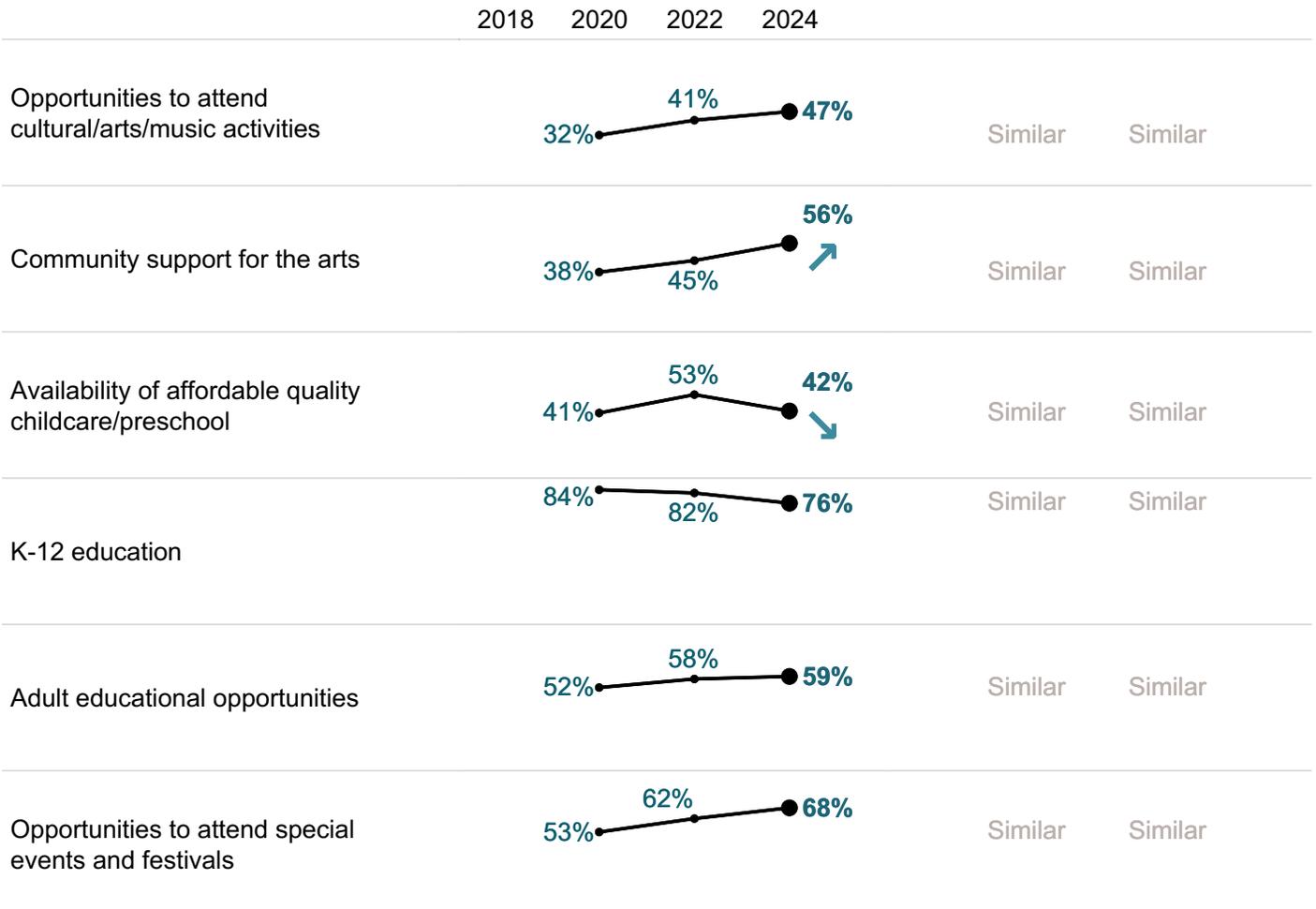
Overall opportunities for education, culture and the arts, 2024



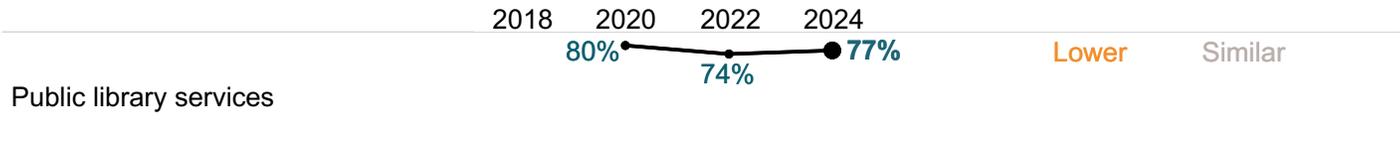
Please rate each of the following characteristics as they relate to Moorpark as a whole. (% excellent or good)



Please also rate each of the following in the Moorpark community. (% excellent or good)



**Please rate the quality of each of the following services in Moorpark.
(% excellent or good)**



28. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

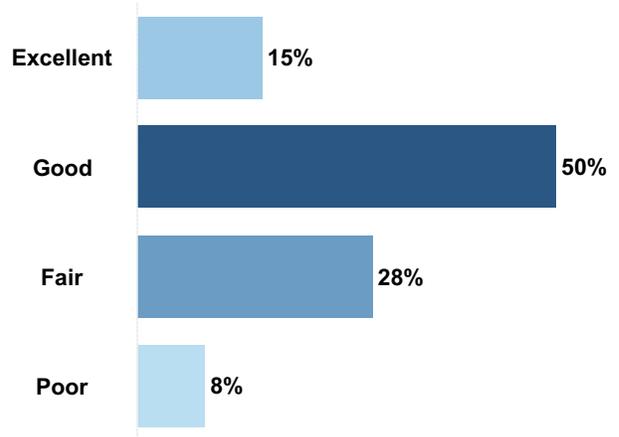
29. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.



Inclusivity and Engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

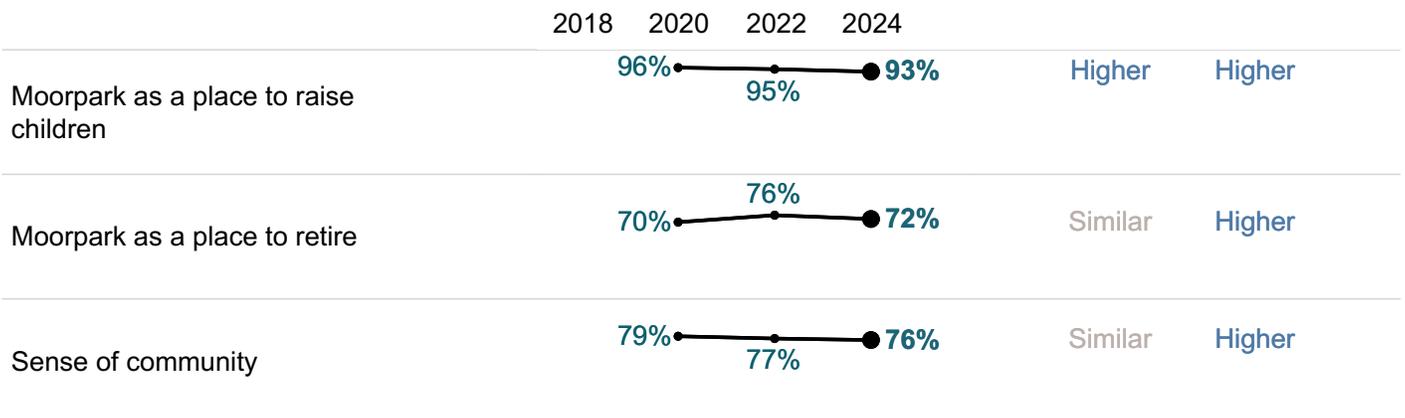
Residents' connection and engagement with their community, 2024



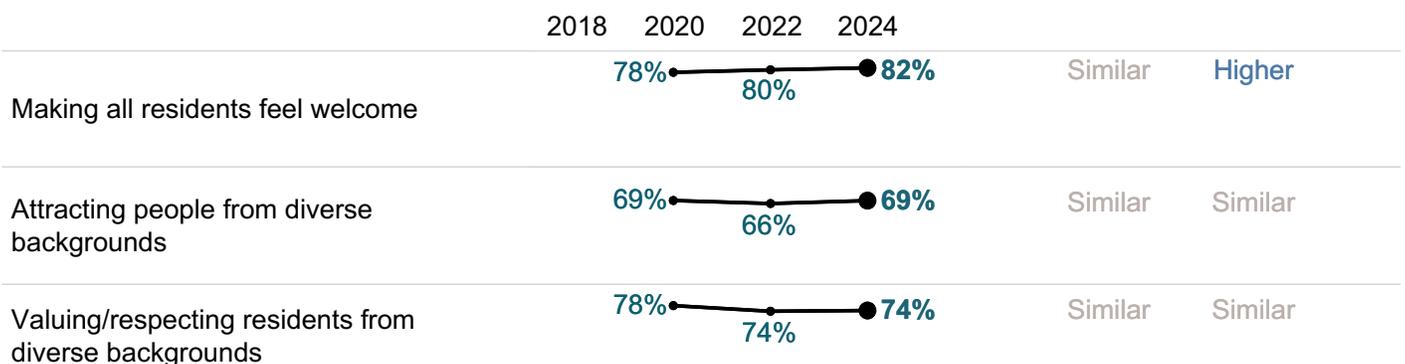
Please rate each of the following characteristics as they relate to Moorpark as a whole. (% excellent or good)

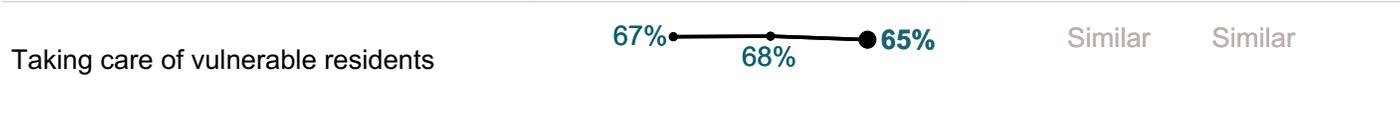


Please rate each of the following aspects of quality of life in Moorpark. (% excellent or good)

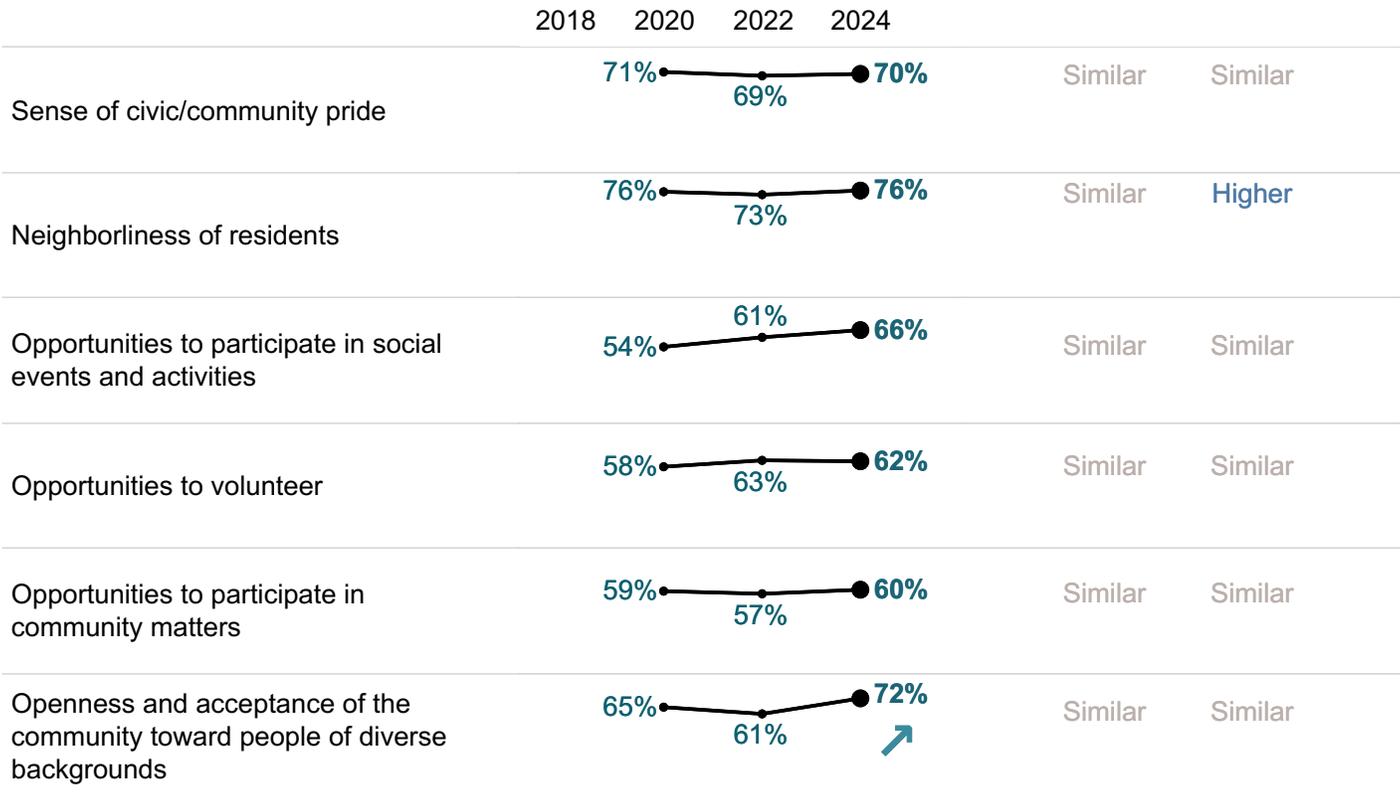


Please rate the job you feel the Moorpark community does at each of the following. (% excellent or good)





**Please also rate each of the following in the Moorpark community.
(% excellent or good)**



**Please indicate whether or not you have done each of the following in the last 12 months.
(% excellent or good)**



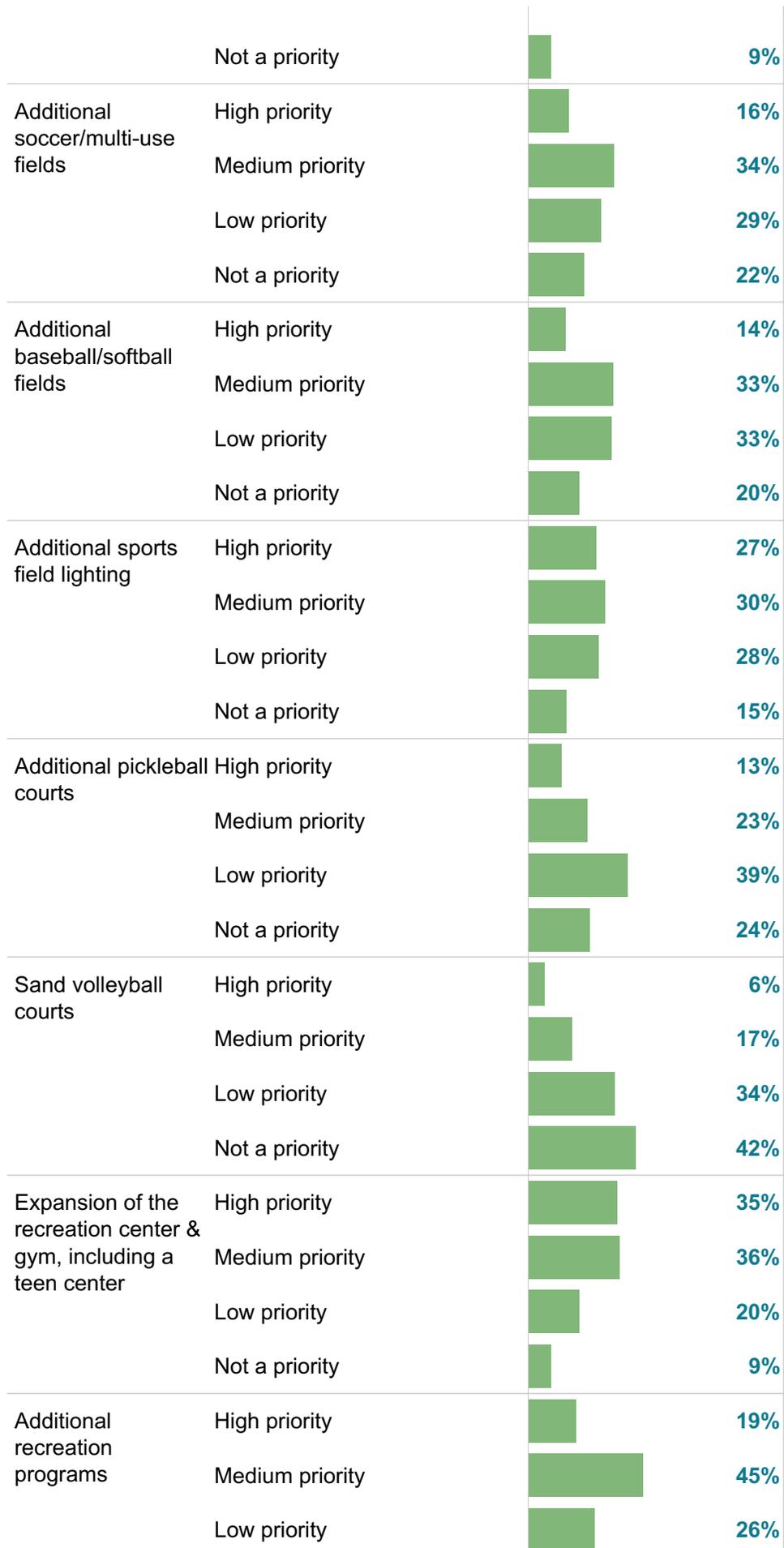
30. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

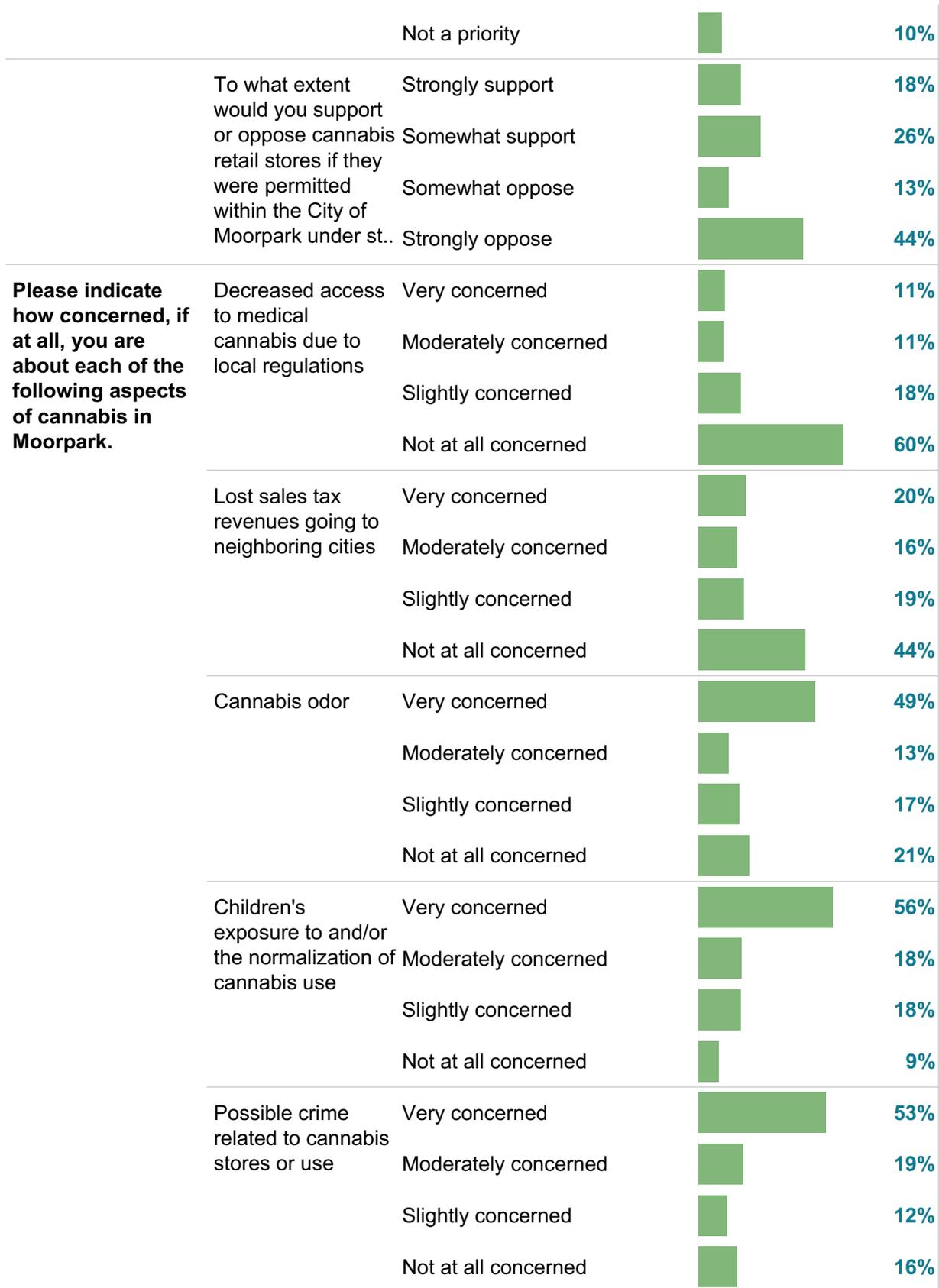
31. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Custom questions

Below are the complete set of responses to each custom question on the survey. By default, “don’t know” responses are excluded, but may be added to the table using the response filter below.

Please rate how much of a priority, if at all, you think it is for Moorpark to invest in the following parks and recreation facilities and amenities if additional city funding is available.	Community pool	High priority		26%
		Medium priority		27%
		Low priority		29%
		Not a priority		18%
	Splash pads	High priority		20%
		Medium priority		20%
		Low priority		37%
		Not a priority		23%
	Disc golf course	High priority		5%
		Medium priority		17%
		Low priority		40%
		Not a priority		38%
	Additional dog parks	High priority		15%
		Medium priority		23%
		Low priority		41%
		Not a priority		21%
Additional open spaces for passive uses (hiking, etc.)	High priority		33%	
	Medium priority		41%	
	Low priority		19%	
	Not a priority		7%	
Additional trails and bicycle paths	High priority		32%	
	Medium priority		41%	
	Low priority		18%	





The City of Moorpark 2024 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Moorpark.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Moorpark as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Moorpark as a place to raise children.....	1	2	3	4	5
Moorpark as a place to work.....	1	2	3	4	5
Moorpark as a place to visit.....	1	2	3	4	5
Moorpark as a place to retire.....	1	2	3	4	5
The overall quality of life in Moorpark.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Moorpark as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Moorpark	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Moorpark	1	2	3	4	5
Overall design or layout of Moorpark's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Moorpark (water, sewer, storm water, electric/gas, broadband)	1	2	3	4	5
Overall feeling of safety in Moorpark.....	1	2	3	4	5
Overall quality of natural environment in Moorpark.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Moorpark.....	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Moorpark to someone who asks.....	1	2	3	4	5
Remain in Moorpark for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Moorpark's downtown/commercial area during the day.....	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Moorpark community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Moorpark community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Moorpark	1	2	3	4	5
Variety of business and service establishments in Moorpark.....	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Moorpark.....	1	2	3	4	5
Overall image or reputation of Moorpark.....	1	2	3	4	5

7. Please also rate each of the following in the Moorpark community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Moorpark.....	1	2	3	4	5
Ease of travel by public transportation in Moorpark.....	1	2	3	4	5
Ease of travel by bicycle in Moorpark.....	1	2	3	4	5
Ease of walking in Moorpark.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods.....	1	2	3	4	5
Preservation of the historical or cultural character of the community.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Moorpark.....	1	2	3	4	5
Overall appearance of Moorpark.....	1	2	3	4	5
Cleanliness of Moorpark.....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.).....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)... ..	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Moorpark.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Moorpark (in-person, phone, email, or web) for help or information.....	1	2
Contacted Moorpark elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.).....	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Moorpark.....	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election.....	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

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9. Please rate the quality of each of the following services in Moorpark.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Affordable high-speed internet access.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.).....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
Police/Sheriff services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts).....	1	2	3	4	5
Moorpark open space.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Overall customer service by Moorpark employees (police, receptionists, planners, etc.).....	1	2	3	4	5

10. Please rate the following categories of Moorpark government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Moorpark.....	1	2	3	4	5
The overall direction that Moorpark is taking.....	1	2	3	4	5
The job Moorpark government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Moorpark government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5
Treating residents with respect.....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of Moorpark.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Moorpark community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Moorpark	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Moorpark	1	2	3	4
Overall design or layout of Moorpark’s residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Moorpark (water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Moorpark.....	1	2	3	4
Overall quality of natural environment in Moorpark.....	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Moorpark.....	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents’ connection and engagement with their community	1	2	3	4

13. Please rate how much of a priority, if at all, you think it is for Moorpark to invest in the following parks and recreation facilities and amenities if additional city funding is available.

	<u>High priority</u>	<u>Medium priority</u>	<u>Low priority</u>	<u>Not a priority</u>
Community pool.....	1	2	3	4
Splash pads.....	1	2	3	4
Disc golf course.....	1	2	3	4
Additional dog parks	1	2	3	4
Additional open spaces for passive uses (hiking, etc.).....	1	2	3	4
Additional trails and bicycle paths.....	1	2	3	4
Additional soccer/multi-use fields.....	1	2	3	4
Additional baseball/softball fields	1	2	3	4
Additional sports field lighting	1	2	3	4
Additional pickleball courts	1	2	3	4
Sand volleyball courts.....	1	2	3	4
Expansion of the recreation center & gym, including a teen center	1	2	3	4
Additional recreation programs.....	1	2	3	4

14. To what extent would you support or oppose cannabis retail stores if they were permitted within the City of Moorpark under strict zoning guidelines and regulations, and were taxed between 5-10% to generate additional revenues to help fund Police services and substance abuse education and resources (e.g. public awareness campaigns, addiction recovery resources, youth cannabis prevention, etc.)

- Strongly support Somewhat support Somewhat oppose Strongly oppose Don’t know

15. Please indicate how concerned, if at all, you are about each of the following aspects of cannabis in Moorpark.

	<u>Very concerned</u>	<u>Moderately concerned</u>	<u>Slightly concerned</u>	<u>Not at all concerned</u>	<u>Don’t know</u>
Decreased access to medical cannabis due to local regulations.....	1	2	3	4	5
Lost sales tax revenues going to neighboring cities.....	1	2	3	4	5
Cannabis odor.....	1	2	3	4	5
Children’s exposure to and/or the normalization of cannabis use	1	2	3	4	5
Possible crime related to cannabis stores or use.....	1	2	3	4	5

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Our last questions are about you and your household.
 Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer.....	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, X (formerly Twitter), Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online.....	1	2	3	4	5	6

D2. Please rate your overall health.

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. How many years have you lived in Moorpark?

- Less than 2 years
 2-5 years
 6-10 years
 11-20 years
 More than 20 years

D5. Which best describes the building you live in?

- Single-family detached home
 Townhouse or duplex (may share walls but no units above or below you)
 Condominium or apartment (have units above or below you)
 Mobile home
 Other

D6. Do you rent or own your home?

- Rent
 Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- Less than \$300 \$2,500 to \$3,999
 \$300 to \$599 \$4,000 to \$6,999
 \$600 to \$999 \$7,000 to \$9,999
 \$1,000 to \$1,499 \$10,000 or more
 \$1,500 to \$2,499

D8. Do any children 17 or under live in your household?

- No Yes

D9. Are you or any other members of your household aged 65 or older?

- No Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000 \$100,000 to \$149,999
 \$25,000 to \$49,999 \$150,000 to \$199,999
 \$50,000 to \$74,999 \$200,000 to \$299,999
 \$75,000 to \$99,999 \$300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

- No Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian
 Black or African American
 Native Hawaiian or Other Pacific Islander
 White
 A race not listed

D13. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D14. What is your gender?

- Woman
 Man
 Identify in another way → go to D14a

D14a. If you identify in another way, how would you describe your gender?

- Agender/I don't identify with any gender
 Genderqueer/gender fluid
 Non-binary
 Transgender man
 Transgender woman
 Two-spirit
 Identify in another way

Thank you! Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502