

# SIGN PROGRAM FOR THE VEHICLE DEALERSHIP

6144, 6176 & 6190 CONDOR DR.  
MOORPARK, CA 93021

**NOV 30, 2022**



City of Moorpark  
Community Development Department

**APPROVED**

CASE NUMBER: PL2022-0230, Sign Program 2015-03

APPROVAL DATE: 12/30/2022

APPROVAL AUTHORITY: CDD

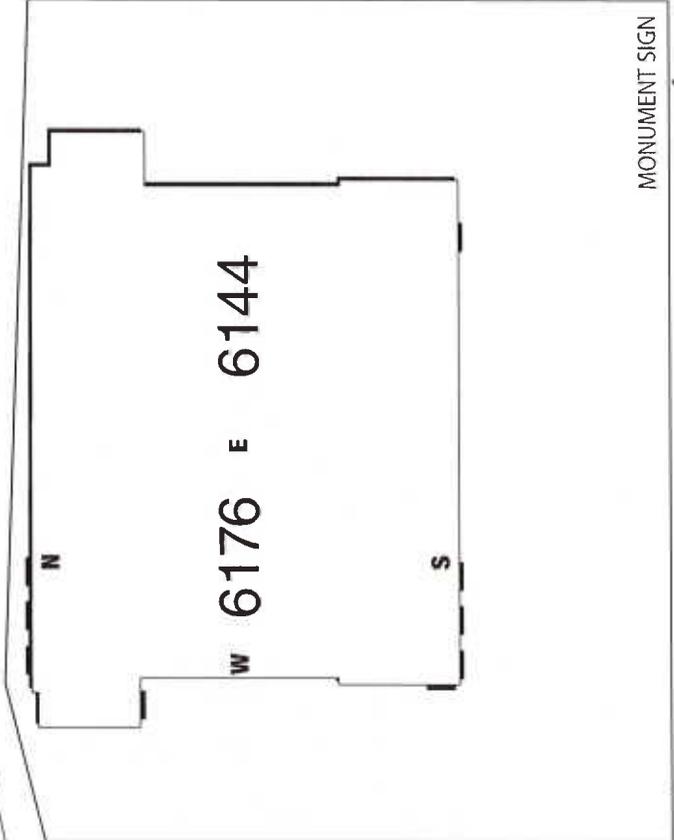
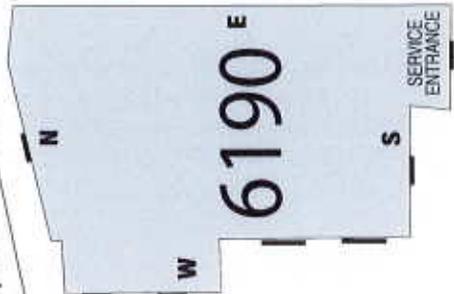
RESOLUTION NUMBER: N/A

CASE PLANNER: NM



ON RAMP TO 118 FWY

PRINCETON AVENUE



MONUMENT SIGN

SERVICE DIRECTIONAL

MONUMENT SIGN

CONDOR DRIVE

## Sign Program update 11-30-22

Sign Program for Vehicle Dealership at 6144, 6176 & 6190 Condor Dr.

### **6190 Condor Dr. building**

#### Definition:

- A Sign shall be considered any portion of the lettering or logo used to represent the business's Trade Name. All elements together will be considered the "sign".
- No web addresses, email addresses, telephone numbers or product lists to be used
- Trademarked colors/images are acceptable

#### Location:

- Signs will be allowed on the uppermost panel of the building referred to as the "sign band".
- Signs must be balanced in appearance
- Signs must be centered vertically (up and down) in the sign band
- Sign must be no less than 2 feet away from the edge of the building.
- No signs are allowed on the East Elevation
- North elevation sign must be centered on the panel horizontally

#### Quantity:

##### West Elevation

- Up to four signs

##### South Elevation

- Up to one sign

##### South Elevation Service Entrance

- Up to one illuminated sign
- Up to one directional sign, non-illuminated.

##### North Elevation

- Up to one sign

## East Elevation No signs allowed

### Size:

- Each sign can be at a ratio of one square foot of signage for each frontage foot of the elevation to which it is attached.
- The logo element will be calculated by drawing a 4 sided box around the logo then drawing a 4 sided box around the lettering and calculating the combined square footage size.
- Up to two lines of text.
- Stacked sign text and logo cannot exceed 70% of the length and/or height of the sign band.

### Service Entrance signs

- Up to one illuminated sign no greater than 4' tall at any point and 6' wide at any point
- Up to one set of directional lettering, non-illuminated dimensional letters in one line indicating "Service Entrance" or similar, not to exceed 12" in height and 8 feet in length.

### Allowable sign Types:

- Internally illuminated individual Channel Letters on a raceway
- All raceways shall be painted to match the background building color
- Shaped "Cloud Signs" with dynamic faces with lettering
- Logos with shaped cans in contour with logo
- Push through acrylic elements through an opaque background

### Disallowed types:

- Internally illuminated "can" signs with 4 straight sides
- Exposed neon or faux neon signs (aka "Skeleton neon" signs)
- Signage permanently mounted to the upper windows.

### Monument sign:

- One monument sign per building (One for 6190 and one for 6144/6176)
- Monument sign must be internally illuminated
- Sign to have upgrades to base to allow for changes to sign face.

Multiple brands can be on the same structure.

- Panels must have opaque background with translucent lettering.

Directional signs:

- The illuminated or non-illuminated structures will be placed next to driveway entrances to the property only.
- Sign faces are not to exceed 3' x 5' as measured per side and the overall sign height cannot exceed 60" in overall height from grade.

### **6176 Condor Dr. portion of the 6144/6176 building**

Definition:

- A Sign shall be considered any portion of the lettering or logo used to represent the business's Trade Name. All elements together will be considered the "sign".
- No web addresses, email addresses, telephone numbers or product lists to be used
- Trademarked colors of lettering are acceptable

Location:

- Signs will be allowed on the uppermost panel of the building referred to as the "sign band".
- Each sign to be centered in the sign band portion of each pillar opening feature on the south elevation
- Sign must be no less than 2 feet away from the edge of the building.
- No signs in the neutral areas between attached buildings to the east.
- North elevation signs must be centered up and down on the sign band
- North elevation signs must have a minimum separation of 24" between each sign
- One Service sign will be allowed directly above the bay doors which faces south on the West elevation
  - a. This sign may be on the "sign band" or may be placed in the 5' tall panel directly above the door.
  - b. Limited to a maximum of one sign although several brands can be represented on it.

Quantity:

South Elevation:

- Up to two signs

West Elevation

- Up to one sign

South facing Service entrance on West elevation

- Up to one illuminated sign
- Up to one directional non-illuminated sign

North Elevation

- Up to three signs

East Elevation

- non existent

Size:

- Each opening between the pillars is 12' long. Each sign cannot exceed 12' in length.
- Each sign must be no greater than 38" tall
- Total combined square footage of the 2 signs cannot exceed 76 sq. ft.
- No one sign can be greater than 38 sq. ft.
- The logo element will be combined with the lettering element and the size is calculated by drawing a 4 sided box around all elements together.
- Up to two lines of text

Sign on the South facing portion of the West elevation

- Up to one illuminated sign no greater than 4' tall at any point and 6' wide at any point
- Up to one set of directional lettering, non-illuminated dimensional letters in one line indicating "Service Entrance" or similar, not to exceed 12" in height and 8 feet in length.

Type:

- Internally Illuminated individual Channel Letters on a raceway are preferred
- Raceways must be painted to match the background building color.
- Shaped "Cloud Signs" with dynamic faces with lettering
- Logos with shaped cans in contour with logo
- Internally illuminated router cut faces with translucent letters and opaque backgrounds or reversed translucent letter panels with opaque backgrounds.

- Signs of a uniform Size, Scale, Appearance are desired.
- Disallowed types
- Internally illuminated "can" signs with 4 straight sides and light colored translucent backgrounds with colored letters.
  - Exposed neon or faux neon signs (aka "Skeleton neon" signs)
  - Signage permanently mounted to the upper windows.

Monument sign for the building 6144/6176:

- One monument sign for this building
- Must meet setback requirements
- Monument sign must be internally illuminated
- Sign to have architectural features to tie into building or a rock base and dynamically shaped sides
- Multiple brands can be on the same structure.
- Panels must have opaque background with translucent lettering.
- Only brands matching represented on-building signage will be allowed

**6144 Condor Dr. portion of the 6144/6176 building**

Definition:

- A Sign shall be considered any portion of the lettering or logo used to represent the business's Trade Name. All elements together will be considered the "sign".
- No web addresses, email addresses, telephone numbers or product lists to be used
- Trademarked colors of lettering are acceptable

Location:

- Sign will be allowed on the uppermost panel of the building referred to as the "sign band".
- Sign to be centered in the sign band portion between one pillar opening feature on the south elevation
- Sign must be no less than 2 feet away from the edge of the building.
- No signs in the neutral areas between attached buildings to the east.

Quantity:

South Elevation:

to one sign

#### West Elevation

- non-existent

#### North Elevation

- No signs

#### East Elevation

- No signs

#### Size:

- Each opening between the pillars is 12' long. Sign cannot exceed 12' in length.
- Sign must be no greater than 38" tall
- Total square footage of the sign cannot exceed 38 sq. ft.
- No one sign can be greater than 38 sq. ft.
- The logo element will be combined with the lettering element and the size is calculated by drawing a 4 sided box around all elements together.
- Up to two lines of text

#### Type:

- Internally Illuminated individual Channel Letters on a raceway are preferred
- Raceways must be painted to match the background building color.
- Shaped "Cloud Signs" with dynamic faces with lettering
- Logos with shaped cans in contour with logo
- Internally illuminated router cut faces with translucent letters and opaque backgrounds or reversed translucent letter panels with opaque backgrounds.

#### Disallowed types

- Internally illuminated "can" signs with 4 straight sides and light colored translucent backgrounds with colored letters.
- Exposed neon or faux neon signs (aka "Skeleton neon" signs)
- Signage permanently mounted to the upper windows.

Monument sign for the building 6144/6176:

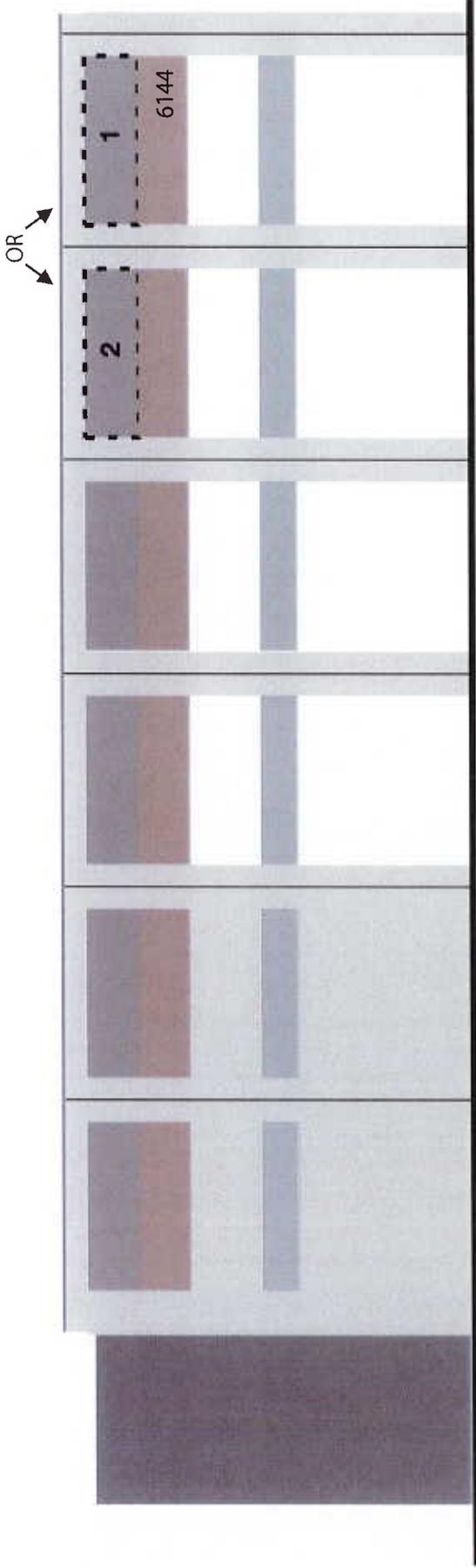
- One monument sign for this building
- Must meet setback requirements
- Monument sign must be internally illuminated
- Sign to have architectural features to tie into building or a rock base and dynamically shaped sides
- Multiple brands can be on the same structure.
- Panels must have opaque background with translucent lettering.
- Only brands matching represented on-building signage will be allowed

Directional sign.

- In the event there is not a monument sign, one Directional sign will be allowed
- The illuminated or non-illuminated structures will be placed next to driveway entrances to the property only.
- Sign faces are not to exceed 3' x 5' as measured per side and the overall sign height cannot exceed 60" in overall height from grade.

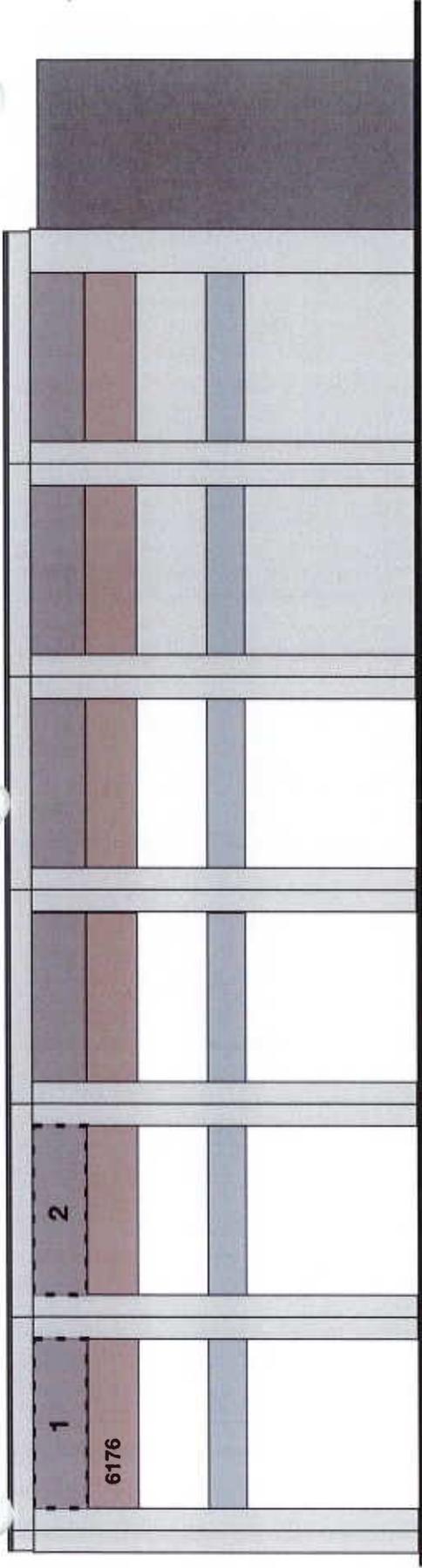
**All Buildings:**

- Approval.
- Owner sign off and all city forms.
  - Licensed Contractor to pull Building permit
  - All signs to be UL Listed
  - Meet all other City Sign Ordinance qualifications

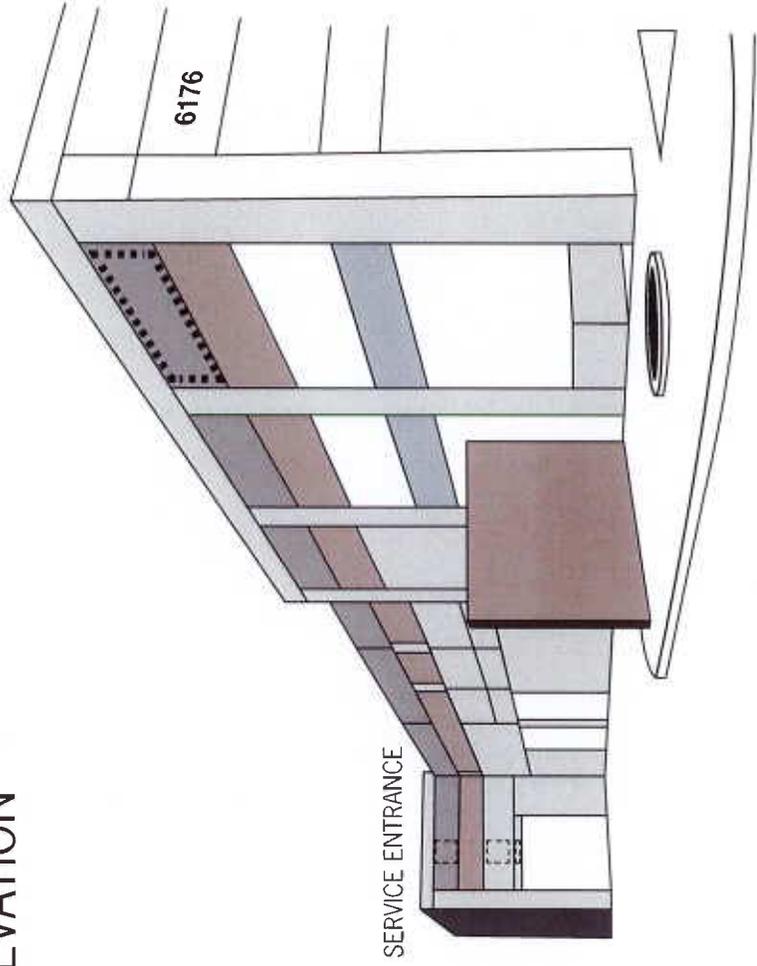


6144 - SOUTH ELEVATION


 DEPICTS SIGN AREA  
 ON SIGN BAND



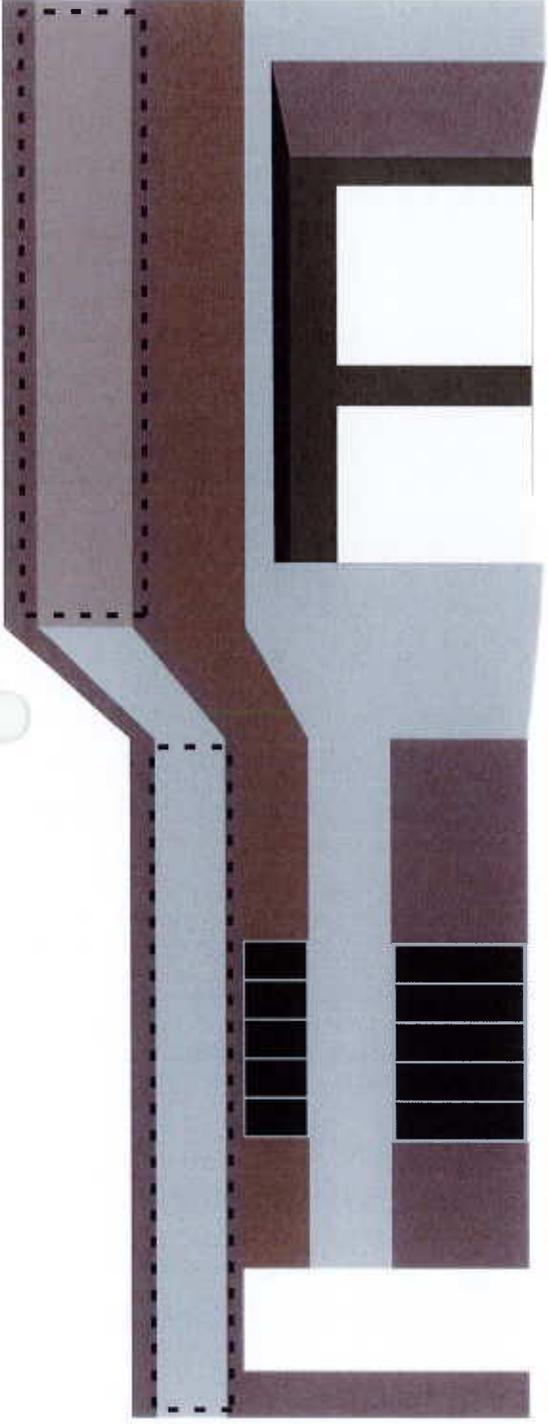
6176 - SOUTH ELEVATION



DEPICTS SIGN AREA  
ON SIGN BAND

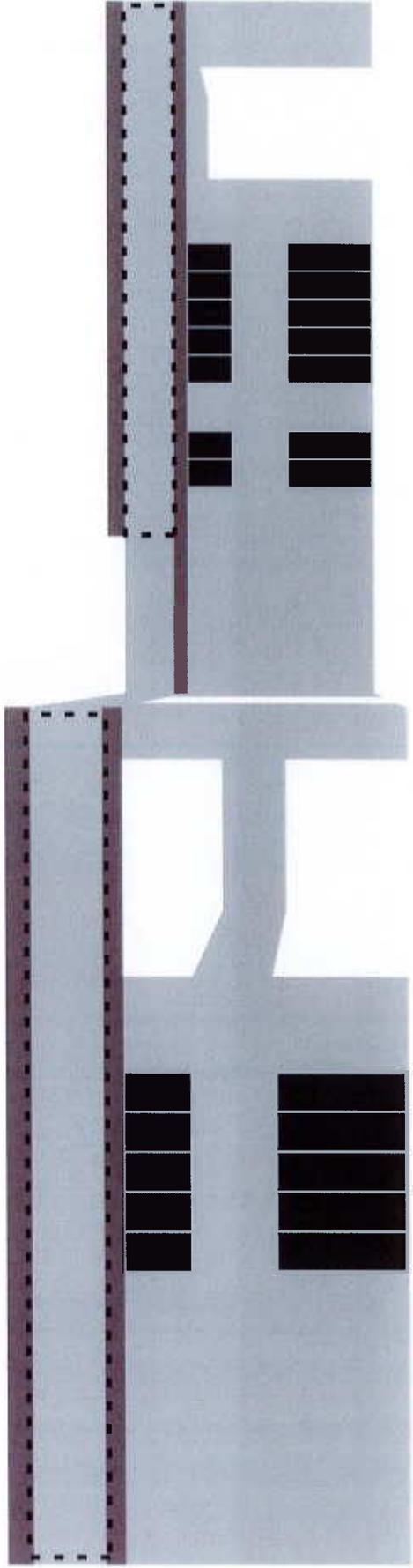
6176 - WEST ELEVATION

SERVICE ENTRANCE

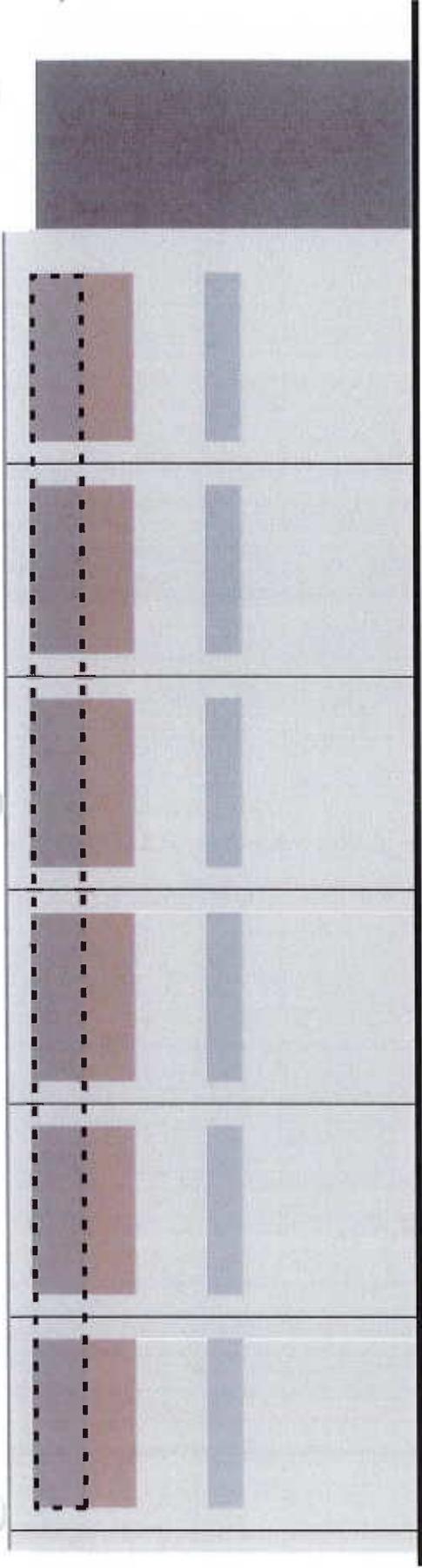


6190 - SOUTH ELEVATION

DEPICTS SIGN AREA  
ON SIGN BAND



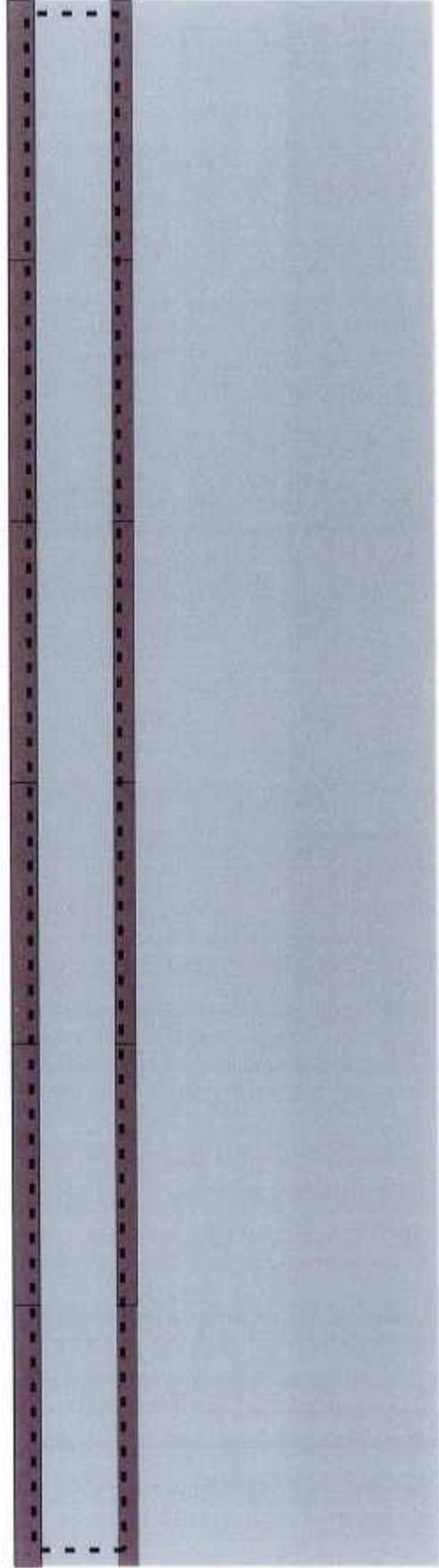
6190 - WEST ELEVATION



6176 - NORTH ELEVATION



DEPICTS SIGN AREA  
ON SIGN BAND



6170 - NORTH ELEVATION