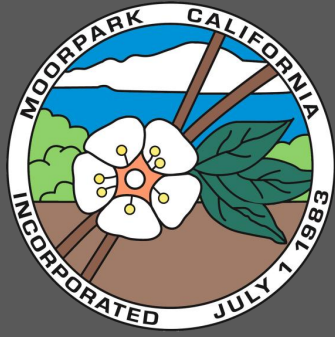


CITY COUNCIL GOALS 2021-2023



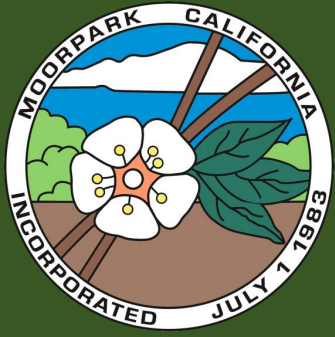
CITY COUNCIL GOALS 2021-2023

GOAL 1: Identify Options and Solutions to Barriers for Housing for All Economic and Age Ranges

GOAL 2: Practice Respect, Equity and Inclusion Citywide

GOAL 3: Place an Emphasis on Economic Development with a Focus on Historic High Street to Enhance a Destination and Sense of Community

GOAL 4: Find Ways to Help the Community Develop, Sustain, and Enhance Arts, Culture, Entertainment, and Public Events



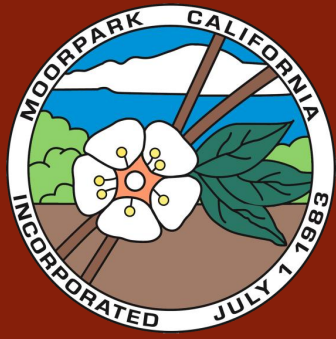
CITY COUNCIL GOALS 2021-2023

Quality of Life

GOAL 1: Identify Options and Solutions to Barriers for Housing for All Economic and Age Ranges

OBJECTIVES (estimated completion year):

- 1.1 Generate and maintain a mailing list for people interested in housing (2021)
- 1.2 Dedicate newsletter space to housing issues (2021)
- 1.3 Complete the 6th Cycle Housing Element, which will include housing opportunity sites, and goals and policies to support the creation of housing for all (2022)
- 1.4 Research Housing Trust and funding program options (2022)
- 1.5 Dispose of applicable former Moorpark Redevelopment Agency owned properties (2023)



CITY COUNCIL GOALS 2021-2023

Equity and Inclusion

GOAL 2: Practice Respect, Equity and Inclusion Citywide

OBJECTIVES (estimated completion year):

- 2.1 Create a City Mobile App (2022)
- 2.2 Update City's social media policy (2021)
- 2.3 Comprehensive website update (2023)
- 2.4 Expand E-mail marketing capabilities (2022)
- 2.5 Complete redistricting process (2022)
- 2.6 Implement strategies to better engage Spanish-speaking community (2023)
- 2.7 Adopt a City Council Resolution on equity and inclusion (2021)
- 2.8 Conduct unconscious bias trainings for employees (2022)
- 2.9 Identify strategies for cost plan allocation methodology for LMDs (2023)
- 2.10 Add equity and inclusion requirements in purchasing policy to extent allowed by law (2022)
- 2.11 Evaluate benefits of becoming a member of the Government Alliance on Race & Equity (GARE) (2021)
- 2.12 Upon receipt of grant funding, construct an inclusive playground at Tierra Rejada Park (2023)
- 2.13 Develop an RFP and hire a consultant to update the City's 2009 Parks and Recreation Master Plan, including a study of Youth, Teens, and Senior Adults, with an emphasis on inclusion, collaboration with various youth and senior organizations, and survey of all Moorpark residents to develop programming, events, and recreational needs (2022)
- 2.14 Improve and expand the Youth Scholarship Program to include seniors, seek funding opportunities, and initiate a campaign to promote the program (2022)
- 2.15 Improve Arroyo Drive, including complete design and construction of sidewalk on south side of Arroyo Drive east of the train tracks to Simi Valley city limit line; and complete conceptual design of pedestrian improvements between Collins Drive and train tracks (2023)
- 2.16 Determine success of Pilot Mobility RideShare Program to provide reliable equitable transit services throughout the City (2023)



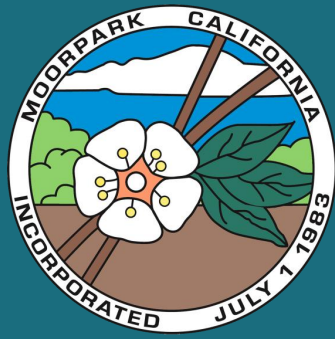
CITY COUNCIL GOALS 2021-2023

Economic Development

GOAL 3: Emphasis on Economic Development with a Focus on Historic High Street to Enhance a Destination and Sense of Community

OBJECTIVES (estimated completion year):

- | | |
|---|---|
| 3.1 Deploy Energov Software to facilitate permitting processes (2022) | 3.9 Identify revenue enhancement strategies (2023) |
| 3.2 Complete Market Study for Library Meet Me Room (2022) | 3.10 Identify cost savings and fee schedules that recover costs for City services (2023) |
| 3.3 Support regional and local broadband deployment issues (2023) | 3.11 Complete construction plans for the City's new Library (2023) |
| 3.4 Allocate resources to hire economic development position (2021) | 3.12 Identify and transition to temporary City Hall location (2022) |
| 3.5 Continue to evaluate business support through recovery efforts (2022) | 3.13 Develop an RFP and contract with an artist to construct artwork at the Metrolink north parking lot (2022) |
| 3.6 Attract tournaments and events at Arroyo Vista Community Park (2023) | 3.14 Complete renovation of existing north Metrolink parking lot and expand parking lot to the west for a net increase in downtown public parking spaces (2023) |
| 3.7 Complete the Comprehensive General Plan Update, which will include elements dedicated to Land Use and Economic Development (2023) | 3.15 Complete approved street improvements and street-scape enhancements along frontage of proposed High Street Depot development project (2023) |
| 3.8 Identify permit streamlining measures that incentivize active uses along the High Street commercial corridor (2023) | |



CITY COUNCIL GOALS 2021-2023

Arts, Culture, & Entertainment

GOAL 4: Find Ways to Help the Community Develop, Sustain, and Enhance Arts, Culture, Entertainment, and Public Events

OBJECTIVES (estimated completion year):

- 4.1 Create a community calendar on the City website (2021)
- 4.2 Complete Arts Master Plan, prepare policy recommendations, and seek community partner(s) to develop arts and cultural events (2022)
- 4.3 Seek community partner(s) to reinvent and rename the 2021/2022 Multicultural Arts Festival on High Street (2022)
- 4.4 Prepare a feasibility study to expand the Arroyo Vista Recreation Center, including office spaces and gym, with emphasis on expanded opportunities for both City programs and private events (2023)
- 4.5 Develop an RFP and hire consultant to develop an Arroyo Simi Trail Master Plan and phasing plan, from the west City limits to east City limits at Arroyo Drive (2023)
- 4.6 Prepare feasibility study to connect the 80-acre City-owned open space parcel in the Tierra Rejada Valley to property owned by Conejo Recreation and Park District and the Conejo Open Space Conservation Authority (2023)